Raymond Serrano looks to continue career upswing against Malik Hawkins This Friday night in Philadelphia

Philadelphia, PA (March 27, 2018) — This Friday night, welterweight contender, Raymond "Tito" Serrano will look for his 4th consecutive victory when he takes on undefeated prospect Malik Hawkins in the 10-round main event at The Fillmore in Serrano's hometown of Philadelphia.

Serrano whose winning streak has coincided with his changing of training venues to Los Angeles, has defeated three fighters in a row that sport a combined record of 25-4.

In his last outing, the 28 year-old Serrano was impressive in defeating previously undefeated Enver Halili via 8th round disqualification.

"I had a great training camp. Freddie Roach trained me and I will be cornered by his assistant Ernie Zavala on Friday," said Serrano. "Training in Los Angeles is a big part of my winning streak. Out there, I am always around big fighters, and I can focus on boxing 100% of the time."

Another big part of his resurgence is his manager Mark Cipparone of Club 1957 Management. Cipparone has helped put Serrano in the best possible situation for Serrano to succeed, and Serrano fully acknowledges that.

"Mark is certainly a big part of this. He makes sure that I get tested in each fight. The reason that I am around such good training is because of him. With all that, I feel that I can compete with anyone at welterweight, and I will continue to show it."

In Hawkins, Serrano is facing an undefeated but untested foe, and he feels with his confidence at a sky high level and ring experience will prove to be the difference.

"Hawkins is undefeated, but this is not the first undefeated fighter that I have fought (It will be his 6th undefeated opponent). I know he is young, so I want to see what he has. I am more experienced, and that will be a huge factor on Friday. Experience is everything. I know what it takes to beat these guys. I don;t think he will be able to do to me what he has to his previous opponents."

Cipparone has been seeing the steady improvement in the 11 year-veteran Serrano.

"His last four fights have developed him further then he has at any point in his career. I would even say beginning with his fight against (Undefeated Prospect) Alex Saucedo. Raymond would have won the fight if he didn't get caught in the 2nd round. Look at the scores. I think that fight was a turning point for him. It gave him the confidence that he could compete on the level of the top of the division," said Cipparone, who also manages heavyweight Joey Dawejko.

"Raymond has the natural ability to go along with a tremendous ring I.Q. He is such a sophisticated fighter in there, and now he has found that warrior inside of him. I feel it is his time to get to the top of the welterweight division. This fight is a gift to the promoters as it is for the NABA-USA title with the winner not only going to get the belt, but a ranking in the WBA. You don't see fights like this on the club level shows."