

# **Savile Row Tailor, Steed Bespoke Tailors, appoint their first brand ambassador, Paulie Malignaggi, two-weight world champion and Boxing Analyst for Showtime and Sky Sports**

Today Steed Tailors have announced that former Two-Weight World Champion and Award-Winning Showtime Sports Boxing Analyst, Paulie Malignaggi has become their first official Ambassador. As Steed's Ambassador, Paulie will exclusively be dressed in the finest Savile Row Bespoke Clothing, both sides of the Atlantic, whenever he is working as an Expert Boxing Analyst for both Showtime Sports & Sky Sports UK.

Since 2015, Malignaggi has commissioned many handcrafted Bespoke pieces from Steed, most recently, a Steed Bespoke Sport Coat worn during the weigh-in to the Blockbuster Heavyweight Showdown between Anthony Joshua and Wladimir Klitschko at Wembley Stadium, London.

Malignaggi's next appearance will feature a newly commissioned Steed Bespoke Suit on May 27th, when he will be working as a ringside announcer at the Kell Brook vs Errol Spence Jr World Title Fight in Sheffield, England.

For fans of Malignaggi that can't make it across the Atlantic, Steed makes 5 trips per year to New York City and 3 trips per year to 7 other U.S. cities to ensure their American clients have access to the finest suits Savile Row has to offer.

Quotes From Paulie Malignaggi:

"I've always prided myself on my appearance – and I know there's no other suit out there that compares to my bespoke suit made for me, personally by Matthew & Edwin at Steed Tailors. They're world class experts in tailoring, and I know I won't have my suits made anywhere else. The fact they come out to the U.S. so often is an added bonus!"

On his relationship with Matthew DeBoise:

"I think we've developed a friendship while working together and to me, that's meant a lot."

Quotes From Matthew DeBoise, Managing Partner of Steed:

"It's an honour to announce Paulie as Steed's first ever brand Ambassador. To have started as an admiring fan during his illustrious Boxing to career, beginning with his fight against Miguel Cotto in 2006 when I was just 17 years old. Culminating with meeting and subsequently, building a strong friendship, alongside a key working relationship over the past 18 months is amazing if not a little surreal!

I'm excited to get working on the new Bespoke commissions we are lining up for the various Boxing Events that you'll see him in the future."

Special Thanks to Anthony Catanzaro & Mark Dunsford:

Both Edwin & Matthew DeBoise would like to say a special thank you to Paulie's Long-Time Manager and close friend, Anthony Catanzaro who facilitated the agreement, swiftly and has been a pleasure to work alongside from day one.

Thanks also go to Mark Dunsford, owner of Harrison's of Edinburgh who will be working with Steed to provide the world's finest fabrics for all of Paulie's Bespoke clothing.

About Steed Tailors

Established in January 1995, Steed has gained a reputation as one of Savile Row's finest Bespoke Tailors, offering clients a soft, understated elegance. Founded by Edwin DeBoise, Savile

Row, Master Tailor and his son, Matthew DeBoise, who is now both a Managing Partner and Chief Stylist. The last few years has seen Steed's client list gain other well-known Sportsmen such as Aaron Ramsey (Arsenal & Wales International Footballer), Darren Barker (World Champion Boxer) and Darren Clarke (2016 European Ryder Cup Captain & Former Open Champion).