

HIGHLY-ANTICIPATED CANELO VS. GGG III FIGHT TO BE SHOWN LIVE IN LAS VEGAS AT STADIUM SWIM AT CIRCA RESORT & CASINO ON SEPTEMBER 17

In partnership with global broadcaster of the fight DAZN and Joe Hand Promotions, the highly-anticipated Saul “Canelo” Álvarez vs. Gennadiy “GGG” Golovkin III 12-round super-middleweight title clash from T-Mobile Arena in Las Vegas, NV, on Saturday, September 17, will be shown in Las Vegas at Stadium Swim at Circa Resort & Casino, as part of the official watch party of Las Vegas, beginning at 5 p.m. PT.

Tickets to attend the official watch party and screening of the fight at Circa Stadium Swim are \$75 for advanced sales and \$100 day of event. Tickets can be purchased at CircaLasVegas.com.

Fans can chill in one of the six pools on three different levels for a perfect view of the massive 40-foot tall high definition screen. In addition to swim up bars and insta-ready selfie walls, you’ll find dozens of cozy day beds and private cabanas, plus hundreds of chaise lounges to soak up the sun and catch the most anticipated fight of the year.

Canelo and GGG fought twice before, with a 2017 fight for the unified middleweight championship ending in a controversial split draw. Álvarez won the rematch a year later by majority decision.

“The interest in this fight is at an all-time high,” said Joe Hand, Jr., President, Joe Hand Promotions. “We continuously look for new and engaging partners who look to expand their

audience and provide an unbelievable experience for their guests. We're grateful to DAZN and Circa for being able to come together to create this incredible way to watch Canelo and GGG."

ABOUT JOE HAND PROMOTIONS

Joe Hand Promotions brings fan communities from mainstream sports and entertainment into the top corporate and independently owned bars and restaurants, theaters, casinos, and other commercial establishments to provide the best viewing experience outside of the arena.

As the commercial content partner for some of the nation's top live-sports media properties, Joe Hand Promotions is the leader in the out-of-home live sports and entertainment media distribution industry. For over 50 years, Joe Hand Promotions has seamlessly connected commercial establishments with live sports, which has successfully driven traffic and increased revenues, time and time again. The Joe Hand Promotions team is more than the distributor, but also the advisor in this fast-growing industry.

ABOUT DAZN

DAZN is the world's leading sports entertainment platform. The only global digital sports broadcaster, DAZN is live in over 200 countries and is reimagining the way people enjoy sport. With a single, frictionless platform, sports fans can watch, bet, play, share, socialise, and buy tickets, NFTs and merchandise. Live and on-demand sports content, anywhere, in any language, on any device – only on DAZN. DAZN is a global, privately-owned company with employees in over 25 countries. For more information on DAZN, our products, people, and performance, visit www.dazngroup.com.

ABOUT CIRCA RESORT & CASINO

"Circa Resort & Casino is an all-new integrated resort concept

in the heart of downtown Las Vegas. The city's first adults-only casino-resort, the AAA Four Diamond Circa pays homage to Vegas' Golden Era through vintage design, old-school hospitality and nods to the city's history while introducing high-tech advancements and innovative amenities. The resort features upscale rooms and suites; the world's largest sportsbook; Stadium Swim, a year-round pool aqua theater; a two-story casino; Garage Mahal, a high-tech transportation hub; the luxe Legacy Club rooftop lounge; an expansive local art collection and more. Guests can indulge at original restaurant concepts including premium steaks and seafood at Barry's Downtown Prime from Chef Barry S. Dakake and Make It Happen Hospitality; Pan-Asian fare at 8 East from Chef Dan Coughlin; deli classics at Saginaw's Delicatessen from restaurateur Paul Saginaw; authentic Carolina barbecue at Project BBQ; and all-star menus at Victory Burger & Wings Co. from the founding family of American Coney Island."