# VIDEO: Interview with undefeated Featherweight Prospect Ruben Villa

# UNDEFEATED PROSPECTS RUBEN VILLA AND MICHAEL DUTCHOVER TOUR THE FIGHTING CITY OF PHILADELPHIA

PHILADELPHIA, PA — May 30, 2019 — Highly touted undefeated prospects, featherweight Ruben Villa and lightweight Michael Dutchover visited the historic boxing city of Philadelphia where they took in some of the iconic sites and ate the Philadelphia delicacy of a "Philly Cheesesteak."



Villa and Dutchover are visiting Philadelphia to see copromoter Banner Promotions, and then on Friday they will head up the Jersey Turnpike to attend the Boxing Writers Association of America Awards Dinner and The Copacabana in New York City.

The two highly regarded prospects also went to the Art Museum and posed with the Rocky Statue, The Liberty Bell and Steak Sandwich eateries, Pat's and Geno's.

Villa and Dutchover are coming off impressive performances on May 10th in bouts that were televised on ShoBox: The New Generation that was Live on SHOWTIME.

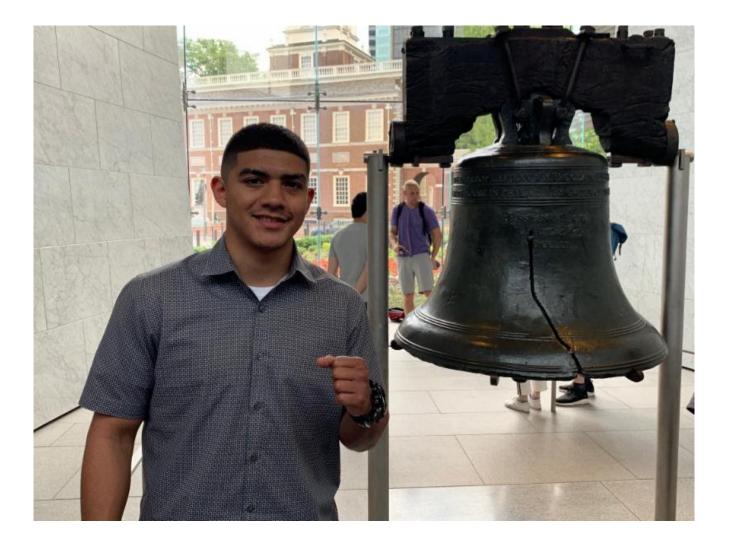


Villa (16-0, 5 KOs) of Salinas, California won a 10-round unanimous decision over Luis Alberto Lopez. Dutchover (13-0, 10 KOs) of Midland, Texas scored an explosive 1st round stoppage over Rosekie Cristobal.

Villa and Dutchover are co-promoted by Banner Promotions and Thompson Boxing.

For regular updates on our fighters, events, and promotions, please like the Banner Promotions Facebook Page, and follow us on Instagram and Twitter @BannerBoxing





TEAK PIZZA STEAK	209	3			• "HOW TO ORDER A S STEP 1
STEAK HOT DOG	SINCE		93		SPECIFY IF YOU WANT YOUR STEAK WITH (W (IF YOU'RE NOT A ROOKIE THIS SH SPECIFY PLAIN - CHEEZ WHIZ - PROVOLONE - ) STEP
	PAT'S KING O	SI	EA	Ks	HAVE YOUR MONEY READY. (DO ALL STEP
OR	"THE ORIGINATOR STEAK SANDW		HE		PRACTICE ALL DANIC, JUST GO TO ALL MAKE A MISTAKE, DON'T PANIC, JUST GO TO CASH ONLY
	STEAK	PRICE	-	total 10.00	NO CREDIT OF DEBIT CARDS
	CHEESE STEAK	9.20 10.12 11.04	.88	11.00 12.00	C/
	PIZZA STEAK	11.04		12.00	
	TUSHROOM CHEESE STEAK	11.04	.96 1.04	12.00 13.00	
	PPER STEAK PPER CHEESE STEAK	10.12 11.04	.88 .96	11.00	
	ER PIZZA STEAK	11.96 11.04	1.04 .96	13.00 12.00	
	MUSE OM PEPPER CHEESE STEAK	11.96 12.88	1.04		
	ROASTPORK HOT DOG	9.20 3.22 9.20	.80 .28 .80	10.00 3.50 10.00	
	LARGE HOT DOG Small Fish Cake	4.60	.00	5.00	

# Ruben Villa Dominates Colombian Ruben Cervera in ShoBox Co-Feature

PHILADELPHIA, Penn. / ORANGE Calif.(Jan. 12, 2019) -In a battle of undefeated Rubens, former decorated amateur Ruben Villa (15-0, 5 KOs) handed Colombian Ruben Cervera (10-1, 9 KOs) his first career defeat scoring a dominating unanimous decision, 80-72 on all three scorecards in the eight-round featherweight co-feature bout.

See fight highlights <u>HERE.</u>

The bout took place as the co-feature on ShoBox: The New Generation, and LIVE on SHOWTIME® from StageWorks of Shreveport, Louisiana

The 21-year-old two-time Junior Olympic National Champion and the 2014 and 2015 National Golden Gloves Champion from Salinas, Calif., Villa outworked and outperformed the slower but determined Cervera en route to a decisive decision victory.

"It felt good fighting on the big stage and I got the victory against a very tough undefeated fighter," the one-time Olympic alternate Villa said. "I felt I controlled the entire fight with my superior boxing skills. I'm ready to step up to the next level. I'm taking on all comers no matter who they are, I feel I'm the best featherweight in the world."

In the sixth round, Villa got to work featuring a strong right hand and following up with jabs and combinations that seemed to buzz Cevera, who was out-landed on punches in the round 35-5.

The jab was the key weapon for Villa as he led 105-23 in connects as well as holding a 36 percent to eight percent advantage in jab accuracy. Villa exceeded double-digits in jabs in every round but the first.

The lefty Villa, who is promoted by Banner Promotions and Thompson Boxing, said visiting Riverside, California to spar top fighters has helped his game. "I'll give myself an 8 or 9 tonight," he said. "I believe in my speed. I know there are guys like [Abner] Mares and [Leo] Santa Cruz who people know, but visiting Riverside let me see I can step in there with anyone."

Cevera became the 182nd career fighter to lose his undefeated record on ShoBox. "I knew Ruben Villa was a very fast fighter because I saw some video of him, but I didn't know he was that fast," Cervera said. "He's much faster when you see him inside the ring. I tried everything I could but my distance was off. I was able to hit them with a couple of combinations and he probably felt my power. I don't disagree with the judges' decision, he was the better man tonight."

# DEVIN HANEY vs. XOLISANI NDONGENI FINAL WEIGHTS, QUOTES & PHOTOS FOR SHOBOX: THE NEW GENERATION TOMORROW LIVE ON SHOWTIME®

SHREVEPORT – January 10, 2019 – Unbeaten lightweight and rising star Devin Haney and fellow undefeated Xolisani Ndongeni both made weight just a day before their ShoBox: The New Generation 10-round main event headlines a tripleheader live on SHOWTIME (10 p.m. ET/PT) from StageWorks of Louisiana in Shreveport.

The precocious Haney (20-0, 13 KOs), a seven-time national junior amateur champion who turned pro at age 17, headlines on ShoBox for the third time when he takes on South Africa's 28-year-old Ndongeni (25-0, 13 KOs), who like Haney is unbeaten and spent four months training at the Mayweather Gym in Las Vegas in 2017.

The event is promoted by Devin Haney Promotions and Bishop Promotions LLC, in association with Banner Promotions and Thompson Boxing. Tickets, starting at \$30, are on sale now and available at www.akafights.com. In the ShoBox co-feature, featherweight prospect Ruben Villa (14-0, 5 KOs) of Salinas, Calif., will take on Ruben Cervera (10-0, 9 KOs) of Colombia in an eight-round matchup. The telecast will open with young heavyweights Frank Sanchez (10-0, 8 KOs) of Cuba and former college football player Willie Jake Jr. (8-1-1, 2 KOs) of Indianapolis, Ind., squaring off in another eight-round bout.

All the fighters weighed at Paradise Theatre located inside Margaritaville Resort Casino.

FINAL WEIGHTS, REFEREES AND JUDGES

Lightweight 10-Round Bout Devin Haney — 134 ½ lbs. Xolisani Ndongeni — 134 ¾ lbs. Referee: Bruce McDaniel (Monroe, La.); Judges: Laurence Cole (Dallas), Pat Dayton (Monroe, La.), Mickey Lofton (Monroe, La.)

Featherweight 8-Round Bout Ruben Villa – 126 ⅔ lbs. Ruben Cervera – 126 ½ lbs. (Contracted weight is 128 pounds) Referee: Laurence Cole (Dallas); Judges: Bruce McDaniel (Monroe, La.), Pat Dayton (Monroe, La.), Mickey Lofton (Monroe, La.)

Heavyweight 8-Round Bout Frank Sanchez – 216 ¼ lbs. Willie Jake Jr. – 239 ½ lbs. Referee: Bruce McDaniel (Monroe, La.); Judges: Laurence Cole (Dallas), Pat Dayton (Monroe, La.), Mickey Lofton (Monroe, La.)

FINAL QUOTES:

DEVIN HANEY: "This is a 10-round fight for the WBO Intercontinental and WBC International belts, so it's a big deal. This is a true step up for me.

"It's important for me build a name in different areas of the country. I've fought in Southern California and Philadelphia, and now I'm fighting in Louisiana. This fight I will show who Devin Haney is. In this fight I'll showcase my skills and I'll show my full arsenal.

"My style is not a style that people want to fight. I will fight whoever is out there. We haven't been getting a lot call backs. I've had other offers from all the top promotion companies, but I want to remain independent and make my own decisions.

"My opponent has an awkward style. I know he has a lot of confidence and he thinks he can beat me. That's great for him, but he hasn't faced anyone with my combination of speed and power.

"At the end of my career I think it would be great if the world continued to say, 'I don't know if he can take a punch.' That would be the goal."

XOLISANI NDONGENI:

"I've trained and sparred with guys at Mayweather's gym in Las Vegas for four months in 2017. I learned a lot got some great experience.

"I see a young, good prospect in Devin Haney. I just have to keep to my game plan. He doesn't realize how fast I am. I'll show some different looks, and know what he's planning to do. Whatever Haney brings, I'll adjust.

"I've been in some deep waters and I have more rounds than Haney. That experience will pay off for me.

"I've been knocked down once in my career. It was early and I came back to knock him down five times and won the fight.

"Haney wants to be called a contender. I've been a contender and I know what it takes to be at the top level of the sport. I've never taken a fight I wasn't prepared for or thought that I couldn't win."

#### RUBEN VILLA

"This is exciting and what we've been working toward. The contracted weight is 128 for this fight, but I'm a natural featherweight at 126. I'm a southpaw but a natural righty. I throw a lot of jabs, that's my style.

"I'm representing Salinas and want to be a world champion someday. I'm only 21 years old, and to already be fighting on ShoBox is a dream come true.

"People say I don't have the knockouts, but it's in my mind and they will come. The power and knockouts will come.

"I once beat Devin [Haney] by unanimous decision in the amateurs. I was 15, and it was in the finals of the Junior Olympics. Devin's real slick and aggressive and he moves well. That's how you beat him.

#### RUBEN CERVERA

"I've never been to the U.S., and I love it here. The press conference and the amount of attention this fight is getting is amazing. I'm used to watching this kind of stuff on T.V. But my mind is totally focused on this fight.

"I have power in all my punches. I'm a strong fighter who has to take a step up in my career. I'm young, only 20 years old, so I'm anxious to get my career going.

"I know Villa is a southpaw. I've fought lefties several times in my career and have had no problem with it.

"There is a lot of talent in Colombia, but there aren't the resources there to have a good career. You have to sacrifice a lot and that's what I've done." FRANK SANCHEZ

"I'm 6-foot-4 and use my height to my advantage. I defected from Cuba in 2016 and my family is still in Cuba. My brother is the only one here in the States with me.

"I'm living in Miami now and training there. That will be my home base now. "I'd love to fight [Deontay] Wilder. I want to be world champion so maybe someday I will. His technique is a little bit wild.

"I had great amateur experience and am a former member of the Cuban national amateur team. I know that will help me. I know there's never been a heavyweight champion from Cuba, and I plan to be the first one."

WILLIE JAKE JR.

"Indianapolis is a tough town to be a boxer because there's not a lot going on there.

"I played college football [for Pasadena City College] but I hurt my wrist and decided to go into the military.

"[Frank] is a little fellow. He needs some maturing. I know they do things differently there in Cuba, but we both are fighting for our families. I'm going to let him know he needs to be a cruiserweight."









# DEVIN HANEY vs. XOLISANI NDONGENI FINAL PRESS CONFERENCE QUOTES & PHOTOS

SHREVEPORT, La. (January 9, 2019) – One of boxing's most promising rising stars, unbeaten lightweight Devin Haney, and fellow undefeated Xolisani Ndongeni, kicked off fight week with a final press conference Wednesday at Paradise Theatre in Margaritaville Resort Casino ahead of their ShoBox: The New Generation main event bout this Friday, January 11 at 10 p.m. ET/PT live on SHOWTIME from StageWorks of Louisiana in Shreveport.

The 20-year old Bay Area native and current Las Vegas resident Haney (20-0, 13 KOs), a seven-time national junior amateur champion, headlines the popular prospect-oriented series for the third time when he takes on South Africa's Ndongeni (25-0, 13 KOs), an unbeaten 28-year-old who once held the IBO's belt at 135 pounds.

The event is promoted by Devin Haney Promotions and Bishop Promotions LLC, in association with Banner Promotions and Thompson Boxing. Tickets, starting at \$30, are on sale now and available at www.akafights.com.

In the ShoBox co-feature, featherweight prospect Ruben Villa (14-0, 5 KOs) will take on Ruben Cervera (10-0, 9 KOs) in an eight-round matchup. The telecast will open with young heavyweights Frank Sanchez Faure (10-0, 8 KOs) and Willie Jake Jr. (8-1-1, 2 KOs) squaring off in another eight-round bout.

Here is what the press conference participants had to say:

DEVIN HANEY "After this fight I want the whole world to know I'm no longer a prospect. I'm a contender.

"I feel I have something to prove. I'm not just going for the win on Friday night, I want to make a statement. I want to look good. I want to show the world what I'm capable of.

"I think that with a win against a fighter like Ndongeni, the sky is the limit. This fight is going to take me to the next level."

Xolisani Ndongeni

"Come Friday night, it's going to be show time. Because, with all due respect, I'm no pushover and I didn't come here to lose.

"I've been in the game for a long time. I have fought many styles and I've seen it all. I'm not scared.

"We are not looking for anything less than a win. I'm not leaving here without one."

RUBEN VILLA "I know my opponent is a really good fighter but I don't feel any additional pressure. This is what we trained for – a tough fight. I'm excited for Friday night. I'm eager to perform.

"Being able to fight on TV is going to finally put me on the map. After Friday night, people are going to be talking about me. They are going to see what I'm made of."

RUBEN CERVERA

"I'm originally from Colombia and traveling all the way here has not been easy, but we came ready. We had a very successful camp. We did everything we wanted to do and more.

"I'm excited to fight on national television in the United States. I want to showcase what Colombian fighters are made off.

"I know my opponent is good, and undefeated, but only the best man will win, and that is going to be me."

Willie Jake Jr.

"I'm thankful for the opportunity. This is an important fight for me. During training camp, I took one day at a time, step by step. I'm prepared for the challenge.

"I don't underestimate my opponent, I will listen to my corner and I will put up a great fight."









### Ruben Villa Defends Unbeaten Record This Friday On ShoBox: The New Generation

PHILADELPHIA, Penn. / ORANGE Calif.(Jan. 8, 2019) — Unbeaten featherweight prospect Ruben Villa (14-0, 5 KOs) takes the next step in what has become a promising young career when he makes his national television debut this Friday in a cofeatured fight of a ShoBox: The New Generation tripleheader

The eight-round bout takes place from StageWorks of Louisiana in the southern U.S. city of Shreveport. Coverage airs live on SHOWTIME beginning at 10 p.m. ET/PT.

Villa, a southpaw who turned 21 late last year, faces Colombian Ruben Cervera (10-0, 9 KOS), who will be stepping up from super bantamweight to fight the former two-time Golden Gloves winner from Salinas, Calif.

"It's an exciting opportunity to fight under the bright lights," said Villa, who is co-promoted by Banner Promotions and Thompson Boxing. "This is what all boxers plan for — to be showcased on a national platform. The focus will stay the same. I'm going to be aggressive and put my stamp on the fight. I'm looking forward to delivering a memorable performance."

Villa is fighting a largely unknown talent in Cervera. He boasts an impressive record, but it has been built against marginal opposition. Villa, who started boxing at age five, comes from an outstanding amateur pedigree and has seen advanced styles in sparring sessions since turning professional in 2016.

"There's not much video on him, but we know he likes to load up for big punches so we'll be aware of that," Villa said. "I'll play it smart the first couple of rounds and see what he's made of."

The match up figures to provide a test for Villa in the sense that a lightly scouted fighter makes for a dangerous opponent.

"I'm just going to fight my fight," Villa continued. "I'll use my footwork to keep him off balance and get him tired. I can pressure him with my hand speed and land punches from angles that he won't see coming."

The event is promoted by Devin Haney Promotions and Bishop Promotions LLC, in association with Banner Promotions and Thompson Boxing. Tickets, starting at \$30, are on sale now and available at www.akafights.com.

# Ruben Villa (14-0, 5 KOs) Shines in Front of Hometown Fans on Saturday Night

PHILADELPHIA, PENN. / ORANGE, Calif. (Oct. 15, 2018) – Featherweight Ruben Villa (14-0, 5 KOs) returned to his hometown for the second time in his career and delivered a thrilling, one-sided performance against the game Miguel Carrizoza (10-4, 2 KOs) Saturday night from a sold-out Storm House in Salinas, Calif.

Villa, 21, used terrific footwork to find the angles against Carrizoza in route to a sweep of the scorecards in the 8-round main event. Throughout the fight, Villa hammered Carrizoza with a stiff jab, followed by a thundering left hand. It was an outstanding display of accuracy for the southpaw in his fifth fight of the year.

"I felt great tonight," said Villa, who is promoted by Banner Promotions and Thompson Boxing. "Everything was clicking. The guy was tough. I landed a lot of good shots and he came coming back. I'm very happy with my performance. I put on a great show for my hometown fans."

To watch a replay of Villa's dominant performance, please click here

Villa, who has been as active as possible since joining the professional ranks in 2016, looked as comfortable as he ever has.

"I'm gaining more and more confidence with each win," Villa said. "I like where I'm at right now."

For regular updates on our fighters, events, and promotions, please check Banner Promotions Facebook Page , and follow us on Instagram and Twitter @BannerBoxing

# Ruben Villa Scores Impressive Knockout Win on Saturday Night

PHILADELPHIA, Penn. / ORANGE, Calif. (July 2, 2018) — Fast rising featherweight Ruben Villa (12-0, 5 KOs) used an explosive sixth round to knock out Ricardo Lopez (7-3-2, 6 KOs) in the "New Blood"main event Saturday night from Omega Products International in Sacramento, Calif.

Villa, a southpaw fighting out of Salinas, Calif., showed off

his superior skill set to a sold out crowd that witnessed a devastating knockout win.

Throughout the fight, Villa used a sharp jab to set up left uppercuts and straight rights. While most boxers use the jab as a range finder, Villa uses it to inflict pain on his opponent either by landing it, or sending an unexpected power shot to the head or body.

The 21-year-old also found success on the defensive side, limiting Lopez to very few clean looks.

The thrill ride came toward the end of the sixth round when a multi-punch combination floored Lopez. The Mexican fighter would get up, but it would prove a poor decision. Villa promptly unloaded power shot after power shot until referee Edward Collantes put a stop to the carnage at the 2:49 mark.

"I was landing solid punches in every round," remarked Villa, who is promoted by Banner Promotions and Thompson Boxing. "I knew I would be able to take him out. I wore him down and in the sixth I just let me hands go and I caught him with a lot of heavy punches. I was surprised he got up. He was a tough guy."

For regular updates on our fighters, events, and promotions, please check Banner Promotions Facebook Page , and follow us on Instagram and Twitter @BannerBoxing