

# Former WBC World Champion Mia St. John Confirmed for Seventh Annual Box Fan Expo, During Cinco De Mayo Weekend, Saturday May 4, in Las Vegas

Las Vegas (March 28, 2024) – Former WBC world champion, Mia St. John has confirmed that she will appear at the Seventh Annual Box Fan Expo on Saturday May 4, 2024 at the Las Vegas Convention Center from 10 a.m. to 5 p.m. The Expo will also coincide with the mega fight between Canelo Alvarez vs Jaime Munguia, that will take place later that evening at the T-Mobile Arena.

St. John will hold a Meet & Greet with fans at her booth during the fan event held over the Cinco De Mayo weekend.

The Box Fan Expo is an annual fan event that coincides with some of the sports' legendary, classic fights in Las Vegas, including **Mayweather vs. Maidana II**, **Mayweather vs. Berto**, **Canelo vs. Chavez Jr.**, [Canelo vs. GGG II](#), **Canelo vs. Jacobs** and **Canelo vs. GGG III**.

Centered in boxing's longtime home – Las Vegas – this year's Expo is a must-do for fight fans coming in for this legendary weekend, with dozens of professional fighters, promoters, and companies involved in the boxing industry. The Expo is the largest and only Boxing Fan Expo held in the United States. <http://boxfanexpo.com> – @BoxFanExpo

Tickets to the Box Fan Expo are available at Eventbrite –<https://bit.ly/BOXFANEXP02024>

St. John will make her fifth appearance at this years' Expo and will be signing gloves, photos, personal items and memorabilia. St. John will also have merchandise to sell for fans to enjoy. Boxing fans will also have an opportunity to take pictures with this boxing star also known as the "The Knockout".

St. John joins Edgar Berlanga, Franchón Crews-Dezurn, Roy Jones Jr., Erik Morales, Shawn Porter, Fernando Vargas, Juan Manuel Marquez, Michael Spinks, Claressa Shields and Marco Antonio Barrera as an early commitment to this year's Box Fan Expo, with more Boxing stars to be announced.

### **About Mia St. John**

Mia St. John is one of the most decorated and famous female professional boxers of all-time. She is the former WBC, IFBA and IBA world champion who gained popularity by appearing on some of the biggest undercards in boxing history that were headlined by Oscar De La Hoya. She also has appeared on the cover of Playboy and appeared on many of the popular talk shows all over the world.

St. John has done countless charity work, creating your own non-profit "El Saber Es Poder" Foundation, which empowers individuals suffering from mental illness, homelessness, addiction and poverty by providing programs to better educate, inform and improve physical and mental health. St. John program has been a big inspiration to her on a personal level, where she wants to honour her son who passed away in 2014, at the early age of 24. St. John says of her son, "He was the light of my life and I will continue to fight for mental health until I take my very last breath". In 2015, Mia was named by CNN, "Mental Health Warrior", along with eight other inspiring people. Mia continues to speak at Universities, High Schools and Congress about overcoming obstacles. She is currently serving on the board of Step up on second, a

national organization serving the homeless and those suffering from mental illness. Her book "Fighting for My Life" A Memoir about a mother's journey through Loss and Grief is now on bookshelves. Visit <http://miastjohnfoundation.org/> for more info.

Past boxing stars that have participated include: Floyd Mayweather, Mike Tyson, Roberto Duran, Sugar Ray Leonard, Julio Cesar Chavez, Juan Manuel Marquez, Tommy Hearns, Roy Jones Jr, Marco Antonio Barrera, Erik Morales, David Benavidez, Teofimo Lopez, Andre Ward, Ryan Garcia, Marcos Maidana, Devin Haney, Mikey Garcia, Errol Spence Jr, Fernando Vargas, Rolando Romero, Sergio Martinez, Tim Bradley, Jose Ramirez, Shawn Porter, Keith Thurman, Danny Garcia, Deontay Wilder, Amir Khan, Abner Mares, James Toney, Jessie Vargas, Floyd Mayweather sr., Claressa Shields, Vinny Paz, Mia St.John, Franchón Crews-Dezurn, Seniesa Estrada, Jorge Linares, Leo Santa Cruz, Badou Jack, Terry Norris, Riddick Bowe, Earnie Shavers, Michael & Leon Spinks, Brandon Rios, Anthony Dirrell, Danny Jacobs, and many more.

Exhibitors include boxing promoters, gear, apparel, equipment, energy drinks, supplement products, broadcasting media, sanctioning bodies, and other companies who showcase their brand to fans and the boxing industry as a whole.

Throughout the next few weeks leading up to the Event, there will be weekly updates on the many stars that will commit their appearance at the Boxing Expo.

**Tickets to the Box Fan Expo are available at Eventbrite –**

<https://bit.ly/BOXFANEXP02024>

To request information on exhibiting and sponsorship at the Expo:

For media credentials:

**Contact us:**

Telephone number: (702) 997-1927 or (514) 572-7222

For any inquiries please email: [boxfanexpo@gmail.com](mailto:boxfanexpo@gmail.com)

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## **FORMER WBC WOMEN'S CHAMPION MIA ST. JOHN CONFIRMED FOR 5TH ANNUAL BOX FAN EXPO, DURING CINCO DE MAYO WEEKEND, SATURDAY MAY 4, IN LAS VEGAS**

Las Vegas (March 14, 2019) – Former WBC women's champion Mia St. John has confirmed that she will appear, have a booth and hold a Meet & Greet with her fans at the Las Vegas Convention Center for the 5th Annual Box Fan Expo on Saturday May 4, 2019 from 10a.m to 5pm, during Cinco De Mayo weekend. The Boxing Expo will also coincide with the highly anticipated fight between Canelo Alvarez vs Danny Jacobs, that will take place later that evening at the T-Mobile Arena.

St. John will appear for the 5th time at this years' Expo, and will be signing gloves, photos, personal items and

memorabilia. St. John will also have merchandise to sell for fans to enjoy. Boxing Fans will also have an opportunity to take pictures with this boxing woman icon also known as “The Knockout”.

St. John is one of the most decorated and famous female professional boxers of all-time. She is the former WBC, IFBA and IBA world champion who gained popularity by appearing on some of the biggest undercards in boxing history that were headlined by Oscar De La Hoya. She also has appeared on the cover of Playboy and appeared on many of the popular talk shows all over the world. On top of that, St. John has done countless charity work, creating the non-profit “El Saber Es Poder” Foundation, which assists Latino-dominant schools in the U.S. St. John and her mother, Maria Rosales, visited schools to stress the importance of family, education, self-empowerment and voting. St. John also has a mental health and homeless program for young adults in honour of her son, that has been running for the last 4 years. Visit <http://miastjohnfoundation.org/> for more info.

St. John joins Juan Manuel Marquez, Vinny Paz, Devin Haney, Earnie Shavers, Al Bernstein, Michael Spinks, WBC, Erik Morales, James Toney and Jessie Vargas as an early commitment to this year’s Box Fan Expo.

#### About Box Fan Expo

Box Fan Expo is the ultimate boxing fan experience event, which allows fans to meet-and-greet boxing superstars of today, current and former world champions, legends of the sport and other boxing celebrities. Fans can expect to experience various interactions such as autograph and photos sessions, FaceOff with your favorite boxers, pictures with the Ring Card Girls, Live DJ Music, chance to win prizes, purchase merchandise and memorabilia from different booths Exhibitors, “ALL UNDER ONE ROOF”. You won’t want to miss this must-attend Expo!

Box Fan Expo has been a huge success with fans and boxing industry people. Many boxing stars have attended the last four Expos such as Floyd Mayweather, Mike Tyson, Roberto Duran, Tommy Hearns, Marco Antonio Barrera, Roy Jones Jr., Andre Ward, Mikey Garcia, Marcos Maidana, Juan Manuel Marquez, Erik Morales, Errol Spence Jr., Sergio Martinez, Keith Thurman, Danny Garcia, Tim Bradley, Deontay Wilder, Amir Khan, Shawn Porter, Fernando Vargas, Zab Judah, James Toney, Jessie Vargas, Vinny Pazienza, Mia St.John, Leo Santa Cruz, Badou Jack, Terry Norris , Riddick Bowe , Earnie Shavers, Leon Spinks, Danny Jacobs, Abner Mares, Jorge Linares, Brandon Rios and many more...

Exhibitors include: boxing promoters, gear, apparel, equipment, energy drinks, supplement products, broadcasting media, sanctioning bodies, and other companies who wish to participate will once again have a chance to showcase

Tickets to the Box Fan Expo are available online at:  
<https://boxfanexpo.eventbrite.com>

Throughout the next couple of months leading up to the event, there will be weekly updates on the many stars that will commit their appearance at the Boxing Expo. And for anyone in the Boxing industry or other Exhibitors (non-industry), who would like to be involved and reserve a Booth, contact Box Fan Expo:

Telephone number: (514) 572-7222 or Las Vegas Number (702) 997-1927

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# **FORMER WBC WOMEN'S CHAMPION MIA ST.JOHN CONFIRMED FOR FOURTH ANNUAL BOX FAN EXPO, DURING MEXICAN INDEPENDENCE WEEKEND, SATURDAY SEPTEMBER 15, IN LAS VEGAS**

Las Vegas (July 5, 2018) – Former WBC women's champion Mia St. John AKA

“The Knockout” has confirmed that she will appear, have a booth and hold a Meet & Greet with her fans at the Las Vegas Convention Center for the fourth Annual Box Fan Expo on Saturday September 15, 2018 from 10am to 5pm, during Mexican Independence weekend. The Boxing Expo will also coincide with the highly anticipated rematch between Saul ‘Canelo’ Alvarez vs Gennady ‘GGG’ Golovkin, that will take place later that evening.

St.John will once again appear at this year's Expo where she will will have merchandise to sell to her fans, as well as photos, signatures and memorabilia.

St. John is one of the most decorated and famous female professional boxers of all-time. She is the former WBC, IFBA and IBA world champion who gained popularity by appearing on some of the biggest undercards in boxing history that were headlined by Oscar De La Hoya. She also has appeared on the

cover of Playboy and appeared on many of the popular talk shows all over the world. On top of that, St. John has done countless charity work, creating the non-profit "El Saber Es Poder" Foundation, which assists Latino-dominant schools in the U.S. St. John and her mother, Maria Rosales, visit schools to stress the importance of family, education, self-empowerment and voting. Visit <http://miastjohnfoundation.org/> for more info.

St. John joins, Jessie Vargas, Erik Morales and Fernando Vargas among early commitments to this year's Box Fan Expo.

#### About Box Fan Expo

Box Fan Expo has been a huge success with fans and boxing industry people. Many boxing stars have attended the last three Expos such as Floyd Mayweather, Mike Tyson, Roberto Duran, Tommy Hearn, Marco Antonio Barrera, Roy Jones Jr., Marcos Maidana, Sergio Martinez, Keith Thurman, Danny Garcia, Tim Bradley, Deontay Wilder, Amir Khan, Shawn Porter, Fernando Vargas, Zab Judah, James Toney, Vinny Pazienza, Mikey Garcia, Mia St. Johns, Leo Santa Cruz, Badou Jack, Terry Norris, Riddick Bowe, Earnie Shavers, Leon Spinks, Danny Jacobs, Abner Mares, Jorge Linares, Brandon Rios and many more...

Exhibitors such as boxing gear, apparel, new equipment's, energy drinks, alcohol, supplement products, broadcasting media, sanctioning bodies and other companies who wish to participate will once again have a chance to showcase their brand to fans, media and the boxing industry.

Tickets to the Box Fan Expo are available online at:  
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Box Fan Expo is the ultimate boxing fan experience event, which allows fans to Meet and Greet Boxing Superstars of today, current and former world champions, Legends of the sport and other boxing Celebrities at their booth. On Site, fans will experience different activities from Autograph



Sessions, Photo Sessions, FaceOff with your favorite boxers, as well as a chance to purchase merchandise and memorabilia from their booth, plus so much more... you won't want to miss this must-attend Expo!

Box Fan Expo will also feature top boxing organizations, promoters, ring card girls, famous trainers and commentators as well as boxing gear companies "ALL UNDER ONE ROOF".

Throughout the next few months leading up to the Event, there will be weekly updates on the many stars that will commit their appearance at the Boxing Expo. And for anyone in the Boxing industry or other Exhibitors (non-industry), who would like to be involved and reserve a Booth, contact Box Fan Expo:

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and on Facebook at: <https://www.facebook.com/BoxFanExpo>

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**FORMER WBC WOMEN'S CHAMPION  
MIA ST. JOHN & CHRISTY MARTIN**

# **CONFIRMED FOR THIRD EDITION OF BOX FAN EXPO TAKING PLACE ON CINCO DE MAYO WEEKEND, SATURDAY MAY 6, IN LAS VEGAS**

Las Vegas (February 15, 2017) – Former WBC women's champion Mia "The Knockout" St. John and Christy "The Coal Miner's Daughter" Martin has confirmed that they will historically appear and share a booth together to Meet & Greet their fans at the Las Vegas Convention Center for the 3rd edition of Box Fan Expo that will take place Saturday May 6, 2017 during Cinco De Mayo weekend. The Boxing Expo will also coincide with the mega fight between Canelo Alvarez vs Julio Cesar Chavez jr, that will take place later that evening.

Martin and St.John are some of the most decorated and famous female professional boxers of all-time. St John was promoted by Bob Arum while Martin was promoted by rival Promoter Don King. They are both former WBC world champions and gained popularity by appearing on some of the biggest undercards in boxing history that were headlined by Mike Tyson with Christy Martin and Oscar De La Hoya with Mia St.John. Further St.John also has appeared on the cover of Playboy Magazine, while Martin appeared on Sports illustrated.

Mia St.John has done countless charity work for different organizations. She founded "El Saber Es Poder/Knowledge Is Power" to empower our youth by providing educational material, equipment and development of Health & Wellness programs. On November 23, 2014, Mia's son Julian who was a talented artist, passed away at the age of 24 after battling Schizophrenia and addiction. In 2015, Mia was named by CNN, "Mental Health Warrior", along with eight other inspiring people.

Christy Martin on the other hand battled her way back from a November 23, 2010 Stabbing and being shot by her husband who is now serving time in prison for attempted murder. Today Martin is the President and founder of Pink Promotions, a boxing promoting company and is considered by the WBC as the Emeritus Champion. She also formed a non-profit organization called Christy's Champs, which supports domestic violence as well as other domestic issues.

St.John and Martin will have merchandise to sell to their fans, as well as photos and memorabilia.

Christy along with Mia joins Fernando Vargas and Joel Casamayor among early commitments to this year's Box Fan Expo.

Box Fan Expo has been a huge success with fans and boxing industry people. Many boxing stars have attended the last two Expo's such as Mike Tyson, Roberto Duran, Tommy Hearns, Roy Jones Jr., Sergio Martinez, Keith Thurman, Danny Garcia, Tim Bradley, Deontay Wilder, Amir Khan, Shawn Porter, Fernando Vargas, Zab Judah, James Toney, Vinny Pazienza, Mikey Garcia , Mia St.Johns, Leo Santa Cruz, Badou Jack, Terry Norris , Riddick Bowe , Earnie Shavers, Leon Spinks and many more...

Exhibitors such as boxing gear, apparel, new equipments, energy drinks, alcohol, supplement products, broadcasting media, sanctioning bodies and other companies who wish to participate will once again have a chance to showcase their brand to fans, media and the boxing industry.

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as well as a chance to purchase merchandise and memorabilia from their booth, plus so much more... you won't want to miss this must-attend Expo!

Box Fan Expo will also feature top boxing organizations, promoters, ring card girls, famous trainers and commentators as well as boxing gear companies "ALL UNDER ONE ROOF".

Throughout the next several months leading up to the Event, there will be weekly updates on the many stars that will commit their appearance at the Boxing Expo. And for anyone in the Boxing industry or other Exhibitors (non-industry), who would like to be involved and reserve a Booth, contact Box Fan Expo:

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**WOMEN'S SENSATION MIA ST.  
JOHN CONFIRMED FOR INAUGURAL**

# BOX EXPO THIS SEPTEMBER IN LAS VEGAS

Las Vegas (MARCH 19, 2014)—One of the most decorated and famous female professional boxers of all-time, Mia “The Knockout” St. John has confirmed her appearance at the inaugural BOX FAN EXPO this September at the Las Vegas Convention Center.

St. John is the former WBC, IFBA and IBA world champion who gained popularity by appearing on some of the biggest undercards in boxing history that were headlined by Oscar De La Hoya. She also has appeared on the cover of Playboy and appeared on many of the popular talk shows all over the world. Mia has done countless charity work.

“What an honor to meet and greet my fans at Box Fan Expo. Can’t wait for you to join me for an exciting Mexican independence fight weekend. Come meet me to get a signed autograph and take a picture with me at my Booth!”

Every year, one of the biggest boxing weekends of the year is Mexican Independence Day. In 2014, that weekend has just got bigger, better and more fan accessible with the announcement of the FIRST-EVER BOX FAN EXPO.

Box Fan Expo will take place on Saturday, September 13th, 2014 at the Las Vegas Convention Center and will run from 10am to 6pm.

To Purchase tickets click:  
<http://www.BoxFanExpo.eventbrite.com/>

Box Fan Expo is the ultimate fan experience that was created to promote the entire boxing industry and to allow fans to celebrate and join their favorite boxers and boxing celebrities. The event will feature boxing legends, today’s

superstars, Hall of Famers, future prospects and the stars of today all under one roof.

The event will also feature major promoters, ring card girls, sanctioning organizations as well as trainers, referees, commentators and announcers. Anyone that directly or indirectly represents the sport of boxing will have a chance to showcase themselves to the boxing fans and whole industry. Also in attendance will be exhibitors, sponsors, television broadcasters and media.

Box Fan Expo will also feature different activities such as meet and greets, autograph sessions, photo ops and you can weigh in and face off with your favorite fighters.

Throughout the next several months, there will be weekly updates on the many stars that have already committed their appearance at the Box Fan Expo.

For anyone in the industry who would like to be involved and reserve a booth, contact

Box Fan Expo at:

U.S.A Telephone Number: (702) 997-2099 or (514) 572-7222

Email [info@boxfanexpo.com](mailto:info@boxfanexpo.com)

For more info go to: [www.boxfanexpo.com](http://www.boxfanexpo.com)

Follow Mia St. John on Twitter:  
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