

JEAN PASCAL CONFIRMED FOR INAUGURAL BOX FAN EXPO TO TAKE PLACE THIS SEPTEMBER IN LAS VEGAS

Las Vegas (MARCH 5, 2014)—Current WBC Diamond Belt and former Light Heavyweight world champion Jean Pascal will join the talented list of other world champions at the inaugural BOX FAN EXPO this September at the Las Vegas Convention Center.

One of the biggest draws in North America, Pascal, is the former WBC Light Heavyweight champion and made three successful defenses. He was the lineal Light Heavyweight champion and Ring Magazine champion between 2009-2011

“I love being in contact with my fans and please them. It will be a great moment to be at the BOX FAN EXPO among the greatest and realest fans of boxing.”

Every year, one of the biggest boxing weekends of the year is Mexican Independence Day. In 2014, that weekend has just got bigger, better and more fan accessible with the announcement of the FIRST-EVER BOX FAN EXPO.

Box Fan Expo will take place on Saturday, September 13th, 2014 at the Las Vegas Convention Center and will run from 10am to 6pm.

To Purchase tickets click: www.BoxFanExpo.eventbrite.com/

Box Fan Expo is the ultimate fan experience that was created to promote the entire boxing industry and to allow fans to celebrate and join their favorite boxers and boxing

celebrities. The event will feature boxing legends, today's superstars, Hall of Famers, future prospects and the stars of today all under one roof.

The event will also feature major promoters, ring card girls, sanctioning organizations as well as trainers, referees, commentators and announcers. Anyone that directly or indirectly represents the sport of boxing will have a chance to showcase themselves to the boxing fans and whole industry. Also in attendance will be exhibitors, sponsors, television broadcasters and media.

Box Fan Expo will also feature different activities such as meet and greets, autograph sessions, photo ops and you can weigh in and face off with your favorite fighters.

Throughout the next several months, there will be weekly updates on the many stars that have already committed their appearance at the Box Fan Expo.

For anyone in the industry who would like to be involved and reserve a booth, contact

Box Fan Expo at:

U.S.A Telephone Number: (702) 997-2099 or (514) 572-7222

Email info@boxfanexpo.com | For more info go to: www.boxfanexpo.com

PLEASE NOTE : see link at bottom of page for our Press Media kit.

Box Fan Expo is committed to helping the Retired Boxers Foundation which is a nonprofit organization that helps improve the quality of life for retired fighters. This is a fantastic opportunity for sponsors, retailers and anybody involved in the boxing industry to get involved and be a part of this once in a lifetime event and help out this great cause.. Box Fan Expo is proud to announce that part of the

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RIVAL BOXING GEAR & CEO RUSS ANBER CONFIRMED FOR INAUGURAL BOX FAN EXPO TO TAKE PLACE THIS SEPTEMBER IN LAS VEGAS

Las Vegas (MAY 19TH, 2014) – Rival Boxing Gear & CEO Russ Anber has confirmed that they will appear and have a Booth Area at the inaugural Box Fan Expo this September at the Las Vegas Convention Center.

Rival Boxing Gear is a leading, international, high-quality brand name offering stylish and innovative products developed specifically for Boxing market. Many world champions and contenders are wearing the improved Rival Guerrero Pro Fight glove. Some of the best fighters in world have said that it's "the best glove I've ever put on". World champion Jean Pascal, World ranked contenders like Edwin Rodriguez, power punching Keith Thurman, and World Champions like Leo Santa Cruz and Yuriorkis Gamboa have trusted their hands to the new Rival Guerrero Pro Fight glove. Recognized by all as a "Punchers Glove" this piece of equipment continues to be the "Crown Jewel" in their line.

What is becoming recognized as THE leader in the industry is Rival's custom made boxing apparel. From Sergio Martinez to 4 round beginners, Rival apparel has captured the eye and imagination of the whole boxing world.

"I am so excited that Rival will be on hand and have a presence at the upcoming Box Fan Expo. We are so proud to be part of this inaugural event and I look forward to meeting everyone from our industry at this event. Whether you're a fan or industry professional, it's going to be so much fun for all us to meet and talk about the sport we all love so much."

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5 TIME WORLD CHAMPION ZAB

JUDAH & “SUPER JUDAH PROMOTIONS” CONFIRMED FOR INAUGURAL BOX FAN EXPO TO TAKE PLACE THIS SEPTEMBER IN LAS VEGAS

Las Vegas (MAY 9th, 2014)- Zab Judah & Super Judah Promotions has confirmed that he will appear at the inaugural Box Fan Expo this September at the Las Vegas Convention Center.

Judah a superstar and future legend in the sport of boxing has won five world titles between the light welterweight and welterweight divisions and is a former Undisputed World Welterweight Champion. Zab Judah will be in attendance to meet his fans and will be available to sign autographs and take pictures. Judah will also have merchandise to sell to his fans with pricing details to follow.

“I’m looking forward to meeting all of the fans at Box Fan Expo. This is a fantastic event for boxing that everyone needs to get on board with and I’m very proud to be part of it. I expect my autographed items, my Zab Judah and Super Judah Promotions merchandise to fly off the shelves, so make sure you’re in the building early.”

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MIKE TYSON & CEO GARRY JONAS “IRON MIKE PRODUCTIONS” CONFIRMED FOR INAUGURAL BOX FAN EXPO TO TAKE PLACE THIS SEPTEMBER IN LAS VEGAS

Las Vegas (MAY 7th, 2014) – Mike Tyson & CEO Garry Jonas of “Iron Mike productions” has confirmed that they will appear and have a Booth Area at the inaugural Box Fan Expo this September at the Las Vegas Convention Center.

Founded in 2013 by CEO Garry Jonas and Hall of Famer Mike Tyson, Iron Mike Productions is a full-service boxing promotional company with offices located in Deerfield Beach, Florida and Las Vegas, Nevada. Iron Mike Tyson productions is

committed to changing traditional boxing promotion by advocating for its fighters' successes, inside the ring and out, throughout their professional careers and into retirement.

Mike Tyson & CEO Garry Jonas of "Iron Mike productions" will have a Large Booth area to accommodate all their fans that want to meet and greet Mike Tyson and IMP talented roster of fighters, sign autographs, take pictures, purchase merchandise and memorabilia. Pricing details to follow.

"We at IMP think this a great concept; it's long overdue and congratulates Box Fan Expo for taking steps to bring this event to the fans who love boxing. Anything that brings the fans closer to the fighters is great for the sport and its development. We're excited about being involved."

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THE NEVADA BOXING HALL OF FAME CONFIRMED FOR INAUGURAL BOX FAN EXPO TO TAKE PLACE THIS SEPTEMBER IN LAS VEGAS

Las Vegas (APRIL 29th, 2014) – The Nevada Boxing Hall of Fame has confirmed that they will appear and have a Booth at the Las Vegas Convention Center for the inaugural Box Fan Expo that will take place this September.

The Nevada Boxing Hall of Fame honors boxers and those associated with the sports who have contributed to the advancement of boxing in Nevada. We are a non-profit organization with proceeds, after expenses, being distributed to boxing-related charities, special-needs former boxers, youth boxing, Nevada boxing gyms, and other worthy organizations.

Our mission is twofold: 1) To honor boxers and those who have contributed significantly to the sport in Nevada, through their induction into the Nevada Boxing Hall of Fame. 2) To help those from the sport of boxing in need of financial assistance, to help other boxing-related organizations which do the same, and to support youth and amateur boxing programs including the the club boxing programs at the University of Nevada in Reno and UNLV.

Rich Marotta, Founder and President of the Nevada Boxing Hall of Fame:

"The Nevada Boxing Hall of Fame is excited to have a booth and be part of

Box Fan Expo. Since its inception, one of the stated goals of the NVBHOF was to help bring the Nevada boxing community together. The Box Fan Expo is certainly going to be doing that. It will be a great service to the sport and it's fans."

Michelle Corrales-Lewis Director of Events, NVBHOF:

"The Nevada Boxing Hall of Fame is honored to be a part of the Box Fan Expo. We look forward to seeing boxing fans gathering at this wonderful event to celebrate the sport of boxing and help some of the boxing greats bridge the gap between their fans and their brands."

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TOP PROMOTER LOU DIBELLA
“DIBELLA ENTERTAINMENT”

CONFIRMED FOR INAUGURAL BOX FAN EXPO TO TAKE PLACE THIS SEPTEMBER IN LAS VEGAS

Las Vegas (APRIL 22nd, 2014 – Top promoter Lou DiBella “DiBella Entertainment” has confirmed that he will appear and have a Booth at the Las Vegas Convention Center for the inaugural Box Fan Expo that will take place this September.

DiBella Entertainment (DBE) was born from the unique insights that owner Lou DiBella honed as a television executive and matchmaker. DiBella graduated from Tufts University and Harvard Law School and was previously head of programming for HBO Sports. He created and orchestrated the highly successful series, “Boxing After Dark.”

DiBella Entertainment created a rebirth for boxing in New York City with its popular series “Broadway Boxing.” DiBella Entertainment is the promoter of WBC middleweight champion Sergio Martinez who will have merchandise and other memorabilia to sell to his fans with pricing details to follow.

“DiBella Entertainment is thrilled to be involved with Box Fan Expo. It is a great event for our sport and I’m looking forward to introducing myself and my talent to the greatest fans in the world.”

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WOMEN'S SENSATION MIA ST. JOHN CONFIRMED FOR INAUGURAL BOX EXPO THIS SEPTEMBER IN LAS VEGAS

Las Vegas (MARCH 19, 2014)—One of the most decorated and famous female professional boxers of all-time, Mia “The Knockout” St. John has confirmed her appearance at the inaugural BOX FAN EXPO this September at the Las Vegas Convention Center.

St. John is the former WBC, IFBA and IBA world champion who gained popularity by appearing on some of the biggest undercards in boxing history that were headlined by Oscar De La Hoya. She also has appeared on the cover of Playboy and appeared on many of the popular talk shows all over the world. Mia has done countless charity work.

“What an honor to meet and greet my fans at Box Fan Expo. Can’t wait for you to join me for an exciting Mexican independence fight weekend. Come meet me to get a signed autograph and take a picture with me at my Booth!”

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Follow Mia St. John on Twitter:
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ANGEL “MEMO” HEREDIA CONFIRMED FOR INAUGURAL BOX EXPO THIS SEPTEMBER IN LAS VEGAS

Las Vegas (MARCH 10, 2014)—Top strength and conditioning Guru Angel “Memo” Heredia announcing his Juan Manuel Marquez line “Dynamite” in the US. He will join the talented list of champions at the inaugural BOX FAN EXPO this September at the Las Vegas Convention Center.

Heredia works with some of the best high profile boxers such as superstar four-division world champion Juan Manuel Marquez and Current WBC Diamond Light Heavyweight champion Jean Pascal.

“Come and check us out during this great event in September, Juan Manuel Marquez & myself are happy to attend and present our supplement line to all the boxing fans and athletes around

the world

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JESSE JAMES LEIJA & LEIJA BATTAH PROMOTIONS CONFIRMED FOR INAUGURAL BOX FAN EXPO TO TAKE PLACE THIS SEPTEMBER IN LAS VEGAS

Las Vegas (FEBRUARY 24, 2014)–Two-Time world champion Jesse James Leija

and Leija Battah Promotions has committed to attend the inaugural Box Fan Expo this September at the Las Vegas Convention Center.

Since acquiring his promotional license with successful entrepreneur Mike Battah, Two-Time World Champion Jesse James Leija has produced some of the most successful fight cards in San Antonio, Texas, in collaborative effort with Golden Boy Promotions.

“I can’t wait to meet the true boxing fans at the Box Fan Expo! It’s so much fun for me to meet boxing fans and make new friends.”

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**4-DIVISION WORLD CHAMPION
ROBERT “THE GHOST” GUERRERO
CONFIRMED FOR INAUGURAL BOX**

FAN EXPO TO TAKE PLACE THIS SEPTEMBER IN LAS VEGAS

Las Vegas (FEBRUARY 11, 2014)—Four-Division and Six-Time world champion Robert “The Ghost” Guerrero has committed to attend the inaugural Box Fan Expo this September at the Las Vegas Convention Center.

Guerrero who became the third fighter in boxing history to win a world title at featherweight and welterweight, joined the likes of legends Henry Armstrong and future Hall of Famer Manny Pacquiao. Guerrero also joined the rare breed of fighters, who have jumped up two weight classes to win world championships, which include Roberto Duran, Roy Jones Jr., and Sugar Shane Mosley.

“This will be a fun time interacting with fans at the BOX FAN EXPO. I’m happy to be part of this fantastic event and the fans will get a chance to meet a lot of great fighters.”

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