

JESSE JAMES LEIJA & LEIJA BATTAH PROMOTIONS CONFIRMED FOR INAUGURAL BOX FAN EXPO TO TAKE PLACE THIS SEPTEMBER IN LAS VEGAS

Las Vegas (FEBRUARY 24, 2014)–Two-Time world champion Jesse James Leija and Leija Battah Promotions has committed to attend the inaugural Box Fan Expo this September at the Las Vegas Convention Center.

Since acquiring his promotional license with successful entrepreneur Mike Battah, Two-Time World Champion Jesse James Leija has produced some of the most successful fight cards in San Antonio, Texas, in collaborative effort with Golden Boy Promotions.

“I can’t wait to meet the true boxing fans at the Box Fan Expo! It’s so much fun for me to meet boxing fans and make new friends.”

Every year, one of the biggest boxing weekends of the year is Mexican Independence Day. In 2014, that weekend has just got bigger, better and more fan accessible with the announcement of the FIRST-EVER BOX FAN EXPO.

Box Fan Expo will take place on Saturday, September 13th, 2014 at the Las Vegas Convention Center and will run from 10am to 6pm.

To Purchase tickets click: www.BoxFanExpo.eventbrite.com/

Box Fan Expo is the ultimate fan experience that was created

to promote the entire boxing industry and to allow fans to celebrate and join their favorite boxers and boxing celebrities. The event will feature boxing legends, today's superstars, Hall of Famers, future prospects and the stars of today all under one roof.

The event will also feature major promoters, ring card girls, sanctioning organizations as well as trainers, referees, commentators and announcers. Anyone that directly or indirectly represents the sport of boxing will have a chance to showcase themselves to the boxing fans and whole industry. Also in attendance will be exhibitors, sponsors, television broadcasters and media.

Box Fan Expo will also feature different activities such as meet and greets, autograph sessions, photo ops and you can weigh in and face off with your favorite fighters.

Throughout the next several months, there will be weekly updates on the many stars that have already committed their appearance at the Box Fan Expo.

For anyone in the industry who would like to be involved and reserve a booth, contact

Box Fan Expo at:

U.S.A Telephone Number: (702) 997-2099 or (514) 572-7222

Email info@boxfanexpo.com | For more info go to: www.boxfanexpo.com

PLEASE NOTE : see link at bottom of page for our Press Media kit.

Box Fan Expo is committed to helping the Retired Boxers Foundation which is a nonprofit organization that helps improve the quality of life for retired fighters. This is a fantastic opportunity for sponsors, retailers and anybody involved in the boxing industry to get involved and be a part

of this once in a lifetime event and help out this great cause.. Box Fan Expo is proud to announce that part of the proceeds from the event will help the Retired Boxers Foundation.