4 Division World Champion & Hall of Famer Roy Jones Jr. Confirmed for Seventh Annual Box Fan Expo, During Cinco De Mayo Weekend, Saturday May 4, in Las Vegas

Las Vegas (March 19, 2024) — Four-division world champion and Hall of Famer Roy Jones Jr., has confirmed that he will appear at the Seventh Annual Box Fan Expo on Saturday May 4, 2024 at the Las Vegas Convention Center from 10 a.m. to 5 p.m. The Expo will also coincide with the mega fight between Canelo Alvarez vs Jaime Munguia, that will take place later that evening at the T-Mobile Arena.

Jones will hold a Meet & Greet with his fans at his booth during the fan event held over the Cinco De Mayo weekend.

The Box Fan Expo is an annual fan event that coincides with some of the sports' legendary, classic fights in Las Vegas, including Mayweather vs. Maidana II, Mayweather vs. Berto, Canelo vs. Chavez Jr., Canelo vs. GGG II, Canelo vs. Jacobs and Canelo vs. GGG III.

Centered in boxing's longtime home — Las Vegas — this year's Expo is a must-do for fight fans coming in for this legendary weekend, with dozens of professional fighters, promoters, and companies involved in the boxing industry. The Expo is the largest and only Boxing Fan Expo held in the United States. http://boxfanexpo.com — @BoxFanExpo

Tickets to the Box Fan Expo are available at Eventbrite - https://bit.ly/BOXFANEXPO2024

Jones will make his fourth appearance at this years' Expo and will be signing gloves, photos, personal items and memorabilia. Jones will also have merchandise to sell for fans to enjoy. Boxing Fans will have an opportunity to also take pictures with this Boxing living legend, considered by many as one of the greatest Pound for Pound and best Boxer of all time.

Jones joins Erik Morales, Shawn Porter, Fernando Vargas, Juan Manuel Marquez, Michael Spinks, Claressa Shields and Marco Antonio Barrera as an early commitment to this year's Box Fan Expo, with more Boxing stars to be announced.

About Roy Jones Jr.

Roy Jones Jr. is an American professional boxer who was inducted into the International Boxing Hall of fame in Canastota on June 12th, 2022. Jones captured numerous championships in the Middleweight, Super middleweight, Light heavyweight and Heavyweight divisions. He is the only boxer in history to start his career as a junior middleweight, and go on to win a heavyweight title. He is also noted for holding the WBC, WBA, IBF, IBO, NABF, WBF, and IBA light heavyweight championships; a record seven belts at the same time. Jones left his mark in boxing history when he won the WBA heavyweight title, becoming the first former middleweight champion to win a Heavyweight title in 106 years. As of February 2018, Jones holds the record for the most wins in unified light heavyweight title bouts in boxing history, at twelve. The Ring magazine named Jones the Fighter of the Year in 1994, and the World Boxing Hall of Fame named him the Fighter of the Year for 2003. He is also a three-time winner of the Best Boxer ESPY Award (1996, 2000, and 2003). Jones was named "Fighter of the Decade" for the 1990s by the Boxing Writers Association of America.

About Box Fan Expo

Box Fan Expo is the ultimate boxing fan experience event, which allows fans to meet the stars of boxing that represent the past, present and future of the sport. With hosted autograph signings, meet-and-greets with current and former boxing world champions, limited edition merchandise for sale, giveaways and more, this is the ultimate event for fans of the sport.

Past boxing stars that have participated include: Floyd Mayweather, Mike Tyson, Roberto Duran, Sugar Ray Leonard, Julio Cesar Chavez, Juan Manuel Marquez, Tommy Hearns, Roy Jones Jr, Marco Antonio Barrera, Erik Morales, David Benavidez, Teofimo Lopez, Andre Ward, Ryan Garcia, Marcos Maidana, Devin Haney, Mikey Garcia, Errol Spence Jr, Fernando Vargas, Rolando Romero, Sergio Martinez, Tim Bradley, Jose Ramirez, Shawn Porter, Keith Thurman, Danny Garcia, Deontay Wilder, Amir Khan, Abner Mares, James Toney, Jessie Vargas, Floyd Mayweather sr., Claressa Shields, Vinny Paz, Mia St.John, Franchón Crews-Dezurn, Seniesa Estrada, Jorge Linares, Leo Santa Cruz, Badou Jack, Terry Norris, Riddick Bowe, Earnie Shavers, Michael & Leon Spinks, Brandon Rios, Anthony Dirrell, Danny Jacobs, and many more.

Exhibitors include boxing promoters, gear, apparel, equipment, energy drinks, supplement products, broadcasting media, sanctioning bodies, and other companies who showcase their brand to fans and the boxing industry as a whole.

Throughout the next few weeks leading up to the Event, there will be weekly updates on the many stars that will commit their appearance at the Boxing Expo.

Tickets to the Box Fan Expo are available at Eventbrite -

https://bit.ly/BOXFANEXP02024

To request information on exhibiting and sponsorship at the Expo:

For media credentials:

Contact us:

Telephone number: (702) 997-1927 or (514) 572-7222

For any inquiries please email: boxfanexpo@gmail.com

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Follow Box Fan Expo on Facebook at: https://www.facebook.com/BoxFanExpo

4 Division World Champion & Hall of Famer Roy Jones Jr. Confirmed for Sixth Annual Box Fan Expo, During Mexican Independence Day Weekend, Saturday September 17, in Las Vegas

Las Vegas (September 13, 2022) — Four-division world champion and Hall of Famer

Roy Jones Jr. has confirmed that he will appear at the Sixth Annual Box Fan Expo on Saturday, September 17, 2022, at the Las Vegas Convention Center from 10 a.m. to 5 p.m. The Expo

will also coincide with the mega trilogy fight between Canelo Alvarez vs Gennady Golovkin, that will take place later that evening at the T-Mobile Arena.

Jones will hold a Meet & Greet with his fans at his booth during the fan event held over the Mexican Independence Day weekend.

The Box Fan Expo is an annual fan event that coincides with some of the sports' legendary, classic fights in Las Vegas, including Mayweather vs. Maidana II, Mayweather vs. Berto, Canelo vs. Chavez Jr., Canelo vs. GGG II, and Canelo vs. Jacobs. Centered in boxing's longtime home — Las Vegas — this year's Expo is a must-do for fight fans coming in for this legendary weekend, with dozens of professional fighters, promoters, and companies involved in the boxing industry. The Expo is the largest and only Boxing Fan Expo held in the United States. http://boxfanexpo.com — @BoxFanExpo

Tickets to the Box Fan Expo are available at Eventbrite — https://bit.ly/BOXFANEXP02022

Jones will make his third appearance at this years' Expo and will be signing gloves, photos, personal items and memorabilia. Jones will also have merchandise to sell for fans to enjoy. Boxing Fans will have an opportunity to also take pictures with this Boxing living legend, considered by many as one of the greatest Pound for Pound and best Boxer of all time.

Jones joins Roberto Duran, The WBA, Badou Jack, Seniesa Estrada, Ryan Garcia, Teofimo Lopez, Juan Manuel Marquez, Michael Spinks, Franchón Crews-Dezurn, Marco Antonio Barrera, Rolando Romero, Jose Ramírez, David Benavidez, Shawn Porter, Jessie Vargas and Erik Morales as an early commitment to this year's Box Fan Expo, with more Boxing stars to be announced.

About Roy Jones Jr.

Roy Jones Jr. is an American professional boxer who was inducted into the International Boxing Hall of fame in Canastota on June 12th, 2022. Jones captured numerous championships in the Middleweight, Super middleweight, Light heavyweight and Heavyweight divisions. He is the only boxer in history to start his career as a junior middleweight, and go on to win a heavyweight title. He is also noted for holding the WBC, WBA, IBF, IBO, NABF, WBF, and IBA light heavyweight championships; a record seven belts at the same time. Jones left his mark in boxing history when he won the WBA heavyweight title, becoming the first former middleweight champion to win a Heavyweight title in 106 years. As of February 2018, Jones holds the record for the most wins in unified light heavyweight title bouts in boxing history, at twelve. The Ring magazine named Jones the Fighter of the Year in 1994, and the World Boxing Hall of Fame named him the Fighter of the Year for 2003. He is also a three-time winner of the Best Boxer ESPY Award (1996, 2000, and 2003). Jones was named "Fighter of the Decade" for the 1990s by the Boxing Writers Association of America.

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Tim Bradley, Deontay Wilder, Amir Khan, Shawn Porter, Fernando Vargas, Abner Mares, James Toney, Jessie Vargas, Vinny Paz, Mia St.John, Leo Santa Cruz, Badou Jack, Terry Norris, Riddick Bowe, Earnie Shavers, Michael & Leon Spinks, Danny Jacobs, Claressa Shields, Teofimo Lopez, Brandon Rios, Jorge Linares, and many more.

Exhibitors include boxing promoters, gear, apparel, equipment, energy drinks, supplement products, broadcasting media, sanctioning bodies, and other companies who showcase their brand to fans and the boxing industry as a whole.

Throughout the next few days leading up to the Event, there will be more updates on the many stars that will commit their appearance at the Boxing Expo.

Tickets to the Box Fan Expo are available at Eventbrite -

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Former Pound for Pound King Roy Jones Jr. Joins SparBar Inc.'s Board of Athletic Directors

New York, NY, (March 25th, 2020) SparBar Inc., the original pioneer of SparBar™ boxing, Mixed Martial Arts (MMA) and fitness equipment, is delighted to welcome Roy Jones Jr. to his new position as part of its Committee of Athletic Advisors as a Board of Athletics Director.

Roy Jones Jr. was named "Fighter of the Decade" for the 1990s by the Boxing Writers Association of America and is a one-time holder of the WBC, WBA, IBF, IBO, NABF, WBF, and IBA light heavyweight championships; a record seven belts at the same time. He is also the first former Middleweight champion to win a Heavyweight title in over 100 years and holds the record for the most wins in unified light heavyweight title bouts in boxing history. Considered by many to be one of the best boxers of all time, pound for pound, Jones was known for possessing exceptional hand speed, athleticism, movement and reflexes, all attributes highlighted and honed by SparBar™.

Roy Jones Jr. quotes, "I am excited to be joining the Athletic Board of Directors for Sparbar, I can't wait to get started, I look forward to a very beautiful and bright future, I love working with the SparBar. So thank you all so much and I am looking forward to an awesome union!"

Please click here to see his social media video statement on joining SparBar Inc.:

https://www.instagram.com/p/B-KjfreD8NV/

Roy Jones Jr. adds, "I am very proud to be part of the SparBar Family, I believe in the products and I look forward to helping the brand grow even bigger on a global level."

Upon the announcement, Founder and CEO, Jasvinder Singh Gill, states, "On this monumental day for SparBar, I am delighted to welcome Roy Jones Jr. to the next frontier in combat sports training. With his sheer star power and understanding of the combat sports arena leading the way, I am convinced that SparBar's momentum will only continue to grow and that we will become a global sports brand to rival any out there."

Managing Director Kenny Lam said that "the corporate team in New York is very excited!" Mr. Lam added, "This is a testament to the sheer amount of work that is going on behind the scenes to make SparBar into the biggest and best fitness equipment and sports brands out there. With Roy Jones Jr. in the midst, we absolutely feel that we are ready to take SparBar to the next level."

Corporate Director Nicholas Lin states, "Roy's addition to the team will give us a great boost in Asia and beyond. Hopefully other legendary, current, and upcoming fighters will see the potential that this global brand has; it's not every day that arguably the best fighter in history wants to get involved."

About SparBar Inc.

SPARBAR™- THE WORLD FAMOUS SPARRING PARTNER: A global sports fitness brand, SparBar is proud of its position as the inventors of the global combat sensation that known the world over as SPARBAR™. Founded in 2013 and backed by over 20 years of real boxing experience, we have single-handedly changed the fight game with our innovative concept of training without a sparring partner.

Used by world champions, international celebrities, worldleading gyms and with over 300M+ social media video views, SparBar's success ensures that we are not just pioneers, but game-changers in the combat sports training equipment market. SparBar™ is the key to learning core fundamental boxing skills and developing hand-eye coordination as you build footwork, balance, speed, stamina, accuracy and power, simulating realistic sparring in a safe environment.

Forward-Looking Statements

This press release may contain "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such statements include, but are not limited to, any relating to our growth strategy, statements development and potential success, as well as technological and/or other factors and any other statements that are not historical facts. Forward-looking statements are based on management's current expectations and are subject to risks and uncertainties that could negatively affect our business, operating results, and financial. Factors that could cause actual results to differ materially from those currently anticipated are: risks related to our growth strategy; risks relating to the results of research and development activities; our ability to obtain, perform under and maintain financing and strategic agreements and relationships; our dependence on third-party suppliers and partners; our ability to attract, integrate, and retain key personnel; the early stage of products under development; our need for substantial funds; government regulation; patent additional intellectual property matters; competition; as well as other risks. Important factors that may cause the actual results to differ from those expressed within may include, but are not limited to: the success or failure of SparBar's efforts to successfully market its fitness and sports brand products and services; SparBar's ability to attract and retain quality employees; the effect of changing economic conditions; increased competition; the ability of Sparbar to obtain adequate equity financing. We expressly disclaim any

obligation or undertaking to release publicly any updates or revisions to any forward-looking statements contained herein to reflect any change in our expectations or any changes in events, conditions or circumstances on which any such statement is based, except as required by law.

Boxing Legend & 4 Division World Champion Roy Jones Jr. Confirmed for Sixth Annual Box Fan Expo, During Cinco de Mayo Weekend, Saturday May 2, in Las Vegas

Las Vegas (March 3, 2020) — Boxing legend & four-division world champion Roy Jones Jr. has confirmed that he will appear at the sixth annual Box Fan Expo on Saturday, May 2, 2020, at the Cox Pavilion in Las Vegas from 10 a.m. to 5 p.m.

Jones will hold a Meet & Greet with his fans at his booth during the fan event held over the Cinco De Mayo weekend.

The Box Fan Expo is an annual fan event that coincides with some of the sports' legendary, classic fights in Las Vegas, including Mayweather vs. Maidana II, Mayweather vs. Berto, Canelo vs. Chavez Jr., Canelo vs. GGG II, and Canelo vs. Jacobs. Centered in boxing's longtime home — Las Vegas — this year's Expo is a must-do for fight fans coming in for this legendary weekend, with dozens of professional fighters, promoters, and companies involved in the boxing industry. The

Expo is the largest and only Boxing Fan Expo held in the United States. http://boxfanexpo.com-@BoxFanExpo

Tickets to the Box Fan Expo are available online at: https://bitly.com/BoxingExpo2020

Jones will make his third appearance at this years' Expo and will be signing gloves, photos, personal items and memorabilia. Jones will also have merchandise to sell for fans to enjoy. Boxing Fans will have an opportunity to also take pictures with this Boxing living legend, considered by many as one of the greatest Pound for Pound and best Boxer of all time.

Jones joins Erik Morales, Michael Spinks and Jessie Vargas as an early commitment to this year's Box Fan Expo, with more Boxing stars to be announced.

About Roy Jones Jr.

Roy Jones Jr. is an American professional boxer who has captured numerous championships in the Middleweight, Super middleweight, Light heavyweight and Heavyweight divisions. He is the only boxer in history to start his career as a junior middleweight, and go on to win a heavyweight title. He is also noted for holding the WBC, WBA, IBF, IBO, NABF, WBF, and IBA light heavyweight championships; a record seven belts at the same time. Jones left his mark in boxing history when he won the WBA heavyweight title, becoming the first former middleweight champion to win a Heavyweight title in 106 years. As of February 2018, Jones holds the record for the most wins in unified light heavyweight title bouts in boxing history, at twelve. The Ring magazine named Jones the Fighter of the Year in 1994, and the World Boxing Hall of Fame named him the Fighter of the Year for 2003. He is also a three-time winner of the Best Boxer ESPY Award (1996, 2000, and 2003). Jones was named "Fighter of the Decade" for the 1990s by the Boxing Writers Association of America.

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Exhibitors include boxing promoters, gear, apparel, equipment, energy drinks, supplement products, broadcasting media, sanctioning bodies, and other companies who showcase their brand to fans and the boxing industry as a whole.

Throughout the next few months leading up to the Event, there will be weekly updates on the many stars that will commit their appearance at the Boxing Expo.

Tickets to the Box Fan Expo are available at Eventbrite – http://boxfanexpo.eventbrite.com/

To request information on exhibiting and sponsorship at the Expo:

For media credentials:

CONTACT US:

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BOXING LEGEND AND 4 DIVISION WORLD CHAMPION ROY JONES JR. CONFIRMED FOR 5TH ANNUAL BOX FAN EXPO DURING CINCO DE MAYO WEEKEND, SATURDAY MAY 4, IN LAS VEGAS

Las Vegas (April 23, 2019) — Boxing legend & four division world champion Roy Jones Jr. has confirmed that he will appear, have a booth and hold a meet and greet with his fans at the fifth annual Box Fan Expo on Saturday May 4, 2019 at the Las Vegas Convention Center. The Expo is open from 10 a.m. to 5 p.m., during Cinco De Mayo weekend. The Boxing Expo will also coincide with the highly anticipated fight between Canelo Alvarez vs Danny Jacobs, that will take place later that evening at the T-Mobile Arena.

Tickets to the Box Fan Expo are available at Eventbrite – http://boxfanexpo.eventbrite.com/

Jones will make his 2nd appearance at this years' Expo and

will be signing gloves, photos, personal items and also have merchandise for sale for fans to enjoy. Boxing Fans will have an opportunity to also take pictures with this Boxing living legend, considered by many as one of the greatest Pound for Pound, and best Boxer of all time.

Jones joins Mayweather Promotions, Anthony Dirrell, WBA, Julio Cesar Chavez, Riddick Bowe, Mikey Garcia, Errol Spence Jr., Marco Antonio Barrera, Mia St, John, Juan Manuel Marquez, Vinny Paz, Devin Haney, Earnie Shavers, Al Bernstein, Michael Spinks, WBC, Erik Morales, James Toney and Jessie Vargas as an early commitment to this year's Box Fan Expo, with more Boxing stars to be announced.

About Roy Jones Jr.

Roy Jones Jr. is an American professional boxer who has captured numerous championships in the Middleweight, Super middleweight, Light heavyweight and Heavyweight divisions. He is the only boxer in history to start his career as a junior middleweight, and go on to win a heavyweight title. He is also noted for holding the WBC, WBA, IBF, IBO, NABF, WBF, and IBA light heavyweight championships; a record seven belts at the same time. Jones left his mark in boxing history when he won the WBA heavyweight title, becoming the first former middleweight champion to win a Heavyweight title in 106 years. As of February 2018, Jones holds the record for the most wins in unified light heavyweight title bouts in boxing history, at twelve. The Ring magazine named Jones the Fighter of the Year in 1994, and the World Boxing Hall of Fame named him the Fighter of the Year for 2003. He is also a three-time winner of the Best Boxer ESPY Award (1996, 2000, and 2003). Jones was named "Fighter of the Decade" for the 1990s by the Boxing Writers Association of America.

About Box Fan Expo

Box Fan Expo is the ultimate boxing fan experience event, which allows fans to meet-and-greet boxing superstars of today, current and former world champions, legends of the

sport and other boxing celebrities. Fans can expect to experience various interactions such as autograph and photos sessions, FaceOff with your favorite boxers, pictures with the Ring Card Girls, Live DJ Music, chance to win prizes, purchase merchandise and memorabilia from different booths Exhibitors, "ALL UNDER ONE ROOF". You won't want to miss this must-attend Expo!

Box Fan Expo has been a huge success with fans and boxing industry people. Many boxing stars have attended the last four Expos such as Floyd Mayweather, Mike Tyson, Roberto Duran, Tommy Hearns, Marco Antonio Barrera, Roy Jones Jr., Andre Ward, Mikey Garcia, Marcos Maidana, Juan Manuel Marquez, Erik Morales, Errol Spence Jr., Sergio Martinez, Keith Thurman, Danny Garcia, Tim Bradley, Deontay Wilder, Amir Khan, Shawn Porter, Fernando Vargas, Zab Judah, James Toney, Jessie Vargas, Vinny Pazienza, Mia St.John, Leo Santa Cruz, Badou Jack, Terry Norris, Riddick Bowe, Earnie Shavers, Leon Spinks, Danny Jacobs, Abner Mares, Jorge Linares, Brandon Rios and many more...

Exhibitors include: boxing promoters, gear, apparel, equipment, energy drinks, supplement products, broadcasting media, sanctioning bodies, and other companies who wish to participate will once again have a chance to showcase their brand to fans and the boxing industry.

Throughout the next few days leading up to the event, there will be more updates on the many stars that will commit their appearance at the Boxing Expo. And for anyone in the Boxing industry or other Exhibitors (non-industry), who would like to be involved and reserve a Booth,

Contact Us:

Telephone number: (514) 572-7222 or Las Vegas Number (702) 997-1927

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FIGHTNIGHT LIVE TO CELEBRATE 25TH SHOW ON SATURDAY, DEC. 1, WITH ROY JONES JR. PROMOTIONS IN SAN ANTONIO

NEW YORK (Oct. 31, 2018) — Recently eclipsing three-million series views, FIGHTNIGHT LIVE Powered by Everlast is set to hit a few more milestones on Saturday, Dec. 1, in San Antonio, Texas. Partnering once again with the legendary Roy Jones Jr. and Keith Veltre of RJJ Promotions, the interactive, fanfriendly series will hold its 25th show — live from its tenth state of origin — showcasing a pair of undefeated warriors with hardware on the line. Local flair will also be on display on any device wherever Facebook is available beginning at 6:30 p.m. E.T. (5:30 p.m. C.T.).

"Roy and I have always felt that live streaming would take the place of the old platforms of delivering fights," stated Keith Veltre, CEO and Co-Founder of Roy Jones Jr. Boxing Promotions. "This will give us the ability to reach millions of boxing fans around the world and enable us to deliver our sponsors a great deal of exposure we would normally get from traditional TV. This series is giving fighters the opportunity to showcase

their talent to the world and gain a fan base. We are thrilled that this vision lines up exactly where Roy Jones Jr. Boxing Promotions wants to be."

The Saturday, Dec. 1, show from the fabled Scottish Rite Theatre in San Antonio features a 10-round main event between undefeated super lightweights Kendo Castaneda (14-0, 7 KOs) and Gilbert Venegas Jr. (10-0, 6 KOs), who will battle for the vacant WBA-NABA championship. Local favorites Ricky Medina (1-0, 1 KO), Luis Villarreal (3-0-1, 1 KO) and Xavier Wilson (8-0-1, 1 KO) will put their undefeated records on the line as part of a stacked undercard.

"Roy Jones Jr. and Keith Veltre have believed in our FIGHTNIGHT LIVE platform from the beginning and we're thrilled to partner with them once again on what will be our 25th show in the series," said Mark Fratto, Principal and Director of Business Development, Linacre Media. "We're also excited to make our series debut in the Lone Star State, the tenth State in the Union for our FIGHTNIGHT LIVE shows. It'll be a hot one in Texas to open our December schedule."

Now in its second season, FIGHTNIGHT LIVE Powered by Everlast is the fan-friendly series that — among other aspects — prides itself on the real-time conversations held between fight commentators and the viewing audience. FIGHTNIGHT LIVE has showcased more than 399 fighters and 12 promotions during 22 live event broadcasts from 15 different cities since May 2017, and in doing so, the interactive platform has generated the loyal interest of fight fans from across the United States and around the globe, including significant audiences in Mexico, the United Kingdom and other parts of Europe, and even fans in South America, Asia and Australia.

Since May 2017, the numbers on the 22-show FIGHTNIGHT LIVE series have showed promise and potential for the new platform with an average of 136,405 views per event and more than 3.0 million total views for the franchise. Since Sept. 2018,

Season II shows have averaged 315,000 views.

The Sept. 2018 "Kings Boxing Tuesday Night Fights" (594,447) from the Sands in Bethlehem, the Oct. 2018 "Hard Hitting Philly Special" (297,545), the Oct. 2018 hour-long Bareknuckle "Freeview" (292,253), the Sept. 2017 "Real Deal Promotions: Empire State" from Resorts World Casino (225,000), the August 2017 CES "Super Saturday" from Foxwoods (203,000), the Oct. 2018 CES "Super Saturday" from Foxwoods (196,656), the Sept. 2018 "Card Fit For Kings" from Philadelphia (195,620), the Sept. 2017 CES "Twin River Twinbill" from Lincoln, R.I. (157,000) and the March 17, 2018, Murphy's "St. Patrick's Day Clash" (151,253) all logged 150,000 or more views, and collectively the 22-show series has seen a total of 3,000,915 views across all devices.

In addition to the raw viewership numbers, the fully-interactive, fan-friendly productions have seen more than 266,000 collective live post engagements (more than 12,000 per show), including more than 198,000 "likes" or "loves," more than 40,000 comments and more than 13,000 shares.

The Sept. 2018 "Kings Boxing Tuesday Night Fights" from the Sands in Bethlehem set a new bar with 594,447 views and the Sept. 2017 DiBella-CES doubleheader carried the series to three-quarters-of-a-million views in just over four months. The Sept. 2017 DiBella card saw more than 40,000 viewer interactions including almost 39,000 "likes" or "loves" and the March 17, 2018, Murphy's "St. Patrick's Day Clash" set a new high-water mark for shares with 2,182.

The FIGHTNIGHT LIVE page on Facebook has more than 83,000 fans and more than 88,000 followers.

Created and produced by Linacre Media out of New York City, the FIGHTNIGHT LIVE series features professional announcers, multiple camera angles, television graphics, replays and behind-the-scenes access and interviews. The streamed shows

are available globally wherever Facebook is available. The initiative not only enables fans from around the world to tune in, but also gives up-and-coming fighters a global platform to showcase their abilities, gives promoters an accessible "broadcast" solution and gives sponsors the ability to reach a mass audience via branded content.

More FIGHTNIGHT LIVE Fall and Winter 2018 dates will be officially announced in the coming weeks.

FIGHTNIGHT LIVE is available online at: https://www.facebook.com/FaceFIGHTNIGHTLIVE/

Follow all the action via social media at FaceFIGHTNIGHTLIVE on Facebook, @FaceFIGHTNIGHTLIVE on Instagram and @FIGHTNIGHTLIVE_ on Twitter, or by using the hashtag #FIGHTNIGHTLIVE. For the latest Linacre Media events and broadcast schedule, follow @LinacreMedia across all social platforms or use the tags #LinacreMediaEvents or #LinacreMediaOnTV.

About Everlast Worldwide Inc.

The preeminent brand in boxing since 1910, Everlast is the world's leading manufacturer, marketer and licensor of boxing, MMA and fitness equipment. From legendary champions Jack Dempsey and Sugar Ray Robinson to current superstars Deontay Wilder and Dustin Poirier, Everlast is the brand of choice for generations of world champion professional athletes. Built on a brand heritage of strength, dedication, individuality and authenticity, Everlast is a necessary part of the lives of countless champions. Based in Manhattan, Everlast's products are sold across more than 75 countries and 6 continents. For more information, visit www.everlast.com.

Boxing Legends Evander Holyfield and Roy Jones, Jr. to attend Mis Downing Promotions card on Friday, June 1st at The Calridge Hotel in Atlantic City

Atlantic City, New Jersey (May 4, 2018)—Two of the greatest fighters of all-time, former cruiserweight and heavyweight champion Evander Holyfield and former four division world champion Roy Jones, Jr. will be special guests as Mis Downing Promotions will officially kick off the Atlantic City Boxing Hall of Fame 2nd Annual Induction Weekend on Friday, June 1st, with a great night of professional boxing at The Claridge: A Radisson Hotel.

The fight card on Friday June 1st in the Celebrity Theater at the Claridge Hotel will precede a great show that will take place the next evening Saturday June 2nd at Historic Boardwalk Hall {Adrian Phillips Theater} where Mis Downing Promotions will be working in associating with 4-Time Heavyweight Champ Evander "Real Deal" Holyfield and his promotional company Real Deal Sports & Entertainment.

"To have Evander and Roy attend my fight card will just add to a great night and weekend in Atlantic City. These are 2 of the legends of the sport, and knowing that they will be in attendance on June 1st, that will inspire all of the fighters even more," Said Mis Downing, CEO of Mis Downing Promotions.

In the main event, super middleweight Derrick Webster (25-1, 13 KOs) of Glassboro, New Jersey will take part in a ten-round bout.

Appearing in six-rounds bouts will be lightweight Christina Linardatou (9-1, 5 KOs) of Athens, Greece; super lightweight John Bauza (9-0, 5 KOs) of North Bergen, NJ; heavyweight Darmani Rock (11-0, 7 KOs) of Philadelphia, PA; featherweight Kevin Asmat (3-2, 2 KOs) of North Bergen, NJ.

Seeing action in four-round bouts will be pro debuting super welterweight Isaiah Hart of Atlantic City; featherweight James Wilkins (3-0, 3 KOs) of Brooklyn, NY; super featherweight Javier Oquendo (3-0, 1 KO) of Philadelphia and super lightweight Osnel Charles (12-18-1, 2 KOs) of Atlantic City.

Tickets are \$150 for VIP Ringside; \$120 for Stage seating; \$85 for Premium Seating and \$60 for General Admission

Roy Jones Jr. Boxing Promotions Makes FIGHTNIGHT LIVE Facebook Debut On Saturday, July 15

Las Vegas, NV (May 18, 2017) — Roy Jones Jr. Boxing Promotions will team with Linacre Media and Facebook to bring the fans from across the globe together with one purpose — the love of boxing — and will give all a ringside seat for "FIGHTNIGHT LIVE" on Facebook.

Record numbers and 5-star reviews are still pouring in following last Thursday's debut of FIGHTNIGHT LIVE as it received a standing ovation from fans across the globe, and Roy Jones Jr. Boxing Promotions has accepted the invitation to join the future of live FREE streaming. Fans from all around

the world can tune-in to Facebook FIGHTNIGHT LIVE on Saturday, July 15 at 6 p.m. PT (9 p.m. ET) to catch a fan-friendly, interactive, high quality Facebook Live broadcast on every enabled device. Roy Jones Jr. Boxing will "go live" from Wild Horse Pass Casino and Hotel to bring behind-the-scenes interviews, exclusive first-hand looks at the fighters and the raw emotion of each fighter's win, lose or draw.

Promoted by Roy Jones Jr. and Keith Veltre of Roy Jones Jr. Boxing Promotions, this card will give fans back-to-back championship action. The event will showcase a main attraction featuring NABA Super Welterweight Champion John "The Phenom" Vera Jr. (16-0, 10KOs) as he takes on the former WBO Latino Champion Daniel Rosario (11-2, 10KOs) in a 10-round contest at the Wild Horse Pass Casino in Chandler, AZ. Former WBA Super Bantamweight, Rico Ramos (25-5, 13KOs) will go toe-to-toe for the vacant NABA Super Bantamweight Belt, along with Arizona area heroes. Additional fights and fighters are subject to change.

"Roy and I have always felt that live streaming would take the place of the old platforms of delivering fights," stated Keith Veltre, CEO & Co-Founder of Roy Jones Jr. Boxing Promotions. "To partner up with Linacre Media and showcase our talent live with Facebook is years ahead of anyone else in the industry. This will give us the ability to reach millions of boxing fans around the world and enable us to deliver our sponsors triple the exposure we would normally get from traditional T.V. Mark Fratto, the brains behind this envisioning series, is giving fighters the opportunity to showcase their talent to the world and gain a fan base. We are thrilled that his vision lines exactly where Roy Jones Jr. Boxing Promotions wants to be."

The July 15th card will be called by world-renowned blow-by-blow announcer Ray Flores of Premier Boxing Champions, Showtime Boxing, HBO Boxing and CBS Sports Networks. Commentating ringside alongside Flores will be boxing analyst Michael Woods of the TalkBox Podcast, NYFights.com and Ring

TV. Sports fans will have a fully-interactive ringside experience as commentators respond to and answer questions and comments from the Facebook audience and fight fans from around the globe throughout the entire broadcast.

"I was inundated with complimentary texts, emails and calls almost as soon as the FIGHTNIGHT LIVE pilot started, and it was a lot of fun watching the numbers swell from 27 views at the start of the broadcast to 43,000-plus by now," said Mark Fratto, Principal of Linacre Media. "Like many others, we believe that the present and future of 'televised' boxing, MMA, Muay Thai and really all live sports is digital. Further, by putting these events on Facebook we're providing an interactive environment for fight fans to not only view the events, but to connect with each other and provide their own real-time commentary during the bouts. We believe in highquality, cost-efficient production that can give fans free access to hundreds of global, national and regional live fight nights without breaking the bank of the promoter and also without sacrificing what sports fans have come to expect from their viewing experience — multiple camera angles, graphics, replays and behind-the-scenes access and interviews. We don't want traditional fans, digital customers and cord-cutters to be relegated to trying to watch other spectators' live feeds off their cell phones."

Created and produced by Linacre Media out of New York City, the FIGHTNIGHT LIVE series features multiple camera angles, graphics, replays and behind the scenes access and interviews. The streamed shows are available globally wherever Facebook is available. The initiative not only enables fans from around the world to tune in, but also gives up-and-coming fighters a global platform to showcase their skills, gives promoters an accessible "broadcast" solution and gives small business sponsors the ability to reach a mass audience via branded content.

INFORMATION:

Websites: www.linacremedia.com, www.royjonesjrboxing.com,

www.wingilariver.com/WildHorsePass,

Twitter: @FIGHTNIGHTLIVE_, @Royjonesjrfa

Instagram: @faceFIGHTNIGHTLIVE, @Royjonesjrboxing,

@LinacreMedia, @KeithVeltre

Facebook: www.facebook.com/FaceFIGHTNIGHTLIVE,

www.facebook.com/RoyjonesjrBoxing, www.facebook.com/WildHoresePasscasino

Former world champion Imamu Mayfield interested intending tonight's Jones — Gunn clash

Freehold , NJ (Feb. 17, 2017) — Former IBF World Cruiserwight word champion Imamau Mayfield has thrown his hat in the ring to face the winner of tonight's Roy Jones, Jr. — Bobby Gunn WBF World Cruiserweight title bout that will shown LIVE on Pay-Per-View.

Mayfield of Freehold, New Jersey ended a eight-year hiatus in losing to then-undefeated heavyweight Dan Pasciolla, but came back to Knockout a game Anthony Caputo Smith in six-rounds on November 12th in Atlantic City.

Mayfield's longtime friend/manager Vinny LaManna is adamant that that Mayfield will have the right style to beat Jones or Gunn.

"This is a fight we would love to have. Imamu is in great shape, and after his win over Caputo Smith, he has the confidence that he can beat any cruiserweight out there," said LaManna. "Jones has beating lesser guys, and a win over either of them would catapult Imamau back into the rankings and then he can see his way back to the title. The fight would make sense as it would put two older guys together in a fight that would have meaning. I am rooting for Gunn tonight, Bobby is a gentleman. If Bobby can pull the victory off tonight, Mayfield vs Gunn would be a big draw in New Jersey because both guys live in the Garden State. The point being is simple, if Imamu can't beat the likes of Roy Jones's or Bobby Gunn than who can he beat?"

Weights from Wilmington, Delaware

Wilmington, DE (February 16, 2017)-Weights from Thursday's weigh in for the "Skill vs. Will" Pay Per View card featuring future Hall of Famer Roy Jones, Jr. taking on Bare Knuckle Legend Bobby Gunn. The show will be televised LIVE ON PAY-PER beginning at 9 PM ET / 6 PM PT

Bobby Gunn 197.4 — Roy Jones, Jr. 199
(WBF Cruiserweight title)
Kanat Islam 154.2 — Robson Assis 154.6
Frank De Alba 130.2 — German Meraz 129
Joey Tiberi, Jr. 136 — Bryan Timmons 138.2
Dan Biddle 214 — Lamont Singletary 204.8
Olimjon Nazarov 119.4 — Dagoberto Aguero 118.6
Henry Stewart 176.6 — Martez Williamson 190.6
Eddie Ortiz 162.2 — Jeff Chiffens 157.4

Promoters: David Feldman Promotions, Nelsons Promotions, King's Promotions

FRIDAY, FEBRUARY 17TH—FIGHT NIGHT—THE CHASE CENTER

6:00 PM—Doors Open

7:00 PM—1st bout

9:00 PM—Pay Per View Broadcast begins

The Chase Center 815 Justison Street Wilmington, Delaware 19801

Scheduled to be in attendance are former Heavyweight champions Larry Holmes, Tim Witherspoon, Michael Spinks and Tyson Fury

SKILL VS WILL will be distributed live throughout North America via cable and satellite in High Definition by New York-based MultiVision Media, Inc. The broadcast will premiere on Friday, February 17th at 9 PM ET/6 PM PT and will be carried throughout the month on video-on-demand. Please consult your local guide for channels and encores in your area. The suggested retail price is \$24.99. The event will also be available worldwide on home computers, laptops, Smart TVs, iPhones, iPads, AppleTV, and Android devices on FITE-TV, Flipps, and other OTT (over-the-top) streaming services.

Tickets are on sale now ranging from \$55 - \$300 and can be purchased by calling (484) 935-3378 & www.firststatefights.com

Roy Jones, Jr. vs Bobby Gunn, promoted by David Feldman Promotions and the Casino at Delaware Park.