

Boxing Star & NABO Super Middleweight Champion Edgar Berlanga Confirmed for Seventh Annual Box Fan Expo, During Cinco De Mayo Weekend, Saturday May 4, in Las Vegas

Las Vegas (March 26, 2024) – Boxing Star and NABO Super Middleweight champion Edgar Berlanga has confirmed that he will appear at the Seventh Annual Box Fan Expo on Saturday May 4, 2024 at the Las Vegas Convention Center from 10 a.m. to 5 p.m. The Expo will also coincide with the mega fight between Canelo Alvarez vs Jaime Munguia, that will take place later that evening at the T-Mobile Arena.

Berlanga will hold a Meet & Greet with his fans at his booth during the fan event held over the Cinco De Mayo weekend

The Box Fan Expo is an annual fan event that coincides with some of the sports' legendary, classic fights in Las Vegas, including **Mayweather vs. Maidana II**, **Mayweather vs. Berto**, **Canelo vs. Chavez Jr.**, [Canelo vs. GGG II](#), **Canelo vs. Jacobs** and **Canelo vs. GGG III**.

Centered in boxing's longtime home – Las Vegas – this year's Expo is a must-do for fight fans coming in for this legendary weekend, with dozens of professional fighters, promoters, and companies involved in the boxing industry. The Expo is the largest and only Boxing Fan Expo held in the United States. <http://boxfanexpo.com> – @BoxFanExpo

Tickets to the Box Fan Expo are available at Eventbrite –<https://bit.ly/BOXFANEXP02024>

Berlanga will make his first appearance at this years' Expo and will be signing gloves, photos, personal items and memorabilia. Berlanga will also have merchandise to sell for fans to enjoy. Boxing fans will also have an opportunity to take pictures with this boxing star also known as the "The Chosen One".

Berlanga joins Franchón Crews-Dezurn, Roy Jones Jr., Erik Morales, Shawn Porter, Fernando Vargas, Juan Manuel Marquez, Michael Spinks, Claressa Shields and Marco Antonio Barrera as an early commitment to this year's Box Fan Expo, with more Boxing stars to be announced.

About Edgar Berlanga

Edgar Berlanga is the current NABO Super Middleweight champion. Although born in Brooklyn New York, Berlanga feels very connected to his parent's native land of Puerto Rico. Berlanga began boxing at the age of seven. His childhood idol was Puerto Rican boxing legend Felix "Tito" Trinidad, which inspired Berlanga to work hard and gather an impressive amateur record of 162 wins with 17 losses. Berlanga won bronze (2013) and gold (2015) in the US Youth National Championships. Nicknamed "The Chosen One", Berlanga turned pro in 2016, in Mexico and began his professional career with 16 consecutive first round knockouts, which burst him into the scene and made him an instant attraction.

Berlanga is one of the most exciting fighters in the world, with a record of 22 wins, no losses with 17 knockouts, making him one of the biggest Stars in boxing. He's an all-around fan favorite, with a huge Puerto Rican fan base and draws big numbers at the gate. Berlanga has recently signed with Eddie Hearn's Matchroom Boxing, and is primed for a major opportunity against Canelo Alvarez in the near future. This

showdown would be the next in the long line of historical fights between Puerto Rican and Mexican fighters.

About Box Fan Expo

Box Fan Expo is the ultimate boxing fan experience event, which allows fans to meet the stars of boxing that represent the past, present and future of the sport. With hosted autograph signings, meet-and-greets with current and former boxing world champions, limited edition merchandise for sale, giveaways and more, this is the ultimate event for fans of the sport.

Past boxing stars that have participated include: Floyd Mayweather, Mike Tyson, Roberto Duran, Sugar Ray Leonard, Julio Cesar Chavez, Juan Manuel Marquez, Tommy Hearns, Roy Jones Jr, Marco Antonio Barrera, Erik Morales, David Benavidez, Teofimo Lopez, Andre Ward, Ryan Garcia, Marcos Maidana, Devin Haney, Mikey Garcia, Errol Spence Jr, Fernando Vargas, Rolando Romero, Sergio Martinez, Tim Bradley, Jose Ramirez, Shawn Porter, Keith Thurman, Danny Garcia, Deontay Wilder, Amir Khan, Abner Mares, James Toney, Jessie Vargas, Floyd Mayweather sr., Claressa Shields, Vinny Paz, Mia St.John, Franchón Crews-Dezurn, Seniesa Estrada, Jorge Linares, Leo Santa Cruz, Badou Jack, Terry Norris, Riddick Bowe, Earnie Shavers, Michael & Leon Spinks, Brandon Rios, Anthony Dirrell, Danny Jacobs, and many more.

Exhibitors include boxing promoters, gear, apparel, equipment, energy drinks, supplement products, broadcasting media, sanctioning bodies, and other companies who showcase their brand to fans and the boxing industry as a whole.

Throughout the next few weeks leading up to the Event, there will be weekly updates on the many stars that will commit their appearance at the Boxing Expo.

Tickets to the Box Fan Expo are available at Eventbrite –

<https://bit.ly/BOXFANEXP02024>

To request information on exhibiting and sponsorship at the Expo:

For media credentials:

Contact us:

Telephone number: (702) 997-1927 or (514) 572-7222

For any inquiries please email: boxfanexpo@gmail.com

More information on Box Fan Expo visit: <http://www.boxfanexpo.com>

Follow Box Fan Expo on Twitter and Instagram at: @BoxFanExpo

Follow Box Fan Expo on Facebook at: <https://www.facebook.com/BoxFanExpo>

HIGHLY-ANTICIPATED CANELO VS. GGG III FIGHT TO BE SHOWN LIVE IN LAS VEGAS AT STADIUM SWIM AT CIRCA RESORT & CASINO ON SEPTEMBER 17

In partnership with global broadcaster of the fight DAZN and Joe Hand Promotions, the highly-anticipated Saul “Canelo” Álvarez vs. Gennadiy “GGG” Golovkin III 12-round super-middleweight title clash from T-Mobile Arena in Las Vegas, NV, on Saturday, September 17, will be shown in Las Vegas at Stadium Swim at Circa Resort & Casino, as part of the official

watch party of Las Vegas, beginning at 5 p.m. PT.

Tickets to attend the official watch party and screening of the fight at Circa Stadium Swim are \$75 for advanced sales and \$100 day of event. Tickets can be purchased at CircaLasVegas.com.

Fans can chill in one of the six pools on three different levels for a perfect view of the massive 40-foot tall high definition screen. In addition to swim up bars and insta-ready selfie walls, you'll find dozens of cozy day beds and private cabanas, plus hundreds of chaise lounges to soak up the sun and catch the most anticipated fight of the year.

Canelo and GGG fought twice before, with a 2017 fight for the unified middleweight championship ending in a controversial split draw. Álvarez won the rematch a year later by majority decision.

"The interest in this fight is at an all-time high," said Joe Hand, Jr., President, Joe Hand Promotions. "We continuously look for new and engaging partners who look to expand their audience and provide an unbelievable experience for their guests. We're grateful to DAZN and Circa for being able to come together to create this incredible way to watch Canelo and GGG."

ABOUT JOE HAND PROMOTIONS

Joe Hand Promotions brings fan communities from mainstream sports and entertainment into the top corporate and independently owned bars and restaurants, theaters, casinos, and other commercial establishments to provide the best viewing experience outside of the arena.

As the commercial content partner for some of the nation's top live-sports media properties, Joe Hand Promotions is the leader in the out-of-home live sports and entertainment media distribution industry. For over 50 years, Joe Hand Promotions

has seamlessly connected commercial establishments with live sports, which has successfully driven traffic and increased revenues, time and time again. The Joe Hand Promotions team is more than the distributor, but also the advisor in this fast-growing industry.

ABOUT DAZN

DAZN is the world's leading sports entertainment platform. The only global digital sports broadcaster, DAZN is live in over 200 countries and is reimagining the way people enjoy sport. With a single, frictionless platform, sports fans can watch, bet, play, share, socialise, and buy tickets, NFTs and merchandise. Live and on-demand sports content, anywhere, in any language, on any device – only on DAZN. DAZN is a global, privately-owned company with employees in over 25 countries. For more information on DAZN, our products, people, and performance, visit www.dazngroup.com.

ABOUT CIRCA RESORT & CASINO

“Circa Resort & Casino is an all-new integrated resort concept in the heart of downtown Las Vegas. The city's first adults-only casino-resort, the AAA Four Diamond Circa pays homage to Vegas' Golden Era through vintage design, old-school hospitality and nods to the city's history while introducing high-tech advancements and innovative amenities. The resort features upscale rooms and suites; the world's largest sportsbook; Stadium Swim, a year-round pool aqua theater; a two-story casino; Garage Mahal, a high-tech transportation hub; the luxe Legacy Club rooftop lounge; an expansive local art collection and more. Guests can indulge at original restaurant concepts including premium steaks and seafood at Barry's Downtown Prime from Chef Barry S. Dakake and Make It Happen Hospitality; Pan-Asian fare at 8 East from Chef Dan Coughlin; deli classics at Saginaw's Delicatessen from restaurateur Paul Saginaw; authentic Carolina barbecue at Project BBQ; and all-star menus at Victory Burger & Wings Co.

from the founding family of American Coney Island.”

**VIDEO: Johnathon Banks -
Trainer of Gennadiy Golovkin
breaks down the Trilogy Fight**

**AUDIO: LIVE FROM CANELO –
GOLOVKIN 3: Ali Akhmedov
Talks about Gabriel Rosado
Showdown**

**VIDEO: LIVE FROM CANELO –
GOLOVKIN 3: Ali Akhmedov**

Talks about Gabriel Rosado Showdown

**AUDIO: LIVE FROM CANELO –
GOLOVKIN 3: Interview with
Undefeated Marc Castro**

**VIDEO: LIVE FROM CANELO –
GOLOVKIN 3: Interview with
Undefeated Marc Castro**

Audio: LIVE FROM CAENLO –

GOLOVKIN 3: Interview with Kieron Conway

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GOLOVKIN 3: Interview with
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**“WBA” World Boxing
Association Confirmed for
Sixth Annual Box Fan Expo,
During Mexican Independence
Day Weekend, Saturday
September 17, in Las Vegas**

Las Vegas (August 29, 2022) – “WBA” World Boxing Association has confirmed that they will participate at the Sixth Annual Box Fan Expo on Saturday, September 17, 2022, at the Las Vegas Convention Center from 10 a.m. to 5 p.m. The

Expo will also coincide with the mega trilogy fight between **Canelo Alvarez vs Gennady Golovkin**, that will take place later that evening at the T-Mobile Arena.

WBA will hold a Meet & Greet for the fans at their booth during the fan event held over the Mexican Independence Day weekend.

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WBA will have merchandise to sell and memorabilia to showcase for fans to enjoy. Boxing fans will also have a great opportunity to take pictures with fighters and boxing celebrities who will appear as guests at their booth. Fans will also be greeted with surprises by the WBA at this year's Expo.

WBA joins Teofimo Lopez, Juan Manuel Marquez, Michael Spinks, Franchón Crews-Dezurn, Marco Antonio Barrera, Rolando Romero, Jose Ramírez, David Benavidez, Shawn Porter, Jessie Vargas and Erik Morales as an early commitment to this year's Box Fan Expo, with more Boxing stars to be announced.

About World Boxing Association (WBA)

WBA is an international boxing organization that sanctions official matches and awards the WBA world championship title

at the professional level. Founded in the United States in 1921 by thirteen state representatives as the National Boxing Association, in 1962, the organization changed their name in recognition of boxing's growing popularity worldwide and began to gain other nations as members. Gilberto Mendoza from [Venezuela](#) was the President of the WBA since 1982 until his death in 2016, after which his son Gilberto Jesús Mendoza took over as president. For more info go to: <http://wbaboxing.com/>

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To request information on exhibiting and sponsorship at the Expo:

For media credentials:

Contact us:

Telephone number: (702) 997-1927 or (514) 572-7222

For any inquiries please email: boxfanexpo@gmail.com

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