

# **AWE—A Wealth of Entertainment— CONTINUES IN TELEVISION BOXING’S MOST EXCITING MOMENTS FROM AROUND THE GLOBE**

San Diego, CA – November, 25, 2015 -This past Saturday, Anthony Crolla realized a lifetime dream as he became the WBA Lightweight champion with a stunning body shot 5th round knockout over defending champion Darleys Perez.

Just before that, Arthur Abraham defended the WBO Super Middleweight title with a split decision over Martin Murray.

Crolla – Perez, which took place in Manchester, England and Abraham – Murray, which originated from Hanover, Germany highlighted a split site championship doubleheader on AWE- A Wealth of Entertainment.

The two continued a string of high quality world title bouts broadcasted on AWE.

“This was a great kickoff to a great day of boxing,”said AWE president, Charles Herring.

“To show two high-quality world title bouts from two different countries fits into what we want to give the fans and that is the best boxing throughout the world.”

Crolla landed the perfect paralyzing shot that ended the fight and sent the Manchester Arena into a frenzy.

“This is what I have dreamt about since I was a kid,” said Crolla. “To achieve it, well, it is going to take a long time to sink in – I’m absolutely made up. I couldn’t have picked a

better setting to have achieved my dream, all my family and friends were in the arena and the fans were incredible.

“The people who have been with me from day one were all there and I am so happy to have done it for them too. It’s a tough time of the year for people to dip into their pockets and pay for tickets so I am grateful to them and I hope they had a great night.

“It’s just under a year since the attack and all that has been well-documented, I promised myself when I was laying on that hospital bed that I would come back stronger than ever and that’s what I have done.

“I knew after a few rounds that he was feeling the pace and he made a few noises when I hit him with some shots, he was sharp though and he was hitting harder than he did last time, I took a few stupid shots early on but I thought I would get to him and it paid off. I felt confident before the fight that I could get him out of there.

“That’s the best body shot I’ve thrown in my career. I was touching him up top and I knew as soon as he went down that he was going to struggle to bet the count. He was sat down for a few minutes after the decision so it caught him perfectly, I’ll look forward to watching it back again and again.

“I am capable of more than that – it was a good finish but it wasn’t a great performance.”

Murray seemed to be more active fighter and landed some big shots throughout the fight. In round eleven, Murray was deducted a point for holding which seemed like it could have been a deciding factor in the close battle but it did not come into play as Abraham won the debated decision by tallies of 116-111, 115-112 while Murray took a card 115-112.

“Obviously I’m gutted,” said Murray. “I really thought it was my night and when the final bell went – even though we were in

Germany – I still thought I had it. I still thought I had done enough. When they said it was a split decision even then I still thought I'd got it.

"I know I'm too good to retire but the way I am feeling now, what can I do? It was my fifth shot. I just can't keep doing this. I just can't keep doing it to my family."

Boxing fans can enjoy this amazing card on AWE available on AT&T U-Verse, ch 147 and 1147 in HD, Verizon FiOS TV, ch 169 and 669 in HD, and numerous regional cable providers across the nation. Please check [www.awetv.com](http://www.awetv.com) for boxing updates.

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## **CROLLA AND MURRAY BACK EACH OTHER FOR GLORY**

San Diego, CA – November, 20, 2015 -Anthony Crolla and Martin Murray have backed each other to land World titles on Saturday night, live on Sky Sports.

Murray faces WBO World Super-Middleweight champion Arthur Abraham at the TUI Arena in Hannover, Germany in his fourth World title fight while Crolla meets Darleys Perez in a rematch for the WBA World Lightweight title at the Manchester Arena TOMORROW, November 21, live on AWE—A WEALTH OF ENTERTAINMENT beginning at 3 pm ET / 12 noon PT

St. Helens favourite Murray had three cracks at the top prize at Middleweight, with a controversial draw in Germany against Felix Sturm in 2011, a loss to Sergio Martinez in Argentina in 2013 after flooring the hometown favourite and a brave challenge to Gennady Golovkin in February for World titles. The 33 year old is the second Brit to challenge Abraham for his WBO strap this year after Crolla's gym-mate Paul Smith met him in February in a rematch, and 'Million Dollar' thinks Murray will dethrone 'King Arthur'.

"Martin can definitely take the title from Arthur on Saturday," said Crolla. "Paul took him the distance twice and was on the receiving end of some harsh judging in the first

meeting, and we all saw chinks in his armour in those fight that I am sure Martin can exploit.

“He’s come so close before against Sturm and Martinez but it feels like the right time for him to get the belt around his waist, and it will be a great boost if I am walking to the ring knowing that Martin has just beaten Arthur.”

Crolla was on the end of a tough call in his first meeting with Perez in July, when his he was only handed a draw for his heroic effort against the Colombian champion, who seemed to have handed the title to the Manchester favourite with points deductions in the 11th and 12th rounds for low blows.

Murray thought the 28 year old deserved the nod that night, but says that Crolla will go the extra yard tomorrow having almost got over the line in July.

“I thought Anthony won the first fight with Perez,” said Murray. “He was tremendous and got robbed really. I know how that feels and although you never truly get over it, you do realise when you go that close that you belong at elite level – and that will give Anthony massive belief.

“I spoke to him in Liverpool last week and he was so confident that he will do the business, and I think that we’re going to have two new World champions in Britain on Saturday.”

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## **MURRAY                      REFLECTS                      ON PRIZEFIGHTER   AHEAD   OF   WORLD TITLE   TILT**

Martin Murray challenges Arthur Abraham for the WBO World Super-Middleweight title tomorrow in Hannover, live on Sky

Sports – seven years after he claimed the Prizefighter Middleweight's trophy.

Murray's success that night came at York Hall in Bethnal Green, a far cry from the luxurious surroundings of the TUI Arena that will play host to his fourth World title shot against 'King Arthur'.

But the St Helens star says much of his success in the ring can be traced back to November 22, 2008, where he beat Joe Rea and Danny Butler before edging out Cello Renda in a bruising final in east London.

"I was 9-0 and not at all well-known going into that night," said Murray. "I boxed well and then the final against Cello was a classic, and from that night onwards my profile grew with it being live on Sky Sports.

"I've got great and fond memories of that night – especially the money! It did me the world of good and it's mad to think that since then I've had three World title fights and I'm ready for my fourth.

"I've poured every ounce into the camp for this one and I sound like a broken record, but this feels like the right time for me and crucially, the right weight for me."

The Super-Middleweight division remains one of the most attractive on the World stage and Britain is enjoying a purple-patch for talent right now. James DeGale MBE defends his IBF crown in Canada next weekend while Callum Smith and George Groves are massive fights out there in 2016. Murray admits that those fights appeal to him, but he has to get the crown first, and failure to do so could even see him consider his future.

"James has mentioned the fight but he cannot look past Bute and I cannot look past Abraham," said Murray. "I know I can win this and if I do, there are big fights out there for me,

if I don't though, it could spell the end of my career – just because I really feel that this is my chance to finally get my hands on a World title.

“I would have to weigh things up if I don't get the decision, so a lot rests on what happens tomorrow. I am not ready to retire, I think I am only just getting into my prime, so that is another motivation to get the win. This is the fourth one and the most confident I am of winning. I would be more gutted to not win this one than the others. I really feel that I am going to win and I have banked on that.”

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## **Abraham vs. Murray final press conference – quotes and pictures**

San Diego, CA – November, 18 2015 -Arthur Abraham (43-4, 29 KOs) insists he has left no stone unturned in preparation for his WBO World Super Middleweight Championship contest with Martin Murray (32-2-1, 15 KOs) This Saturday, November 21, live on AWE—A WEALTH OF ENTERTAINMENT

The fight will be part of a split-site championship doubleheader that will also pit WBA Lightweight champion Darleys Perez defending his title against Anthony Crolla from Manchester, England beginning at 3 PM ET / 12 Noon PT

Speaking at today's final pre-fight press conference, 'King Arthur' detailed his 'brutal' training camp and declared himself ready to beat the British challenger.

"This has been one of the toughest camps of my career," said

Abraham. "My coach Ulli Wegner and his assistant Georg Bramowski have pushed me to my limits. It's been brutal at times, but it will all be worthwhile when my hand is raised on Saturday night. Martin is a good boxer and I expect him to give me a hard fight, but there is no way he is taking my title!"

Murray, who is contesting his first title at 168 lbs following three valiant attempts at middleweight, shares the Champion's confidence and has vowed not to leave Germany without Abraham's WBO belt.

Photo by Sebastian Hegar

"We've been studying Arthur carefully and I believe I've got him beat," said the 33 year-old from St Helens. "He is a great fighter, but he's not changed his style in years, and in my opinion, he's not evolved. It's going to be a tough fight but I know it's well within me to win. I won't be leaving Germany without the title!"

"This is a real 50-50 fight," said promoter Kalle Sauerland. "And I think it will be Arthur's toughest test for many years. However, he has never shied away from a challenge, and against Murray, I expect Arthur to prove why he is the number one fighter in the super middleweight division."

Another man under no illusion of the danger Murray poses is Abraham's long-time coach and mentor Ulli Wegner, who will be celebrating his 100th World title fight on Saturday night. "For Arthur and I, a unification bout is the common goal," said the 73 year-old. "But first he must get past Murray, which will be no easy task!"

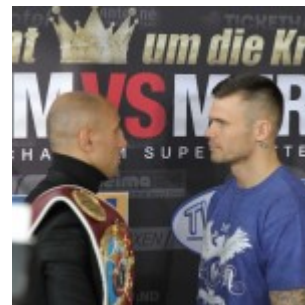


Photo by Sebastian Hegar

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## Abraham motivated for Murray challenge

San Diego, CA – November, 18 2015 – Arthur Abraham (43-4, 29 KOs) aims to extend his domination of the 168 lbs division with a victory over Martin Murray (32-2-1, 15 KOs) This Saturday, November 21, live on AWE—A WEALTH OF ENTERTAINMENT

The fight will be part of a split-site championship doubleheader that will also pit WBA Lightweight champion Darleys Perez defending his title against Anthony Crolla from Manchester, England beginning at 3 PM ET / 12 Noon PT

The 35 year-old has rolled back the years with impressive performances against

Nikola Sjekloca, Paul Smith and Robert Stieglitz since reclaiming his WBO World title in March 2014, and as he prepares for a fifth successive defence, ‘King Arthur’ reveals his reasons for selecting the British boxer as a voluntary challenger.

“At this stage of my career, I don’t want to fight any easy opponents,” says Abraham. “I need fights that will motivate me, and that is why we chose Murray.

”He has challenged for World titles before and against Sturm,

Martinez and especially Golovkin he has already boxed three World-class opponents. I know this is a dangerous fight and that has given me the motivation I need."

If further motivation is needed, it comes from the Champion's desire to unify the super middleweight division before calling time on his already illustrious career.

"When I first started boxing my dream was to become World Champion," said Abraham. "I achieved this in 2005, winning the IBF middleweight title and then defended it ten times before moving up to super middleweight and becoming a two-weight World Champion.

"Now, my dream is to unify the division. I believe this would be my greatest achievement in this sport and that is what still drives me on as a boxer."

In order to keep this dream alive, Abraham knows he must overcome the 'tough' challenger Murray when the super middleweights collide in Hannover.

"If I lose this fight, my dream will be shattered," explains the boxer from Berlin. "I cannot not let this happen. It will be a tough fight, but in my current condition, Murray can't hold a candle to me, and on Saturday night, there will be only one outcome!"

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## **Murray believes his time has come to be crowned World Champion**

San Diego, CA – November, 17 2015 -Martin Murray (32-2-1, 15 KOs) believes the time has come for him to be crowned World

Champion as he prepares for his fourth World title tilt against WBO World Super Middleweight Champion Arthur Abraham (43-4, 29 KOs) on November 21 at the TUI Arena in Hannover, Germany., This Saturday, November 21, live on AWE—A WEALTH OF ENTERTAINMENT

The fight will be part of a split-site championship doubleheader that will also pit WBA Lightweight champion Darleys Perez defending his title against Anthony Crolla from Manchester, England beginning at 3 PM ET / 12 Noon PT

The St. Helens man is unlucky not to have already claimed World honours having been held to draw by Felix Sturm in 2011 and finding himself on the wrong end of a continuous points decision to Sergio Martinez in 2013.

Photo by Lawrence Lustig

A brave performance against Gennady Golovkin followed in 2015, but was not enough to capture the Kazakh's middleweight titles. Now, the former British and Commonwealth Champion believes the 'time is right' as he intends to draw on past experience to dethrone the German Champion.

"Abraham is a great champion and I'm expecting a tough fight but I just feel that the timing is right for me now," reveals Murray. "I think my first World title fight against Sturm may have come a little bit too early. I jumped straight from domestic to world level, so even though there was an argument to say I won that fight, I think it came to soon for me.

"Against Martinez, I knew I could win but going into the fight there were still some doubts. Whereas this time, I know I have it within me to win. I've got the ring experience, I've got the know-how, and I really feel, despite being in Germany, I'm going to get a fair crack of the whip."

Murray, who has recorded three wins inside the distance since moving up to super middleweight, says he is expecting the

'best Arthur Abraham' having been impressed with the Champion's recent performances.

"Arthur has looked great in his last two performances," said the 33 year-old. "I think I'll be facing the best Arthur Abraham on Saturday night. He may of overlooked Paul Smith a little bit in their first fight, but I don't think he is going to overlook me. He knows this is a massive fight for him and a risky fight, so I'm sure he's going to turn up in top condition."

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# **Arthur Abraham – Martin Murray WBO Super Middleweight title bout added to Perez – Crolla This Saturday on AWE-A Wealth of Entertainment at 3 PM ET**

San Diego, CA – November, 16 2015 -THIS SATURDAY!! It will be a championship doubleheader on AWE- A Wealth of Entertainment as the Arthur Abraham – Martin Murray WBO Super Middleweight title bout from Hanover, Germany has been added to the already announced broadcast featuring the rematch between WBA Lightweight champion Darleys Perez and Anthony Crolla from Manchester, England.

“I am pleased to be able to bring this fight to the American boxing fans,” said Charles Herring, President of AWE

Abraham has been a champion in Middleweight and Super Middleweight divisions for the better part of the last ten

years, has a record of 43-4 with 29 knockouts.

He won the IBF Middleweight title with a 5th round stoppage over Kingsley Ikeke on December 10, 2005 and defended the title 10 times which included 7 knockouts. He then entered the Super 6 Super Middleweight tournament and knocked out former undisputed Middleweight champion Jermain Taylor in 12 rounds.

Abraham became a two-division world champion when he won a 12-round unanimous decision over Robert Stieglitz on August 25, 2012. After one successful defense, he lost the title to Stieglitz, but won it back three fights later via 12-round split decision. Abraham has defended the belt successfully three times which includes a 6th round stoppage over Stieglitz in their 4th bout on July 18.

Murray of St. Helens, England has a record of 32-2-1. He won his first 26 bouts which was highlighted by winning the Prizefighter tournament in 2008 and defeating two undefeated fighters in the process. Murray also wins over Kevin Concepcion (14-1), Sergey Khomitsky (22-5-1), Shalva Jomardashvili (26-1), Carlos Nascimento (25-2), John Anderson Carvalho (21-4-1), Nick Blackwell (8-0). He had a draw with former world champion Felix Sturm (36-2-1).

Murray won the WBA Interim Middleweight title with a 6th round stoppage over Jorge Navarro. That win facilitated Murray into a fight with WBC Middleweight champion Sergio Martinez.

The bout, which took place on April 27, 2012 in front of over 50,000 in Argentina saw Murray knock down Martinez in round eight. In round eleven, It looked like Murray dropped Martinez again but it was ruled a slip and Martinez was able to win a razor thin decision.

Murray once again challenged for the Middleweight title and was stopped in 11 rounds to WBA & Interim WBC champion Gennady Golovkin on February 21, 2015 in Monte Carlo.

Since that bout, Murray moved up to Super Middleweight and won three fights in a row, including his last outing when he stopped Jose Miguel Torres (31-6) in six rounds in five rounds on September 5th in Leeds, England.

The start time will be 3 PM ET / 12 Noon PT.

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