

Burns – Crawford WB0 Lightweight championship available LIVE on PlayStation®3 on March 1st

San Diego, CA (February 27. 2014)—On Saturday afternoon, Match 1st, Ricky Burns will make the 4th defense of the WB0 Lightweight title when he takes on highly regarded and undefeated Terence Crawford in a 12-round bout at the Scottish Exhibition Center in Glasgow, Scotland.

Boxing fans across the United States can enjoy this world championship bout live via the PlayStation®3 system via the Sony Entertainment Network Live Events Viewer. The price is \$9.95 for approximately three hours of world class boxing which includes the Burns – Crawford main event. PS3 viewers may subscribe early to the event.

“The world title fight showdown has the makings for Fight of the Year,” said AWE President Charles Herring. “I am pleased to have Sony and have the PS3 viewers able to enjoy this event. We are always looking for the best and unique ways to give fight fans the opportunity to enjoy these world class events.”

The event starts at 2pm eastern / 11 am pacific.

About AWE

For 2012, AWE earned 2 of the 6 Boxing Writers Association of America nominations for “Fight of the Year” candidates, beating out all other networks except HBO which earned three. AWE also showcased live all 2012 David Price fights. In 2013 AWE has featured the stunning upsets of Tony Thompson over Price, bouts with Adonis Stevenson and Tony Bellew, who just fought each other for the Light Heavyweight championship; 2008 Olympic Gold Medal winner James DeGale and possibly the two

most controversial bouts which saw Ricky Burns keep his Lightweight title against Ray Beltran as well as the debatable stoppage that saw Carl Froch retain his title against George Groves.

The network is currently available nationally on Verizon FiOS TV channel 169 and 669 in HD, AT&T U-Verse TV channels 470 and 1470 in HD, along with over 100 cable systems across the country and worldwide. The new website for AWE is www.awetv.com

AWE is the premier lifestyle and entertainment network -the destination for exclusive and original programming, simultaneously transmitted in high definition and standard definition. AWE delivers informative shows to its viewers, providing invaluable insights on what every American dreams of – from travel secrets to fast cars, from outrageous homes to live boxing events, and much more. The network fills a television vacuum by delivering intellectually stimulating, thought-provoking entertainment and always-unbiased news from an insider's perspective.

For more information, please visit www.awetv.com