

# **RIVAL BOXING GEAR & CEO RUSS ANBER CONFIRMED FOR INAUGURAL BOX FAN EXPO TO TAKE PLACE THIS SEPTEMBER IN LAS VEGAS**

Las Vegas (MAY 19TH, 2014) – Rival Boxing Gear & CEO Russ Anber has confirmed that they will appear and have a Booth Area at the inaugural Box Fan Expo this September at the Las Vegas Convention Center.

Rival Boxing Gear is a leading, international, high-quality brand name offering stylish and innovative products developed specifically for Boxing market. Many world champions and contenders are wearing the improved Rival Guerrero Pro Fight glove. Some of the best fighters in world have said that it's "the best glove I've ever put on". World champion Jean Pascal, World ranked contenders like Edwin Rodriguez, power punching Keith Thurman, and World Champions like Leo Santa Cruz and Yuriorkis Gamboa have trusted their hands to the new Rival Guerrero Pro Fight glove. Recognized by all as a "Punchers Glove" this piece of equipment continues to be the "Crown Jewel" in their line.

What is becoming recognized as THE leader in the industry is Rival's custom made boxing apparel. From Sergio Martinez to 4 round beginners, Rival apparel has captured the eye and imagination of the whole boxing world.

"I am so excited that Rival will be on hand and have a presence at the upcoming Box Fan Expo. We are so proud to be part of this inaugural event and I look forward to meeting everyone from our industry at this event. Whether you're a fan or industry professional, it's going to be so much fun for all us to meet and talk about the sport we all love so much."

Every year, one of the biggest boxing weekends of the year is Mexican Independence Day. In 2014, that weekend has just got bigger, better and more fan accessible with the announcement of the FIRST-EVER BOX FAN EXPO.

Box Fan Expo will take place on Saturday, September 13th, 2014 at the Las Vegas Convention Center and will run from 10am to 6pm.

To Purchase tickets click:  
<http://www.BoxFanExpo.eventbrite.com>

Box Fan Expo is the ultimate fan experience that was created to promote the entire boxing industry and to allow fans to celebrate, Meet and Greet their favorite boxers and boxing celebrities. The event will feature boxing legends, today's superstars, Hall of Famers, future prospects and the stars of today all under one roof.

The event will also feature major promoters, ring card girls, sanctioning organizations as well as trainers, referees, commentators and announcers. Anyone that directly or indirectly represents the sport of boxing will have a chance to showcase themselves to the boxing fans and whole industry. Also in attendance will be exhibitors, sponsors, television broadcasters and media.

Box Fan Expo will also feature different activities such as autograph sessions, photo ops, weigh in, face off with your favorite fighters and buy merchandise.

Throughout the next several months, there will be weekly updates on the many stars that have already committed their appearance at the Box Fan Expo.

For anyone in the industry who would like to be involved and reserve a booth, contact

Box Fan Expo at:

U.S.A Telephone Number: (702) 997-2099 or (514) 572-7222

Email [info@boxfanexpo.com](mailto:info@boxfanexpo.com)

For more info go to: [www.boxfanexpo.com](http://www.boxfanexpo.com)

Follow Box Fan Expo on twitter:  
<https://www.twitter.com/BoxFanExpo>

Like us on Facebook: <https://www.facebook.com/BoxFanExpo>

PLEASE NOTE : see link at bottom of page for our Press Media kit.

Box Fan Expo is committed to helping the Retired Boxers Foundation which is a nonprofit organization that helps improve the quality of life for retired fighters. This is a fantastic opportunity for sponsors, retailers and anybody involved in the boxing industry to get involved and be a part of this once in a lifetime event and help out this great cause.. Box Fan Expo is proud to announce that part of the proceeds from the event will help the Retired Boxers Foundation