

Three Roc Nation promoted fighters in action this Saturday in Milwaukee

Milwaukee, Wisc. (August 17, 2016)–LUIS “CUBA” ARIAS will take on battle tested Darryl Cunningham (33-8, 13 K0’s) for the USBA Middleweight title this Saturday night at the Wisconsin Center in Milwaukee.

Also on the bill will be two more Roc Nation fighters that are managed by Victory

Sports & Entertainment in undefeated prospects, super lightweight SONNY FREDRICKSON and featherweight TYLER MCCREARY.

Arias (15-0, 7 K0’s) of Milwaukee, was a highly touted amateur who was a 2008 and 2010 national champion, and he will be looking for his first professional title and a ranking in the IBF.

In Cunningham, Arias is fighting a 14 year veteran who has wins over former world title challengers Antwun Echols and Rubin Williams.

This will be the 2nd consecutive fight for the 26 year-old Arias in his hometown where he has proven to be a bona fide attraction and ticket seller.

On June 4, Arias stopped Jorge Silva in three rounds at the same venue and had Milwaukee fight fans eager for him to return.

Fredrickson of Toledo has a record of 13-0 with nine knockouts, will make his third start of 2016.

The 22 year-old power puncher, recently identified by Ring Magazine as one of the new faces to keep an eye on in the

sport, continues to develop as he will take on the tough veteran Ramesis Gil.

Gil has wins over previously undefeated Carney Bowman & Luis Joel Gonzales.

The speedy and highly skilled McCreary, also of Toledo, Ohio has a record of 10-0 with six knockouts and like Fredrickson, will be making his third appearance of 2016.

McCreary's opponent will be veteran gatekeeper Dwayne Wisdom.

"This is a big night for our three fighters," said Rick Torres of Victory Sports and Entertainment.

"These are three of the brightest prospects in boxing, and in "Cuba's" case, it is time for him to make a move to the next level. We feel he is getting better everyday under John David Jackson, and with a win he becomes a legitimate contender in the middleweight division. The fights will only get bigger from here for "Cuba", his time is now and we're confident that he will become a force in the middleweight division for years to come. Sonny and Tyler are coming along very nicely. They are getting the right fights and getting much needed experience as they continue in their development. Gil is a capable opponent, who should provide Sonny a good test, while Wisdom should be a good learning experience for Tyler, after that, we will look to step them up with each fight.

Victory Sports & Entertainment is an athlete management company with offices in New York and Las Vegas. Founded by noted sports attorney Rick Torres and boxing trainer Michael Leanardi, Victory has steadily built an impressive stable of young prospects that it is grooming for future stardom. Victory Sports' website is www.victorysportsent.com.

John David Jackson's Star Pupil Luis "Cuba" Arias Ready for His First Headlining Bout

NEW YORK, NY (March 3, 2016)—This Saturday night in Columbus, Ohio,

Victory Sports & Entertainment is pleased to announce that undefeated middleweight prospect, Luis "Cuba" Arias will make the first in what we hope, are many headlining appearances when he takes on power punching Gilberto Santos of Brazil in a bout scheduled for ten rounds under the direction of world class trainer, John David Jackson.

Arias of Milwaukee, Wisconsin has a perfect record of 13-0 with six knockouts.

"Camp has been excellent. Things have been coming together nicely and on time. I get better and stronger every camp," Said Arias. "I am not overlooking Santos as he's a strong fighter who's coming to win but this is my time and I want to make a statement in my first headliner."

"Training with John David Jackson has been a great. Having someone with his level of experience has helped me develop as a fighter. He has helped take my game to another level. Him and Derik Santos have been a great fit for me. I feel I have the best training team in boxing."

The 25 year-old came into the pro ranks with high aspirations after a stellar amateur career that saw him win two US National Championships and a National PAL title, in addition to numerous medals on the international level.

In Jackson, he has a trainer who has trained many world champions and is currently one of the hot cornermen in boxing due to his work with current Light Heavyweight champion Sergey Kovalev.

“Luis has had a great camp he’s strong and on weight. He’s ready for his first headlining bout and wants to showcase his talent and show people that he’s the real deal,” said Jackson of his prized pupil,” said Jackson.

“For this camp we are stressing the body attack. Luis is a good boxer with excellent skills and power. We are trying to develop his all-around game so we are focusing more on working the body for this fight.”

Jackson does not feel Cuba Arias is just any boxer. He sees major things in the future for him.

“Luis has the potential to become a World Champion. He was a tremendous amateur, he’s tough, determined with excellent power and great all around skills. 2016 should be his breakout year. He has the skills and needs to be showcased on a bigger stage. It’s time to take the wraps off and let him prove himself. He can fight, he gets better each time out, he wants to test himself in bigger fights and is ready for the challenge.”

“After this fight, I want a real test for Luis, a good name fighter where he can be challenged and have to work. I know he can be great and will rise to the occasion so I just want him to get the opportunity to showcase his skills and show everyone what a great fighter he is.”

Arias, who is promoted by Roc Nation Sports and managed by Victory Sports & Entertainment, now has the complete team in place with the addition of the world class trainer.

Said Victory Sports & Entertainment’s Rick Torres, “2016 is

the year where Cuba has to step up the level of competition and show everyone how great he is. This is his first headlining bout which is a big deal for him and we know Santos is a dangerous opponent with real punching power so this should be a good test for Cuba. After this fight we are looking forward to Roc Nation putting him on higher profile fights, TV fights where the world can see what we already know – that he's one of the best young fighters in the world and a future Champion. With the right development Cuba can become a star attraction in the sport and we know Roc Nation can make this happen. We just want the opportunity and Cuba will handle the rest."

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