

JERMALL CHARLO VS. BRANDON ADAMS FINAL PRESS CONFERENCE QUOTES

HOUSTON (June 27, 2019) – Unbeaten middleweight champion Jermall Charlo and middleweight contender Brandon Adams went face-to-face at the final press conference Thursday before they square off this Saturday night in the main event live on SHOWTIME from NRG Arena in Houston and presented by Premier Boxing Champions.

Also facing off at Thursday's press conference, and competing in SHOWTIME CHAMPIONSHIP BOXING action beginning at 9 p.m. ET/6 p.m. PT were super welterweights Erickson "Hammer" Lubin and France's Zakaria Attou, who meet in a WBC title eliminator, plus Mexico's Eduardo Ramirez and hard-hitting Claudio Marrero, who compete in a WBA featherweight title eliminator.

Tickets for the live event, which is promoted by Lions Only Promotions and TGB Promotions, are on sale now and can be purchased through Ticketmaster. Charlo vs. Adams is promoted in association with Banner Promotions and The Tournament of Contenders.

Here is what the press conference participants had to say Thursday from the East VIP Club at NRG Stadium:

JERMALL CHARLO

"Houston, we're back. After seven years it feels good to be home and feel the love that this city gives me. I'm thankful to Brandon and his team for stepping up and answering the call. I hope he knows this isn't going to be easy.

"I plan on delivering something explosive like I always do. I

want to give my fans in Houston and around the world a show to remember the rest of their lives.

“I know that Brandon has worked hard with Dub Huntley and Freddie Roach, but I did the same with Ronnie Shields. The work is put in, and I’m ready. I’m going to deliver a statement.

“Right now I’m focused on Brandon Adams and I’ve been focused on him for the last couple of months. We’re going to get the job done Saturday night.

“I have so much more that I want to show and so much more than I want to prove in this sport. Ronnie has taught me so much and we’re here to be explosive and memorable every time we’re in the ring.

“This is a legacy fight for me because I have an opponent coming to my backyard and I’m not letting him take this moment from me.

“Brandon Adams made it to this level, so he’s definitely on my level. This isn’t ‘The Contender’ though, this is ‘The Lions Only Show’.

“Adams has a chance to be able to challenge himself against me on Saturday. I’m sure this is something that he’s looked forward to. But I didn’t get to this point by overlooking anybody.”

BRANDON ADAMS

“I’m grateful for the opportunity to be here. I’m looking to put forth the effort that will make me the new champion and have my hand raised on Saturday night.

“I just want to put on a performance. I want us to give the fans something to remember. I want it to go down in history. I need that opponent who can help me make history.

"I believe Jermall is everything that he has shown and proven to be. That's what I'm up against and that's the kind of challenge that I want on Saturday.

"This fight on Saturday is going to be fireworks. We're both bringing our A-game. I don't get too much into what other people think. I go by what I believe, and I believe in myself. I always have and always will.

"I've been through a whole lot in my whole life and I'm to the point where everything is going golden now and I'm grateful for it. We're going to put it all on the table and all on the line in that ring.

"The object to boxing is to hit and not get hit, any elite fighter, they do that pretty well. I plan to do that. Jermall is a champion, you can't take anything from his line of work and what he has done. But since I am the guy that hasn't been around, or the guy that people don't know much about, I have a great opportunity to showcase a little bit more of who I am. I am excited to do that."

"I'm a fan friendly fighter. I'm looking to become a world champion on Saturday night and I'm going to leave it all on the line. It's one fight at a time and this is the biggest opportunity yet."

ERICKSON LUBIN

"It's an honor to be here back on the big stage. I have a solid opponent in front of me. He's coming to fight and take my spot. It's my job to run him over.

"I've been training for a long grueling fight. I feel like I'm going to have some physical advantages in the fight, so it will just be about listening to my corner and picking the right time to implement our plan.

"The (154-pound) division is wide open and some of the top

guys like (Jarrett) Hurd and (Jermell) Charlo have suffered losses. Now I know I'm back in the mix and may have a shot to fight for a world title soon if I take care of business on Saturday night.

"This isn't a redemption fight for me because I'm not fighting a Charlo. But I realize we're in Houston and this is their hometown so of course I want to put a good show on for the fans.

"It's been a tremendous training camp in Florida with Kevin Cunningham. It's my time. Saturday night is 'Hammer Time' on SHOWTIME. "

ZAKARIA ATTOU

"This is a great opportunity for me to show off my skills here in the U.S. on SHOWTIME. As a European champion, I know I'm the underdog. But I've trained hard and I have some surprises for Erickson Lubin.

"I have some difficult-to-master skills. I have some good moves and I want to show and use them. That's the kind of boxer I am.

"It's great to be here in the U.S but I'm only focused on winning. I've trained very hard, my camp was great and from my sparring to my trainers, everything went well.

"I don't need to talk while I'm up here, I'm going to do all of my talking in the ring on Saturday night."

EDUARDO RAMIREZ

"This is a great opportunity. We didn't come to dance. We came to fight. I am very prepared to win this for my country of Mexico.

"I know Marrero is a very tough opponent. He has a very strong punch and likes to attack, but I am very prepared for whatever

he brings into the ring.

"I have been training very hard. I know that he is a lefty so we have been training with only southpaws in camp. I know he is a very strong opponent, but I am ready for him.

"I am here to fight, that is what fans want to see. They want to see us fight not dance. So hopefully I come away with a victory."

CLAUDIO MARRERO

"I'm very prepared for this fight. I'm always ready for war and I'm going to go to war Saturday night. I hope Ramirez is prepared as well, because we're going to have an intense fight.

"I'm glad to be here in Houston for this fight. I want to thank everyone who's supporting this event. It's going to be a great night of boxing.

"Ramirez talks like he wants to apply the pressure but we are going to be the ones that will apply the pressure. So we'll see if he can stand up to it.

"I believe I have the best game plan for Saturday. It's going to be a strategic type of fight. I'm going to play my pieces right. I'm going to be aggressive and be right where I want to be.

"I'm very motivated. Extremely motivated. It's been one of my best camps of my life and it's going to show on Saturday."

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ABOUT CHARLO VS. ADAMS

Charlo vs. Adams will pit unbeaten WBC Middleweight Champion Jermall Charlo against middleweight contender Brandon Adams in Charlo's hometown return Saturday, June 29 live on SHOWTIME from NRG Arena in Houston and presented by Premier Boxing

Champions.

SHOWTIME CHAMPIONSHIP BOXING begins at 9 p.m. ET/6 p.m. PT and features hard-hitting super welterweight Erickson “Hammer” Lubin taking on French contender Zakaria Attou in a 12- round WBC title elimination bout in the co-main event. Opening the telecast is a WBA featherweight title eliminator between slick Mexican southpaw Eduardo Ramirez and power- punching Dominican Claudio Marrero.

SHOWTIME CHAMPIONSHIP BOXING is produced by David Dinkins Jr., executive producer of Showtime Sports, and directed by Bob Dunphy. Arguably the best announcing team in boxing today will once again entertain fans with the fight-night call led by veteran broadcaster and host Brian Custer. Versatile combat sportscaster Mauro Ranallo will call the blow-by-blow action alongside Hall of Fame analyst Al Bernstein and former two-division world champion Paulie Malignaggi. Three Hall of Famers rounded out the telecast team – Emmy® award winning reporter Jim Gray, boxing historian Steve Farhood as unofficial ringside scorer, and world-renowned ring announcer Jimmy Lennon Jr. Alejandro Luna and former world champion Raul Marquez hosted the telecast in Spanish, available via Secondary Audio Programming (SAP).

For more information visit www.SH0.com/Sports, www.PremierBoxingChampions.com, follow on Twitter @ShowtimeBoxing, @PremierBoxing, @TGBPromotions and @Swanson_Comm or become a fan on Facebook at www.Facebook.com/SH0Boxing.

LIVE VIDEO: CHARLO – ADAMS PRESS CONFERENCE

SHOWTIME SPORTS® TO STREAM JERMALL CHARLO VS. BRANDON ADAMS FIGHT WEEK EVENTS LIVE ON SOCIAL MEDIA PLATFORMS

WHAT: SHOWTIME Sports will provide live stream coverage of fight week events as unbeaten WBC Middleweight Champion Jermall Charlo returns to his hometown of Houston to face 2018 “The Contender” winner Brandon Adams this Saturday, June 29 live on SHOWTIME from NRG Arena in Houston. Each event will stream live on the [SHOWTIME Sports YouTube channel](#) and [SHOWTIME Boxing Facebook page](#). YouTube embed codes and links are listed below. SHOWTIME CHAMPIONSHIP BOXING begins at 9 p.m. ET/6 p.m. PT and features hard-hitting super welterweight Erickson “Hammer” Lubin taking on French contender Zakaria Attou in a 12-round WBC title elimination bout in the co-main event. Opening the telecast is a WBA featherweight title eliminator between slick Mexican southpaw Eduardo Ramirez and power-punching Dominican Claudio Marrero.

TODAY/THURSDAY, JUNE 27 – 2:00 p.m. ET/11:00 a.m. PT
Final Press Conference – East VIP Club at NRG Stadium
SHOWTIME Sports YouTube Event Page: <https://s.sho.com/31Vguyz>
Embed Code: `<iframe width="560" height="315" src="`<https://www.youtube.com/embed/BqR0U0q0cJc>`"`

frameborder="0" allow="accelerometer; autoplay; encrypted-media; gyroscope; picture-in-picture" allowfullscreen></iframe>

FRIDAY, JUNE 28 – 2 p.m. ET/11 a.m. PT**Official Weigh-In – NRG Center – Room 605****SHOWTIME Sports YouTube Event**
Page: <https://s.sho.com/2RDzCMF>**Embed Code:** <iframe width="560" height="315" src="https://www.youtube.com/embed/pyylWbGa3Ys" frameborder="0" allow="accelerometer; autoplay; encrypted-media; gyroscope; picture-in-picture" allowfullscreen></iframe>

SATURDAY, JUNE 29**Post-Fight Press Conference – NRG Arena****SHOWTIME Sports YouTube Event**
Page: <https://s.sho.com/2X4kcSI>**Embed Code:** <iframe width="560" height="315" src="https://www.youtube.com/embed/dgk5sqKnC5k" frameborder="0" allow="accelerometer; autoplay; encrypted-media; gyroscope; picture-in-picture" allowfullscreen></iframe>

JERMALL CHARLO VS. BRANDON ADAMS INTERNATIONAL MEDIA CONFERENCE CALL TRANSCRIPT

Ray Flores

We want to welcome the media that is joining us from all over the world. This Saturday, SHOWTIME CHAMPIONSHIP BOXING is back with a tremendous night of boxing featuring Jermall Charlo, the interim WBC middleweight champion of the world, as he puts his title on the line against the rising Brandon ‘The Cannon’ Adams.

It all comes your way from NRG Arena down in Houston, which is a wonderful fight town. Houston has the Charlo brothers to really look up to and this is a homecoming for Jermall this upcoming Saturday, but it will not be easy. He has a very difficult contender in front of him in Brandon Adams.

Saturday night's event comes your way starting at 9 p.m. ET/6 p.m. PT, brought to you by Lions Only Promotions, TGB Promotions, in association with Banner Promotions and also The Tournament of Contenders, Artie Pelullo of Banner, and also Jeff Wald, the Tournament of Contenders, they're on the call, if the media has any questions for them.

Tickets are going fast and they're available now through Ticketmaster.com. This is a tremendous card, but obviously our focus is the main event with Jermall Charlo and Brandon Adams to further dive into that here's the president of sports and event programming of Showtime Networks, Stephen Espinoza.

Stephen Espinoza

Thanks very much, Ray. We are thrilled to be hosting this call and hosting the event, Charlo versus Adams this Saturday. For Jermall Charlo, we welcome him back to SHOWTIME. This will be his ninth appearance on SHOWTIME, and in many ways, both Jermall and Jermell sort of came of age on SHOWTIME.

Jermall has appeared on ShoBox, has appeared on Showtime Extreme and five times on SHOWTIME CHAMPIONSHIP BOXING. So he truly has matured as a professional. We've seen him grow into the middleweight division. This will be Brandon's first appearance on SHOWTIME and we welcome him to the network.

This is a homecoming for Jermall Charlo. This will be his third fight in Houston, but really his first fight as a headliner in a championship level event. He's fought twice in Houston before, back in 2009 and 2012. But both of those were six round fights, I believe. So after 20 fights in seven years, this is a true homecoming after being away from Houston

in other fights for quite some time.

Jermall, in just his fourth fight in the middle weight division, has clearly established himself as one of the top fighters in the division. That is without question. One thing that you know that you get with Jermall Charlo is fireworks. He has stopped 19 of his last 22 opponents.

I'm sure everyone on this call saw a very impressive stoppage by his brother some nights ago on Sunday. And as competitive as these two are with each other, I'm sure Jermall has similar plans in mind. Of course, Brandon Adams has something to say about that. Brandon is an up and coming star of his own, has impressed quite a bit through The Contender tournament, and certainly earned his way into the top 15 of the division, and earned his fight.

So we expect fireworks on Saturday as usual, a big homecoming night for Jermall, a good test in Brandon Adams, and we will see you all there on Saturday night.

R. Flores

Thank you very much, Stephen. Without further ado, I want to turn it over to a promoter that is involved in Saturday night's events. She's the Vice President of the TGB Promotions, does an excellent job of helping to put together so many different things when it comes to the sport of boxing. Please welcome Brittany Goossen Brown.

Brittany Goossen Brown

Thanks, Ray. We're excited for Saturday night and for our second fight in a week with a Charlo brother. We're looking forward to working again with SHOWTIME and NRG Arena, plus Banner Promotions and The Tournament of Contenders, on this great event on Saturday. We'll see everyone in Houston for a great night of fights.

R. Flores

Thank you very much. Let's meet the team for the adversary of

Jermall Charlo. A Hall of Famer and trainer of the year countless times. Someone who is just a visionary when it comes to the sport of boxing and knows talent. It is an honor and pleasure for me to introduce Freddie Roach.

Freddie Roach

We had a great training camp. It went really well. He's in great shape to fight, and he's 100% ready for this fight. Brandon is a good puncher, good boxer, and we know Charlo is a tough opponent for us, but we did everything in our power to get in shape to win this fight.

R. Flores

Thank you very much, Freddie. Now I also will turn it over to the longtime trainer of Brandon Adams, who Freddie has been working hand in hand with. He's always smiling, always in great spirits, and has devoted so much time to the sport of boxing. Please welcome the longtime trainer of Brandon Adams. Here is Dub Huntley.

Dub Huntley

This is Dub Huntley and I'm glad to be here and looking forward to a great fight.

R. Flores

Thank you very much, Dub. Greatly appreciated. Now let's welcome the man who is going to be inside the ring across from Jermall Charlo. His record, 21 wins, 13 of those coming by way of knockout against two defeats, fighting out of Watts, California. He went up the middleweight rankings by winning the 2018 reboot of The Contender where he was victorious over Shane Mosley Jr. by unanimous decision.

I've had an opportunity to get to know Brandon Adams through the years and he's always in tip top shape. He's always prepared. He's always focused and when he got the call to fight Jermall Charlo, he immediately said yes when other people would deny it. Ladies and gentlemen, please welcome

Brandon 'The Cannon' Adams.

Brandon Adams

Hey everybody. How is everybody doing? I'm excited about Saturday, June 29, to get in the ring and share the ring with Jermall Charlo. I'm sure he did everything he was supposed to do to prepare for this fight. His name is "The Hit Man" and I'm "The Cannon". So, we're going to see who shoots the biggest shot.

R. Flores

Thank you very much to Brandon 'The Cannon' Adams. It's going to be explosive down in Houston. I hear the weather is hot down in Houston. It's going to be hotter inside the ring, and inside NRG arena.

Let's meet Brandon Adams's opponent. When it comes to his team, Ronnie Shields has been very, very busy as of late. He was in the corner on Sunday of Guillermo Rigondeaux, trained countless outstanding fighters, and he is the lead trainer for Jermall Charlo. Ronnie has done and accomplished so much in boxing. A round of applause and please welcome my dear friend, Mr. Ronnie Shields.

Ronnie Shields

Thanks, Ray. Hello to everybody. We're looking forward to everybody coming out to Houston for this event. We have been working hard. We've been training as we always do. We know Brandon is a really, really good fighter and we're looking forward to the fight.

R. Flores

Thank you very much, Ronnie. Greatly appreciate it. Now let's meet the man who is going to be having his homecoming on Saturday night on SHOWTIME.

This man's record, 28 bouts, 28 victories, 21 of those coming by way of knockout. He's the interim WBC middleweight champion of the world, former junior middleweight world champion,

having defended his interim title with a unanimous decision over Matt Korobov in December.

Very focused, determined, hard hitting, understands his craft and looking to make another definitive statement in his homecoming fight. Ladies and gentlemen, please welcome Jermall Charlo.

Jermall Charlo

Hey. How's everybody doing today? I want to thank everybody who made this fight possible. I want to thank the Brandon Adams' team and Dub Huntley and Freddie Roach, and of course Ronnie Shields also. Thank you to everyone in Houston who has bought tickets to come out for this event.

It's going to be a great night. I'm looking forward to having a good night and a good, strong performance from our behalf. I'm putting everything on the line, so that's what it's all about. I'm ready to get in there and do what I have to do.

Q

Brandon, how is the preparation for this fight being a 12 rounder against the top middleweight compared when you were doing five round fights and in quick succession last year for the show?

B. Adams

The preparation for this fight was sort of similar to how I prepared to fight Shane. Knowing and understand that in the five rounds that we fought on The Contender, we had to display as much as we can within five rounds to get the victory, and then making that transition to fighting for 10 and 12 round fights.

It's about the work you put in, the conditioning and the training. And I felt like, me and my team went over that pretty well. So I'm excited to try to go 12 rounds if need be or whatever pace is possible. I'm just excited to get this opportunity and to be in a ring with one of the top fighters

in the world and establish myself.

Q

Can you talk a little more about that time that you took out of the ring after the loss to John Thompson, what went through your mind as you were making the decision to come back and fight on The Contender?

B. Adams

Mainly really the three years that I had off, I just had some time to really self-reflect, to figure out what went wrong in that fight. It was weight loss. There was a lot of weight loss right before I fought John. So understanding that that was just a shell of myself, and knowing that I was capable of much more.

Like I said, when I had three years of reflecting, it was dark times, dark hours, but I needed that and that's also molded me into the person I am today. And that's why I'm looking forward to challenge myself and also challenging the boxing world and to prove that I belong at the top.

Q

Jermall, we haven't really heard anything from the WBC in forcing a fight between you and Canelo Alvarez. Does it get frustrating at times knowing that you're essentially his WBC mandatory and there's no real time ever for when you'll your shot at the world title?

J. Charlo

Definitely not frustrated and I'm living the best life I can possibly live right now. I'm young. I'm very healthy. I have my family. I have my closest friends, my trainer, Ronnie Shields. We'll handle the situations as they come. Right now I'm focused on Brandon Adams. I'm locked in. I'm loaded. I'm ready. I'm ready to put on the best performance I have in me.

Q

Did you get to see much of Brandon during The Contender

season? And if so, what did you think of him?

J. Charlo

I'm really cool friends with Shane Mosley and his son. I've spent a lot of time with those guys. So of course yes, I know him well, when I got the call and was told we have an opponent. But as far as studying goes, you have to get in the camp and really break down some of the things.

And my trainer, Ronnie Shields, does an awesome job of that, and we implement everything perfectly. He's drawn out a game plan. He's drawn out some shots that I feel like will be needed and much intended to throw in this fight.

Q

Brandon, when you were away from the ring for so long, did you think that you would not fight again?

B. Adams

To be honest man, I was always optimistic about the opportunity of being able to fight. I just didn't know how long it would take. That's was pretty much at the front and back of my mind, honestly just getting the opportunity to be able to fight again.

We know naturally I fight 154, but the opportunity for me to fight at 160 came and it was The Contender situation. So I jumped towards it and I moved forward from that, and now I'm in this position right here, and I'm extremely grateful for this.

Q

Brandon, what is your thought on being the smaller of the two in the upcoming fight?

B. Adams

Not too much of a thought. My whole life, I've always been small. So fighting guys who are taller than me, never really brought too much of an issue. I've just got to focus on me,

period, whomever I'm fighting against, whether they're big, tall, short, wide. I just focus on being the best Brandon Adams and I always feel like I'm going to prevail.

Q

Brandon, how big of a step up do you consider this in terms of competition from Shane Mosley Jr to Jermall? How big of a step up do you consider this?

B. Adams

This is the step up. This is the biggest fight of my career. My first opportunity to fight on SHOWTIME, to fight in front of a huge crowd like this, to fight a guy in his hometown who brings what he brings to the table. But I appreciate it all, man.

I'm looking forward to challenge myself, to show that, the three years that I had off and what they meant to me, whether if it was good or bad, to put it all on the line and bite down and get through this one and then reflect on it all.

Q

What would pulling off an upset Saturday mean to you, and what would it do for your career and your life?

B. Adams

Well, to be quite honest, I don't know exactly what it would do for my life at this particular moment. I haven't won it yet, but I can imagine that it could definitely make me feel good beating a guy like Jermall. It could definitely build the confidence a little higher than what it is.

I definitely need to build the confidence a whole lot more, but I was already confident and believed in myself from day one. I'm sure it, it will do wonders for my morale and everything. But I don't know exactly what it would do for me at this particular moment because I haven't won just yet. I know the skies could be the limit.

Q

Ronnie, what kind of challenges does Brandon present for Jermall?

R. Shields

Well, there's a lot of challenges. Anytime he's stepping in the ring with somebody who is a good puncher, he presents a challenge. Brandon has a frame of style that we have to get used to and have to prepare for.

He seems like a very confident young man. So we know that. And so we had to put out all the stops. We've always trained hard, like we do for every fight. But we look at this as the biggest challenge that we've ever had, because we just have a different opponent.

Q

Jermall, what have you done to kind of guard against distractions so you don't become distracted leading up to the fight?

J. Charlo

I'm not distracted. It's all been fun. It's a big experience for me. This is my first time fighting in my hometown in seven years. So the first time actually I helped sell tickets. And now it's like, I'm not really a part of that ticket thing. So I just want to tell you that I'm focused. I'm locked in.

Q

How motivating is it going to be for you to fight in front of your home crowd on Saturday?

J. Charlo

I'm excited. It feels good to be at home. It feels good to be able to have the hometown fans behind me and become the hero here but I'm locked in. I'm loaded. I'm ready for everything Brandon has to present to me, and I'll deal with it as it comes, , just as well as the crowd.

Q

How proud are you of your brother who got his knockout victory on Sunday night?

J. Charlo

Oh, I'm proud. I'm proud of my brother. My brother delivered a statement. He did exactly what he was supposed to do. Got a chance to go out and see it and train with him and go away with him and have fun with him and the end results was everything.

Q

Now, fighting at home, does that mean a lot, not only to you, but to your mother as well? Because last week, your mother talked about some of the adverse situation that you all had gone through.

J. Charlo

Yes. My mom is one of the biggest factors in my career right now. She means a lot to me. So fighting in front of her is nothing different. I've always fought in front of my mom. She's always been tuned in. We're just doing it at home now. That's the only difference.

Q

Mr. Adams, how great is it to have world renowned Freddie Roach in your corner?

B. Adams

Having Dub and Freddie Roach in my corner means a lot to me because I started boxing pretty much when I was around 20. So that's over 100 years of boxing learning from the both of those guys.

So I'm just being a student, soaking it all in and taking as much as I possibly can, and performing to the best Brandon that I possibly can.

Q

My first question is for Jermall. You were in Jermell's corner on Sunday. Is he going to return the favor and what does he bring to the table?

J. Charlo

You know, Jermell, yes, he returns the favor. We both support each other and we realize how much we need each other in today's age and everything we're up against. So yes, let's say he'll return the favor.

Q

Do you feel any pressure to outdo your brother's spectacular knockout on Sunday?

J. Charlo

We are mirror motivation instead of having any jealous or envious feelings about each other's performance. I'm very, very happy and astonished by his win and his performance. I'm definitely not in competition with him because each fight is different, and every fight is different. We train hard for this fight. So I'm ready.

Q

Next question is for Brandon. Some previous contestants on The Contender have gone on to win both titles. Are you aware of that and has that motivated you in any way?

B. Adams

Yes. To some degree it did motivate me about what the past contenders did. But at the same time, when I say no, every man is their own man. So I have to put in the work. I have to do what I have to do to establish myself and do what I'm supposed to do to get my hand raised or become a world champion.

Q

How do you deal with the pressures of being an underdog, and is that a role that you embrace?

B. Adams

I've felt pretty good about the whole ride up. It hasn't had a negative effect and I haven't let it bother me. I understand what's going on here, me fighting the champ in his backyard and everything. But my whole life I was never able to really cut corners and take shortcuts. And then in boxing, it kind of just followed the same way. So I don't want it easy.

This is probably – well, in my opinion, this is the best route for me to take to be able to establish myself. I see everything that Jermall and his brother did in the sport of boxing, and I think that's real dope. I like what they've done and I know what they mean for boxing. So with that being said, it's going to be a pleasure to share the ring with him this Saturday.

Q

During your time with Freddie now, what has Freddie added to your training? What have you taken away from his wealth of knowledge?

B. Adams

Freddie, him and Dub are just alike, but the difference I would take from Freddie and Dub is, Freddie would talk to me a lot more through certain things, and Dub, kind of like everything is off a reaction. With him is more so of like, Dub knows how he does things without even thinking about it.

It's just it's ultra-instincts. And with Freddie, he walks and talks and does everything. So it's fun. I appreciate working with both of them because they both know how to work me down, just talk to me, understand so that I will prevail.

Q

Freddie, during your time with Brandon, what have you seen from Brandon that catches your eye and shows you that he has what it takes to win?

Freddie Roach

Brandon had a very good last year. He's really growing because

of and since The Contender. Brandon, he's a machine and we have everything we need and we're going to do our best to let Saturday decide.

Q

Jermall, on the flipside, you're expected to win the fight this week. Do you feel pressure to deliver an eye catching performance just based on the expectation that media and odds makers threw out there?

J. Charlo

No. I never pay attention to the odds makers because those guys don't fight. So they don't understand, every fight is different. I'm in for a big fight, a big night and I'm just focused on where Ronnie Shields has brought me, and this is going to be a good night. It's going to be a good night of boxing.

Q

With this fight, you're the big favorite in your hometown and all of that. And there's a lot of discussion in the middleweight division about future fights and so forth. With all of this, how are you staying focused on this particular fight, knowing there have been a lot of upsets recently and that anything could happen in the ring?

J. Charlo

I'm just motivated by those guys who don't finish the job. And this is a legacy fight for me. This is the best I've felt in a long time. My career is definitely where it needs to be. The pressure is on me. I can't let anybody down. And it's one of those fights where it's much needed with another hungry opponent.

And everyone that's doubting me, and everyone who is not on a side with me, it makes me want to fight even harder. So it's just one of those things I have to do and go through.

Q

What do you see as your advantages over Brandon Adams in the fight?

J. Charlo

We both have advantages, so I'm not saying much about the game plan, but also much about, Brandon Adams. My advantage is that I've been here before.

Q

Brandon, tell us why you're confident you're going to be able to win this fight? We all know you're the underdog, but why do you think you'll win?

B. Adams

I think Charlo said it best when he said stay tuned. It's Saturday. Oh man. It will be Showtime June 29.

Q

Would either of you like to make a prediction for the fight, how it's going to turn out? Jermall?

J. Charlo

It's going to be a great night. Just tune in on SHOWTIME. In primetime is going to be a nice show. I predict fireworks regardless.

B. Adams

Yes, man. I just want to piggyback off what he said and just say man that there will be a heck of a show being thrown this Saturday man. And you hear it yourself man. We both are already, fine-tuned and we're looking to be explosive. So get your shades. There's going to be fireworks blowing in the sky.

R. Flores

Before they get ready for their match up on Saturday, final comments, first from the challenger, Brandon Adams, as he gets set to battle with Jermall Charlo this Saturday on SHOWTIME.

B. Adams

My final comment is I hope everybody is prepared. I hope everybody is ready. I hope everybody is just as excited as we are. And Jermall, man you already know, bro. It's go time. Looking forward to sharing that ring with you. Stay blessed.

J. Charlo

Final comments, thanks to everybody who tuned in. Thanks to everybody who made this happen. I'll be damn if I let anybody come to my hometown and take something from me. So I hope everyone is prepared and I'll be ready. I'll see you on Saturday.

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ABOUT CHARLO VS. ADAMS

Charlo vs. Adams will pit unbeaten WBC Interim Middleweight Champion and Houston-native Jermall Charlo against middleweight contender Brandon Adams in Charlo's hometown return Saturday, June 29 live on SHOWTIME from NRG Arena in Houston and presented by Premier Boxing Champions.

SHOWTIME CHAMPIONSHIP BOXING begins at 9 p.m. ET/6 p.m. PT and features hard-hitting super welterweight Erickson "Hammer" Lubin taking on French contender Zakaria Attou in a 12-round WBC title elimination bout in the co-main event. Opening the telecast is a WBA featherweight title eliminator between slick Mexican southpaw Eduardo Ramirez and power-punching Dominican Claudio Marrero.

Tickets for the live event, which is promoted by Lions Only Promotions and TGB Promotions, are on sale now and can be purchased through Ticketmaster. Charlo vs. Adams is promoted in association with Banner Promotions and The Tournament of Contenders.

Brandon Adams: The Latest Boxcino Graduate To Fight For a World Title

Philadelphia (June 25, 2019)– This Saturday night, middleweight Brandon Adams will become the 7th graduate of The Boxcino Tournament to fight for a world title when he takes on WBC Interim Middleweight champion Jermall Charlo at The NRG Arena in Houston. The bout will be the main event event of a SHOWTIME CHAMPIONSHIP BOXING® card, live on SHOWTIME at 9 p.m. ET / 6 p.m. PT.

With Adams world title opportunity on Saturday night, it will mark the 6th fighter to compete for the a world title.

In 1999, Acelino Freitas was discovered upon winning the Tournament. J.C. Candelo challenged for the IBF Junior Middleweight world title. In 2001, Eduardo Barrios fought for the WBO world featherweight title. In 2014 when the Boxcino tournament was brought back, Willie Monroe went on to fight for the middleweight world title on two occasions. Boxcino Lightweight champion, Petr Petrov fought for the WBO lightweight world championship. In 2015, John Thompson competed for the WBO Junior Middleweight world title.

“The Boxcino tournament has proven once again that it develops world champion caliber fighters. When in Boxcino, fighters have to take on top level fighters with various styles over a four-month period, so that proves that fighters like Brandon get prepared for major opportunities like he will have on Saturday night,” said Artie Pelullo, President of Banner Promotions and creator of The Boxcino Tournament.

Tickets for the live event, which is promoted by Lions Only Promotions and TGB Promotions, are on sale now and can be purchased through Ticketmaster. Charlo vs. Adams is promoted

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Brandon Adams Training Camp Quotes

LOS ANGELES (June 19, 2019) – Middleweight contender Brandon Adams has been working hard at The Wild Card Gym in Hollywood, California as he prepares for the biggest fight of his career when he takes on unbeaten interim WBC Middleweight Champion Jermall Charlo, on Saturday June 29 at NRG Arena in Houston and live on SHOWTIME (9 p.m. ET/6 p.m. PT).

Tickets for the live event, which is promoted by Lions Only Promotions and TGB Promotions, are on sale now and can be purchased through Ticketmaster. Charlo vs. Adams is promoted

in association with Banner Promotions and The Tournament of Contenders.

Adams has been training under longtime coach Dub Huntley and Hall of Famer Freddie Roach as he prepares for this opportunity.

"Everything is going good and this camp has been very solid," said Adams. "I feel good and I am very excited to get in there and fight. I know that I have a great team that are preparing me to be the best Brandon Adams possible.

"The combination of Dub and Freddie really gives me everything I could ever need for a fight like this. They teach me something new every day and I'm going to be confident in my abilities on fight night."

Adams and Charlo went face to face for the first time on May 30 at a press conference in Houston that Adams believes will help prepare him for his surroundings on fight night.

"Houston was not as hostile as I thought it would be," said Adams. "There was a lot of mutual respect between Jermall and I. I know the fans will be rooting for him, but it's just the two of us in the ring. I'm just focused on what I have to do to get the win.

"I always knew the road to the top wouldn't be easy. Nothing in boxing has been for me. I've always been ready to do whatever I had to do."

Adams knows the stakes of the fight on June 29, and he believes that with a win, he will be considered a major player in the middleweight division.

"I feel this opportunity is the biggest one in my career to this point," said Adams. "This will set me up for much more, and I am ready to face the challenge. I couldn't be more prepared or focused. I am very dedicated to this fight and

everything it's going to take to reach my dream. I am looking to put on a tremendous performance on June 29."

The 29 years-old Adams out of Los Angeles, California is promoted by Banner Promotions and Tournament of Contenders.

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**JERMALL CHARLO VS. BRANDON
ADAMS HOUSTON PRESS**

CONFERENCE QUOTES & PHOTOS

HOUSTON (May 30, 2019) – Unbeaten WBC Interim Middleweight Champion and Houston-native Jermall Charlo went face to face with middleweight contender Brandon Adams Thursday at a press conference in Charlo's hometown to preview their showdown Saturday, June 29 live on SHOWTIME (9 p.m. ET/6 p.m. PT) from NRG Arena and presented by Premier Boxing Champions.

Tickets for the live event, which is promoted by Lions Only Promotions and TGB Promotions, are on sale now and can be purchased through Ticketmaster. Charlo vs. Adams is promoted in association with Banner Promotions and The Tournament of Contenders.

In the SHOWTIME CHAMPIONSHIP BOXING® main event, Charlo will fight in Houston for the first time since 2012, as he looks to further cement his place amongst the middleweight elite against Adams, who shot up the 160-pound rankings by winning the 2018 reboot of The Contender.

Here is what the press conference participants had to say Thursday from Hotel ZaZa Museum District in Houston:

JERMALL CHARLO

"Me and my brother Jermell have been through so much in boxing. We've been doing it since we were eight-years-old. To make it to this world class level and to do it for Houston, it feels great.

"It's going to be fireworks. I'm coming for the knockout every time. Houston is hot and the heat is going to be there fight night. I'm going to do what I normally do and give the crowd excitement.

"Ronnie Shields has changed me from being a kid to realizing who I am as a man in the sport of boxing. He's had world

champions before me so I know he can judge my progression. He's going to make sure I stay at this level.

"I'm walking in the ring and I'm handling my business. This is definitely a step up fight for Brandon Adams, but I'm only worried about what I have to do. I'm just going to prepare to be my best. We're going to both give it our all and I will be victorious.

"Boxing is about experiences and I'm still learning. I'm going to have my ups and downs, because no fighter is perfect. But I will always prepare myself well and that's why I'm still undefeated. I needed a fight like my last one to get even better.

"I'm going to finish this fight. My goal is to make quick work of Brandon and show him that there are levels to this. You might be a contender, but it's another thing to be a champion.

"I get a lot of juice from the hometown crowd. Just having my family there alone is what I really need to get the nerves and excitement to where I need them. I'm going to be comfortable and I'm going to stick to my game plan. I'm not here to make mistakes.

"Thus far camp has been great. I feel awesome and I'm well prepared. It's an amazing feeling to be fighting in my hometown. It's almost a dream come true to me. To have my own card at this level and on this stage, it shows the support Houston has for me."

BRANDON ADAMS

"I appreciate the opportunity I have to step into the ring with this man across from me. I'm super excited about it and I can't wait. These are two top fighters getting in the ring and we're going to give the fans a show.

"It's not just what I see in Jermall, it's what I believe in

myself. The combo of working with Dub Huntley and Freddie Roach is perfect. They are both seasoned vets and they teach me something new every day.

"I didn't expect my road to be easy because it's never been easy for me. I'm on the road and I understand that. I'm prepared to pack my bags and go wherever I need to, so that I can become what I'm supposed to become. The best man will win on June 29.

"Before The Contender I felt that I didn't have an opportunity to show how good I am. During the whole series it was about getting back in the ring and shaking off the rust, then showcasing who I am.

"Winning The Contender helped get me here, but I always had confidence and believed in myself since day one. In choosing to accept Charlo's challenge, I had it in my mind that I belong here.

"It was pressure every time I fought on The Contender. Each round were quality opponents leading up to the final and all of that will prepare me for Charlo. He deserves everything he's gotten and I respect him as a man, but I'm going to take advantage of this opportunity.

"His team didn't have to fight me, but they chose to. I appreciate his fans coming out to support him because they'll see both of us. Hopefully I can win some of them over."

RONNIE SHIELDS, Charlo's Trainer

"We've done a lot of studying of Brandon Adams and he's a really good fighter. Winning The Contender is not an easy feat. He's truly a contender, so we have to make sure we're working hard every single day.

"We're not sitting back and waiting for someone to fight us. We have to continue to be busy. You still have to fight hard

fighting when you're at the top and that's what we're doing. We're preparing the right way.

"I'm so happy that everybody has come out to support Jermall because he's been waiting to make his homecoming and this is it. It's important to see everyone on his side."

DUB HUNTLEY, Adams' Trainer

"I hope everybody comes out for this one because it's going to be a great fight. I've been with Brandon for a long time and I know that he's going to win this fight and put on a memorable performance. Charlo is a great fighter but Brandon has all the tools necessary to come into his hometown and get the victory."

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SHOWTIME CHAMPIONSHIP BOXING begins at 9 p.m. ET/6 p.m. PT and features hard-hitting super welterweight Erickson "Hammer" Lubin taking on French contender Zakaria Attou in a 12-round WBC title elimination bout in the co-main event. Opening the telecast is a WBA featherweight title eliminator between slick Mexican southpaw Eduardo Ramirez and power-punching Dominican Claudio Marrero.

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Unbeaten Top Middleweight Jermall Charlo Makes Hometown Return to Battle Brandon Adams Saturday, June 29 live on SHOWTIME® from NRG Arena in Houston and Presented by Premier Boxing Champions

HOUSTON (May 10, 2019) – Unbeaten WBC Interim Middleweight Champion and Houston-native Jermall Charlo will return to his hometown to defend against middleweight contender Brandon Adams Saturday, June 29 live on SHOWTIME from NRG Arena in Houston and presented by Premier Boxing Champions.

SHOWTIME CHAMPIONSHIP BOXING® begins at 9 p.m. ET/6 p.m. PT and features hard-hitting super welterweight Erickson “Hammer” Lubin taking on French contender Zakaria Attou in a 12-round WBC title elimination bout in the co-main event. Opening the telecast is a WBA featherweight title eliminator between slick Mexican southpaw Eduardo Ramirez and power-punching Dominican Claudio Marrero.

Tickets for the live event, which is promoted by Lions Only Promotions and TGB Promotions, are on sale Monday, May 13 at 12 p.m. CT and can be purchased through Ticketmaster. Charlo vs. Adams is promoted in association with Banner Promotions and The Tournament of Contenders.

“Jermall Charlo is already a star and on June 29 he gets to

bring the excitement that follows him into every fight back to his hometown of Houston,” said Tom Brown, President of TGB Promotions. “We can’t wait to see the fans embrace their champion and push him to another electric performance at NRG Arena and live on SHOWTIME. He’s going to have tricky opposition in middleweight contender Brandon Adams, who’s highly motivated to upset Jermall’s homecoming. It’s going to be a great atmosphere in Houston and I’m sure that will propel each man to be at their very best.”

“I am very happy for Brandon to have this great opportunity,” said Artie Pelullo, President of Banner Promotions. “This is the right fight at the right time in Brandon’s career. I want to thank SHOWTIME for giving Brandon this chance to prove he belongs here.”

“Brandon Adams is out to prove once again that The Contender creates world champions and contenders,” said Jeff Wald of The Tournament of Contenders.

The 28-year-old Charlo (27-0, 21 KOs) won a world title at 154-pounds when he scored a devastating third-round knockout of Cornelius Bundrage to win the IBF Junior Middleweight Title in 2015. Born in Richmond, Texas and growing up in Houston, Jermall still trains in Houston with renowned coach Ronnie Shields. He successfully defended his 154-pound title three times, including a devastating knockout of top contender Julian Williams, before moving up in weight to campaign at middleweight.

Jermall proved to be just as dominant at 160 pounds as he was at 154 pounds when he made his middleweight debut by stopping Jorge Sebastian Heiland in the fourth round of their July 2017 bout. He became the interim WBC middleweight champion with a second round knockout victory over Hugo Centeno, Jr. Jermall is one-minute older than his identical twin brother, former champion Jermell Charlo, and most recently defeated Matt Korobov to retain his interim title in December.

"It's time for me to put up for my city of Houston," said Charlo. "George Foreman is back and he's in the middleweight division. That's the way I feel about fighting in my hometown. You know how hot it gets down here in the summer and no one is going to be able to take this heat that I'm about to deliver. I've been working hard with Ronnie Shields and making some adjustments and now you're going to see me back with the knockout power. I know Brandon Adams is looking at this as a big opportunity, but it's a big step up for him. The pressure isn't on him. It's on me, because I'm fighting in my hometown and I'm going to deliver what the fans have come to expect from me."

The Los Angeles-native Adams (21-2, 13 KOs) shot up the middleweight rankings by winning the 2018 reboot of The Contender. He is currently ranked fifth by the WBO and seventh by the WBA after beating Ievgen Khytrov, Tyrone Brunson, Eric Walker to make the series' final, where he defeated Shane Mosley Jr. by unanimous decision in a 10-round fight.

The 28-year-old's current run came after a three-year absence from the ring following a loss to John Thompson in 2015. He was 17-1 in his first 18 pro fights after turning pro in 2011, with his only loss coming to Willie Monroe Jr.

"I am very grateful for the opportunity and ready to prove that I belong in the conversation as one of the top fighters in the middleweight division," said Adams. "This is an opportunity that I couldn't turn down. They must feel that I am beatable, and want to use my name that I built up on The Contender, so now I need to show why I won The Contender and continue my winning ways. Charlo is a solid fighter and he's a champion for a reason. I look forward to matching skills with him and showcasing my ability."

Lubin (20-1, 15 KOs) is coming off an impressive TKO victory of Ishe Smith in which Lubin became the first to ever stop the durable former champion. The 23-year-old from Orlando, Florida

is looking to get back into world title contention and a victory over Attou will do just that. The only loss of Lubin's career came in a world title fight against former champion Jermell Charlo in October 2017.

Born in Paris, France Attou (29-6-3, 7 KOs) will be making his U.S debut, having campaigned primarily in his home country. He is coming off a unanimous decision victory over Stefano Castellucci on March 16. Attou is currently riding a seven-fight win streak after having fought to a draw against Emanuele Della Rosa in 2016.

Ramirez (22-1-3, 9 KOs) has strung together two TKO victories since suffering the only loss of his career, in which he dropped a unanimous decision to Lee Selby in a world title match in 2017. The 26-year-old southpaw from Los Mochis, Sinaloa, Mexico bounced back from the loss with a stoppage victory over Carlos Jacobo in 2018 and stopped Bryan De Gracia in his last fight on March 2 on SHOWTIME.

Marrero (23-3, 17 KOs) is keen to get back into the championship ranks and wants to remove the sting of losing a unanimous decision to Tugstsogt Nyambayar in his last fight in January. The 30-year-old southpaw from Santo Domingo, Dominican Republic won the interim WBA featherweight title with a knockout victory over Carlos Zambrano in 2017. Five months later he lost the title to Jesus Rojas, but he bounced back from that loss with an impressive knockout of then unbeaten Jorge Lara in April 2018.

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SITDOWN INTERVIEW WITH THE CONTENDER CHAMPION BRANDON ADAMS

The Contender Champion Brandon Adams now ranked #6 by The WBO

PHILADELPHIA, PENN.(November 28, 2018)–On the strength of his impressive championship run on The Contender, Brandon Adams is now ranked #6 by the World Boxing Organization (WBO) in the middleweight division.

Adams (21-2, 13 KOs) of Los Angeles, California defeated Tyrone Brunson, Ievgen Khytrov and Eric Walker to reach the finals. In the final bout, which took place on November 9th at The Forum in Inglewood, California, and live on EPIX®, Adams dominated Shane Mosley Jr. to capture the coveted championship.

With the victories, Adams is now set up for major fights, which could include a world title opportunity with newly-minted WBO World Middleweight champion Demetrius Andrade.

Adams is promoted by Banner Promotions and Tournament of Contenders with Jeff Wald.

For regular updates on our fighters, events, and promotions, please check Banner Promotions Facebook Page , and follow us on Instagram and Twitter @BannerBoxing