Get to Know Jarrett Hurd

PHILADELPHIA (October 19, 2016) — In the last year, undefeated 154-pound contender "Swift" Jarrett Hurd has rocketed to the top of the stacked super welterweight division, putting himself squarely in the hunt for a world title. Saturday, November 12, Hurd continues his championship march as he takes on once-beaten Jorge Cota in Premier Boxing Champions on Spike action from Temple University's Liacouras Center.

Televised coverage begins at 9 p.m. ET/8 p.m. CT and is headlined by Philadelphia's own undefeated world champion Danny "Swift" Garcia, who takes on Colombia's Samuel Vargas in a 10-round bout. Garcia is teaming up with Philabundance, the region's largest hunger relief organization, to arrange a regional food drive and raise money throughout the promotion. For more information on how to get involved, visit the event's webpage HERE.

Hurd enters this fight coming off of two impressive victories over previously unbeaten fighters. In November 2015 he dominated Frank Galarza and stalked him around the ring before ending his night in the sixth round. Hurd followed that up in June of this year, when he stopped Carlos Molina in the final round on CBS as the co-main event of the Keith Thurman vs. Shawn Porter showdown. Hurd's blinding right uppercut in the first round sent Molina to the canvas and the highlight earned him a spot on SportsCenter's Top 10 Plays.

Get to know more about the rising star as he talks about his introduction to the sport and some of his personal favorites:

(On his team): I have the best team in the world. Ernesto Rodriguez is my head trainer and we do our work in Temple Hills, Maryland. Ernesto is great because he trains me for the style that fits my skills best.

There is no ego in my team. We're all working toward the same

goal and everyone plays their role perfectly. With each fight we're getting closer to reaching the ultimate goal — becoming a world champion.

(On his start in boxing): My father first put me in the ring to learn how to defend myself. I was 15-years-old and didn't really know how to fight. I took to it quickly though and it was obviously one of the best things that ever happened to me.

(On his nickname): I got my nickname from the gym. I looked calm and collective in the gym and people noticed. They said I looked swift in there. Now it's "Swift" and "Swift" on the same card and it's going to be electric.

(On his boxing idols): I tried to emulate a lot of defensive fighters. Roy Jones Jr. and Floyd Mayweather are my favorite fighters of all time. I liked James Toney because of his shoulder roll and the Philly shell style.

(Favorite sport/team): I watch football. I only the watch the Washington Redkins though. I've always been a huge fan.

(Favorite television show): Power on Starz

(Favorite movie): Deadpool

(Favorite junk food): Pizza

(Favorite health food): Kale

(Celebrity crush): Keri Hilson and Nia Long

(Perfect Vacation): Definitely a cruise to Puerto Rico. I've never been there but I want to experience it.

(On his homemade "All Access "videos): I just love to be out there and giving fans a chance to feel connected to me. My childhood friend, Christopher Walton, picked up a camera and just started recording me in the ring and outside of the ring one day. He started getting some better equipment so we decided to do these videos to help promote me. The fans are important to me and I want them to feel like they're a part of my journey.

For more information visit

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www.Facebook.com/PremierBoxingChampions. Follow the

conversation using #fight4philly. PBC on Spike is sponsored by

Corona Extra, La Cerveza Mas Fina.

Tickets for the live event, which is promoted by DSG Promotions and King's Promotions, are priced at \$200, \$100, \$75, \$50 and \$35 and are on sale now. To purchase tickets visit LiacourasCenter.com/events or call 800-298-4200. Ten dollars from every ticket sold will go to Philabundance, feeding 20 people in need per ticket.