

# Julian Williams Looks To Take Down Luciano Cuello On His Way To Bigger Fights

Bethlehem, PA (September 22, 2015) – Tonight junior middleweight rising star Julian “J Rock” Williams (20-0-1, 12 KO’s) will risk his undefeated record when he takes on rugged Argentinian Luciano Cuello (35-3, 17 KO’s) in a scheduled 10-round bout that will headline Premier Boxing Champions (PBC) TOE-T0-T0E TUESDAYS fight card that will be televised by FS1 and FOX Deportes at 9 p.m. ET/6 p.m. PT.

Tickets for the live event, which is promoted by King’s Promotions, are priced at \$100, \$75 and \$45, not including applicable service charges and taxes and are on sale now. Tickets are available at [www.ticketmaster.com](http://www.ticketmaster.com). To charge by phone call Ticketmaster at (800) 745-3000.

Williams, of Philadelphia, has established himself as one of the top contenders in the junior middleweights division, but he first must get by the tough, experienced Cuello, who has only lost to top contender Willie Nelson as well as former world champions Julio Cesar Chavez Jr. and Saul Alvarez.

With a win, Williams would not only put himself in select company of conquerors of Cuello but he would be elevated into major fights in the latter part of 2015 or early 2016.

“Training camp went great,” said Williams. “I had a long 9 week camp. I am in great condition as usual and ready to get in there.

“Cuello is a tough guy. He is a real fighter that will come to other guy’s countries and hometowns and put up tough fights.”

Besides his great talent, Williams has been lauded for the way

he conducts himself both in and out of the ring. Despite fighting close to home and on national television, 25 year-old Williams won't be fazed.

"I really don't think about being close to home or even that the fight is on television. It is an honor, but I am not going to let fighting close to home distract me."

For the past several months, Williams and former junior middleweight world champion Austin Trout have engaged in a feud on social media and with a win on Tuesday night, they could be headed for a showdown in their next bouts.

"I will address the stuff with Trout after I win on September 22nd. I am close to getting a big opportunity and a shot at the title. I am ready now."

"I just want the fans to tune into FS1 or come out to the Sands and enjoy the 'J- Rock' experience."

---

**Video: Williams – Cuello  
weigh in**

---

**Unbeaten Julian Williams**

# **takes on Luciano Cuello Tuesday, September 22 from Sands Bethlehem Event Center**

BETHLEHEM, PA. (September 3, 2015) – Philadelphia's unbeaten rising star Julian "J-Rock" Williams (20-0-1, 12 KOs) will fight near his hometown when he takes on Argentina's Luciano "El Principito" Cuello (35-3, 17 KOs) in an 10-round super welterweight showdown at Sands Bethlehem Event Center in Bethlehem, PA. on Tuesday, September 22 as the main event of TOE-TO-TOE TUESDAYS on FOX Sports 1.

The telecast begins at 9 p.m. ET/6 p.m. PT with unbeaten super bantamweight Moises "Chucky" Flores (23-0, 16 KOs) facing Argentine knockout artist Luis Emanuel "La Ardilla" Cusolito (21-1, 19 KOs) in a 12-round battle.

"I'm excited to be headlining this show. It's a good kind of pressure and I'm ready for it," said Williams. "I hope that my hometown of Philadelphia comes out to support me because I plan on putting on an electric performance. I have a lot of respect for Cuello, but I haven't lost a round in eight fights and I plan on keeping that going."

"I am very pleased with this opportunity and I plan on pulling off the upset," said Cuello. "Williams is very talented but he has never been in deep waters with someone like me. I will be too much for him."

"This is going to be a great card and I am excited to be part of the PBC series," said Marshall Kauffman of King's Promotions. "I have admired Julian Williams since his amateur days and have always wanted to work with him. Cuello is a real tough guy and has shown to give the top contenders great fights. I am extremely pleased and excited about the whole card and I expect Flores vs. Cusolito to be an explosive

bout.”

Tickets for the live event, which is promoted by King’s Promotions, are priced at \$100, \$75 and \$45, not including applicable service charges and taxes and are on sale now. Tickets are available at [www.ticketmaster.com](http://www.ticketmaster.com). To charge by phone call Ticketmaster at (800) 745-3000.

One of the most highly regarded young stars in boxing, Williams has spent 2015 staking his claim as a legitimate contender in the 154-pound division. He shut out longtime contender Joey Hernandez in April and followed that up with a sixth-round stoppage of Arman Ovsepyan in June. The 25-year-old from Philadelphia has also picked up victories over Joachim Alcine, Eliezer Gonzalez and Freddy Hernandez in his young career and looks to continue rising up the ranks at 154-pounds when he faces Cuello.

Born in Buenos Aires but fighting out of Madrid, Spain, Cuello has spent most of his pro career fighting in those two countries. He’s fought in the U.S. once in his career and hopes to make a mark on September 22. Winner of his first 22 pro fights; he won titles in South America with victories over Carlos Wilfredo Vilches and Samir Santos Barbosa. The 31-year-old enters this fight with three straight victories including a dominant performance against previously unbeaten Martin Fidel Rios.

The 28-year-old Flores is rapidly rising up the super bantamweight division and solidified his contender status when he took down Oscar Escandon in a gutsy performance in April. He also owns victories over previously unbeaten Mario Munoz, Oscar Arenas and Rodolfo Hernandez. Born in Guadalajara, Jalisco, Mexico, he will be making his east coast debut in his fourth U.S. start.

A hard-hitting Argentine from Buenos Aires, Cusolito has knocked out his last five opponents and 19 of 21 throughout

his career. The 27-year-old won the first 14 starts of his career, including 13 by knockout. His U.S. debut will come on September 22 when he looks to be the first to add a blemish to Flores' now perfect record.

For more information visit [www.premierboxingchampions.com](http://www.premierboxingchampions.com)  
[www.sandseventcenter.com](http://www.sandseventcenter.com) and  
<http://www.foxsports.com/presspass/homepage>

Follow on Twitter @PremierBoxing, @JRockBoxing,  
@PrincipeCuello, @FOXSports1, @TheSBEC and @Swanson\_Comm and  
become a fan on Facebook at  
[www.Facebook.com/PremierBoxingChampions](http://www.Facebook.com/PremierBoxingChampions) and  
[www.Facebook.com/the SBEC](http://www.Facebook.com/the_SBEC).