

Video: Williams – Cuello weigh in

Unbeaten Julian Williams takes on Luciano Cuello Tuesday, September 22 from Sands Bethlehem Event Center

BETHLEHEM, PA. (September 3, 2015) – Philadelphia's unbeaten rising star Julian "J-Rock" Williams (20-0-1, 12 KOs) will fight near his hometown when he takes on Argentina's Luciano "El Principito" Cuello (35-3, 17 KOs) in an 10-round super welterweight showdown at Sands Bethlehem Event Center in Bethlehem, PA. on Tuesday, September 22 as the main event of TOE-TO-TOE TUESDAYS on FOX Sports 1.

The telecast begins at 9 p.m. ET/6 p.m. PT with unbeaten super bantamweight Moises "Chucky" Flores (23-0, 16 KOs) facing Argentine knockout artist Luis Emanuel "La Ardilla" Cusolito (21-1, 19 KOs) in a 12-round battle.

"I'm excited to be headlining this show. It's a good kind of pressure and I'm ready for it," said Williams. "I hope that my hometown of Philadelphia comes out to support me because I plan on putting on an electric performance. I have a lot of respect for Cuello, but I haven't lost a round in eight fights and I plan on keeping that going."

"I am very pleased with this opportunity and I plan on pulling

off the upset," said Cuello. "Williams is very talented but he has never been in deep waters with someone like me. I will be too much for him."

"This is going to be a great card and I am excited to be part of the PBC series," said Marshall Kauffman of King's Promotions. "I have admired Julian Williams since his amateur days and have always wanted to work with him. Cuello is a real tough guy and has shown to give the top contenders great fights. I am extremely pleased and excited about the whole card and I expect Flores vs. Cusolito to be an explosive bout."

Tickets for the live event, which is promoted by King's Promotions, are priced at \$100, \$75 and \$45, not including applicable service charges and taxes and are on sale now. Tickets are available at www.ticketmaster.com. To charge by phone call Ticketmaster at (800) 745-3000.

One of the most highly regarded young stars in boxing, Williams has spent 2015 staking his claim as a legitimate contender in the 154-pound division. He shut out longtime contender Joey Hernandez in April and followed that up with a sixth-round stoppage of Arman Ovsepyan in June. The 25-year-old from Philadelphia has also picked up victories over Joachim Alcine, Eliezer Gonzalez and Freddy Hernandez in his young career and looks to continue rising up the ranks at 154-pounds when he faces Cuello.

Born in Buenos Aires but fighting out of Madrid, Spain, Cuello has spent most of his pro career fighting in those two countries. He's fought in the U.S. once in his career and hopes to make a mark on September 22. Winner of his first 22 pro fights; he won titles in South America with victories over Carlos Wilfredo Vilches and Samir Santos Barbosa. The 31-year-old enters this fight with three straight victories including a dominant performance against previously unbeaten Martin Fidel Rios.

The 28-year-old Flores is rapidly rising up the super bantamweight division and solidified his contender status when he took down Oscar Escandon in a gutsy performance in April. He also owns victories over previously unbeaten Mario Munoz, Oscar Arenas and Rodolfo Hernandez. Born in Guadalajara, Jalisco, Mexico, he will be making his east coast debut in his fourth U.S. start.

A hard-hitting Argentine from Buenos Aires, Cusolito has knocked out his last five opponents and 19 of 21 throughout his career. The 27-year-old won the first 14 starts of his career, including 13 by knockout. His U.S. debut will come on September 22 when he looks to be the first to add a blemish to Flores' now perfect record.

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**Julian “J Rock” Williams
looking for big outing this
Monday against former world
title challenger Freddy**

Hernandez in Boston

Philadelphia (March 13, 2014)—This Monday night at the House of Blues in Boston, undefeated Jr. Middleweight, Julian “J Rock” Williams (14-0-1, 8 KO’s) will headline a card that will be televised live throughout the country on Fox Sports 1 when he takes on former world title challenger Freddy Hernandez in a 10-round bout.

Williams of Philadelphia has been on quite a roll since linking up with adviser Al Haymon and boxing fans outside of Philadelphia are beginning to take notice.

He is looking forward to the coveted national exposure this Monday night and to do it against Hernandez will be a good measuring stick for the 23-year old Williams.

“I know who exactly who Freddy Hernandez is,” Williams recently told www.fighthype.com. “He is a tough game fighter who has been in with the top guys, and even though he has come up short, he has always given a good account of himself. he held his own against Lara. Some say Lara is the best in the division and one judge had Lara winning by only 1 point. I thought he beat Delvin Rodriguez.”

Besides the aforementioned Lara and Rodriguez, Hernandez fought Andre Berto for the WBC Welterweight title and also has wins over former world champions DeMarcus Colrey and Mike Anchondo. Hernandez has also fought world champions Luis Collazo and Demetrius Andrade.

Williams has been coming into his own under the management of Haymon and the tutelage of trainer Stephen “Breadman” Edwards as the last three opponents combined record is 81-8 which includes an impressive three-knockdown performance decision over former WBA Super Welterweight champion Joachim Alcine. In his bout Williams stopped Orlando Lora (29-4) in three rounds on December 7, 2013 at the Barclays Center in Brooklyn, New

York.

Williams has also let it be known that he will pay special tribute to the people of Boston on his trunks and his walk-out music.

Undefeated Jr. Middleweight Julian “J Rock” Williams to take on Alex Bunema this Monday night in San Antonio on Fox Sports 1

Philadelphia (February 8th, 2014)—This Monday night at the Cowboys Dance Hall in San Antonio, unbeaten Jr. Middleweight, Julian “J Rock” Williams (14-0-1, 8 KO’s) of Philadelphia will step back in the ring when he takes on battle tested veteran Alex Bunema (31-10-2, 17 KO’s).

The 23-year old Williams continues to improve as the competition gets better. In his bout, Williams scored a 3rd round stoppage over Orlando Lora (29-4-2) on December 7th in Brooklyn, NY.

He knows that Bunema brings in a lot of experience as he has fought some of the best fighters in former world champions Kassim Ouma, Bronco McKart, Jermain Taylor, Vince Phillips & Roman Karmazin as well as former title challengers Walter Matthyse, Andy Lee and Daniel Dawson.

Williams was very pleased with the stoppage win in his last

bout as Lora has been with many other prospects such as Jermall Charlo and Keith Thurman with Julian having the most impressive result.

"I am looking to fight 6 times this year," said Williams. "Hopefully by the end of 2014, I will be in position to fight for a world title."

"I have basically been in camp since September. I love to train and even after the Lora win, I have not taken any days off. Its's great to be active as this will be my 3rd fight since September and I am getting better everyday."

Said trainer Stephen Edwards, "Camp was tough. We have had the bad weather but we were able to overcome that and get the sparring and conditioning we needed. I'm happy with his progress over the last year. This last year is the most improvement I have seen in him since the time I have been training him. I'm expecting him to really look like a fine tuned boxing machine in this fight. He has shown growth in every camp and it has transferred over to every fight."

The fight will be televised Live on FOX Sports 1 and FOX Deportes'

Golden BoyLive! series beginning at 10pm est / 9 pm central at the Cowboys Dancehall in San Antonio, TX.