

# **Victory Sports & Entertainment's Sonny "Pretty Boy" Fredrickson Ready to Shine in ShoBox: The New Generation Debut, This Friday at 10 p.m. ET/PT Live on SHOWTIME from Turning Stone Resort Casino**

New York, New York (January 10, 2018) – Victory Sports & Entertainment's highly-touted Junior Welterweight fighter Sonny "Pretty Boy" Fredrickson (18-0,12 KOs) is slated to make his SHOWTIME debut on Friday, January 12 when he faces off against Shohjahon Ergashev in the telecast opener of ShoBox: The New Generation on Friday, Jan. 12 live on SHOWTIME (10 p.m. ET/PT) from Turning Stone Resort Casino in Verona, N.Y.

Fredrickson will square off against the Uzbekistani Ergashev (11-0, 11 KOs) in a telecast headlined by two-time Olympian Gold Medalist Claressa Shields (4-0, 2 KO's) as she defends her WBC and IBF Middleweight World Titles against Tori Nelson (17-0-3, 2 KO's).

Fredrickson, the WBA's No. 8 ranked fighter at 140 pounds, will take on power-puncher Ergashev in the former's first fight since claiming the WBA Fedebol Super Lightweight title on Nov. 1, 2017 in Medellin, Colombia. The highly anticipated fight is part of a tripleheader event promoted by Salita Promotions. And while Ergashev is with Salita Promotions, there is no doubt who the "A-Side" of this fight is as the fast rising Fredrickson looks to solidify his position as one

of the top contenders at Junior Welterweight and make himself a television regular.

"I am excited to make my ShoBox debut, and look forward to putting on a good show for the fans at Turning Stone and everyone watching on TV, especially all my family and fans back in Toledo, Ohio" Fredrickson said. "I know Ergashev is tough and he will be coming to fight, but I've trained very hard. I had a great camp and I am looking to make a statement. I'm very appreciative of SHOWTIME for this platform." I had a number of television opportunities fall through because fighters pulled out so I'm happy my time has finally come. Hopefully, Ergashev doesn't get hurt before Friday, but once the fight starts I can't promise anything."

Rick Torres, President of Victory Sports, feels that this fight will give Fredrickson exposure to a wider audience that may not be familiar with him.

"We feel Sonny is one of the best kept secrets in all of boxing and we're excited that the rest of the world will get to see what we already know – that Sonny Fredrickson is the future of the 140-pound division," Torres said. "Sonny has not gotten the TV exposure of other fighters, but we know that, given the chance, he will not disappoint. We are very grateful to SHOWTIME and Gordon Hall for making this happen and for the support of Sonny's promoter Roc Nation Sports."

Mike Leanardi, COO of Victory Sports, sees an opportunity for Fredrickson to follow in the footsteps of another Victory Sports fighter that started on ShoBox.

"ShoBox is the premier platform today for showcasing and developing young fighters," Leanardi said. "We've seen the impact ShoBox can have firsthand with [former Super Middleweight and Former Light Heavyweight World Champion] Badou Jack. We're confident that Sonny can achieve great success as well."

## About Victory Sports & Entertainment

Founded by noted sports attorney Rick Torres and boxing trainer Mike Leanardi, Victory Sports & Entertainment is an athlete management company with offices in New York and Las Vegas.

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# **Victory Sports & Entertainment's Sonny "Pretty Boy" Fredrickson back in action at the WBA Convention's Night of Boxing**

Medellin, Colombia (October 31, 2017)–Victory Sports & Entertainment's highly touted Junior Welterweight, Sonny "Pretty Boy" Fredrickson (17-0 11 Kos) will return to the ring tomorrow at the WBA Convention's boxing card taking place in Medellin, Colombia.

The WBA is hosting its 96th Annual Convention in Medellin, Colombia from October 30 through November 2nd. As it does at every convention, the WBA will be helping to stage a boxing card for all of the boxing luminaries in attendance. As the 9th ranked fighter in the WBA's Junior Welterweight rankings, the WBA chose Sonny for one of the highly coveted slots. "I am very proud to fight at the WBA's 96th Convention and feel honored that President Gilberto Mendoza personally chose me to fight on this show," states Fredrickson. "I hope to one day fight for the WBA World Championship and look forward to putting on a good show in front of all the convention

attendees," Fredrickson continued.

Fredrickson will face undefeated Colombian native Placido Ramirez (10-0, 7 KOs). "I know Ramirez is tough and that he will be looking to represent his country at this fight, but I've trained hard. I had a great camp and I am ready for a great fight," says Fredrickson.

Rick Torres, President of Victory Sports, feels that this fight can provide a springboard to bigger and better things for Fredrickson. "The Junior Welterweight Division is an exciting weight class, and with Terrance Crawford moving up to Welterweight, there are going to be a lot of opportunities for young fighters like Sonny at 140." We expect Sonny to keep moving up the rankings and hope that he will be in a position to challenge for a world title in 2018. We are very grateful to Gilberto and the WBA for providing this opportunity for Sonny and are certain he will not disappoint" states Torres.

Mike Leanardi, COO of Victory sports, adds "I want to thank Gilberto Mendoza Jr. and the WBA for affording us the opportunity to fight at this year's convention in Medellin." He continues, "I have the utmost confidence in Sonny and look forward to him putting on a great performance Wednesday night."

With the recent addition of former world champion Jose Pedraza, Victory Sports continues to grow its roster and profile in the sport. Having Sonny Fredrickson on the WBA Convention card only helps to solidify their position as an emerging managerial force in boxing.

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# **Victory Sports & Entertainment signs former world champion Jose Pedraza to managerial contract**

New York, N.Y. (October 30, 2017)–Victory Sports & Entertainment is pleased to announce the signing of former IBF World Junior Lightweight Champion Jose Pedraza to a multi-year managerial contract.

Pedraza of Cidra, Puerto Rico has a record of 22-1 with 12 knockouts. Pedraza says, “I am very happy to sign with Victory Sports and look forward to the next chapter of my career. They represent a number of up and coming fighters and also work with elite fighters like Badou Jack so I feel that Victory is the right team to lead me back to a world championship.”

At 28 years-old, Pedraza is a six-year professional and one of the most highly decorated amateurs to come out of Puerto Rico. An Olympian in 2008, Pedraza also won medals in numerous international competitions including silver in the 2009 World Amateur Championships in Milan and gold at the 2010 Central American and Caribbean Games. After turning pro in 2011, Pedraza won his first 19 fights before capturing the IBF Junior Lightweight Championship in only his 20th fight, capturing the belt with a 12-round unanimous decision over Andrey Klimov. After defending his belt twice, Pedraza lost his belt earlier this year in an upset to Gervonta Davis, and is now looking to rebound. “My lack of activity and struggling to make weight at 130lbs definitely affected my performance in my last fight,” says Pedraza, “but I am working hard and

looking forward to coming back soon. I think the Lightweight division is where I will make my mark and am excited to get back in the ring.”

President of Victory Sports Rick Torres feels that Pedraza is ready to make a statement at Lightweight, “Jose Pedraza is bar none the best fighter in Puerto Rico and we are extremely proud to welcome him to the Victory Sports family. We feel that Jose can be a force at Lightweight. There are a number of attractive fights in the division, from Jorge Linares to Mickey Garcia, all of which would make great fights for boxing fans.”

“Jose is a tremendous fighter who, at twenty-eight, is still in his physical prime,” explained Victory Sports COO Mike Leanardi. “We are looking to get him back in the ring as soon as possible. Then, after a tune-up fight or two, there is no reason Jose won’t be ready to take on the best in the world,” Leanardi continued.

Pedraza joins Victory’s growing stable of fighters including undefeated world ranked contenders Sonny Fredrickson and Tyler McCreary.

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**World**

**Ranked**

**Super**

# Lightweight Sonny Fredrickson vs. Daniel Montoya

Toledo, OH (May 9, 2017) – Undefeated super lightweight prospect Sonny Fredrickson (16-0, 10 KOs) will be back in action when he takes on Daniel Montoya (11-5, 8 KOs) on Saturday, May 13 at the Eastern Michigan Convocation Center on the campus of Eastern Michigan University in Ypsilanti, Michigan

The Toledo, Ohio-native, who is now ranked 11th by the WBA, will face Montoya of Reynosa, Mexico, on the heels of his March 4 TKO victory over Osumanu Akaba in a sold-out show at the Hollywood Casino in Columbus, Ohio

“Everything is going well. I have been training hard for this fight. After my last fight, I only took a couple days off, got right back in the gym and this opportunity came up,” said Fredrickson. “I have seen a few videos on Montoya. He has been knocked out in 4 of his 5 losses and I plan on stopping him too. He seems to know what he is doing in there but I don’t know if he has a strong chin. I am training and getting ready for the bigger fights as they come up. Hopefully, I can break into the top 10 and be around 20-0 by the end of 2017.”

Fredrickson’s management team, led by Rick Torres and Mike Leanardi of Victory Sports & Entertainment, are also confident of his chances in the fight. Torres stated:

“Sonny has been developing steadily and continues to improve with each fight. We have very high expectations for Sonny and he continues to exceed those expectations. Now that he is world ranked, we are looking forward to bigger and better opportunities and hope to have increased exposure for him in the next few fights. We see nothing less than a world championship in his future”.

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# Undefeated Prospects Sonny Fredrickson & Tyler McCreary Added to Kovalev-Ward Undercard

Toledo, Ohio (November 14, 2016) – Undefeated fighters super lightweight Sonny “Pretty Boi” Fredrickson (14-0, 9 KO’s) and featherweight Tyler “Golden Child” McCreary (11-0, 6 KO’s) will see action on November 19, as part of the highly-anticipated Light Heavyweight Unification showdown between Sergey Kovalev and Andre Ward at the T-Mobile Arena in Las Vegas, Nevada.

Fredrickson and McCreary, both natives of Toledo, Ohio, will both perform on their biggest stage to date. The two will be featured on the Kovalev-Ward freeview telecast which begins at 7:00 p.m. ET/4:00 p.m. PT on the Pay-Per-View events channel prior to the official telecast, and to be announced cable, satellite, and telco channels. The freeview will also be available through livestreaming on HBO Boxing’s YouTube channel.

Fredrickson will fight Gabriel Duluc (11-1, 2 KO’s) while McCreary will battle Vincent Jennings (5-2-1, 4 KO’s).



"I'm thrilled that my fight will be offered to fans as part of the freeview telecast," said Frederickson. "I have been on previous Andre Ward cards, but this one will be especially meaningful since it's also my first fight in Las Vegas."

Fredrickson, who is looking to make a big statement in front of a large crowd and packed media contingent, also added, "I have fought in front of a lot of people before and hopefully, this leads television fights and big opportunities. I want to thank my promoter Roc Nation Sports for allowing me the opportunity to shine on this incredible stage, my team at Victory Sports & Entertainment and also to Andre Ward for all his help and guidance. This is a big steppingstone for me and in 2017, I expect to move up in the rankings and take my career to the next level."

McCreary, who is also eager about the opportunity, stated, "This is a big opportunity for me and I wanted to thank my team and my promoter Roc Nation Sports. I have been training hard and am excited to showcase my skills on this big stage. I am ready to show everyone that I can rise to the occasion. It's also exciting for me to fight on Andre Ward's undercard. He and I have become friends since we met last year at the Cotto-Canelo fight, and he has become a mentor to me, so I am very thankful to be on this fight card."

"We are very excited to have both Sonny Frederickson and Tyler McCreary fight on, arguably, the biggest card of the year," said Rick Torres, President of Victory Sports & Entertainment. "We know that the Kovalev-Ward fight will produce a great battle and look forward to two of our young guns getting the fireworks started earlier in the evening. Both have been training very hard for this and are looking forward to putting on great fights as they take the next steps in their careers. Fans at home, especially those in Toledo, who tune in early can see both on the freeview telecast. All of this couldn't be possible without Roc Nation Sports and we're very appreciative of the commitment and confidence they have shown in Sonny

Frederickson and Tyler McCreary.”

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# **Victory Sports & Entertainment signs Middleweight Anthony Flagg, Jr. to managerial contract**

Detroit, MICH. (Sept. 14, 2016)—Victory Sports & Entertainment is pleased to announce the signing of undefeated middleweight Anthony Flagg, Jr. to a managerial contract

Flagg of Detroit won his only professional bout as he stopped Josh Puchala in 48 seconds on April 10th.

“I was very happy to sign with Victory Sports,” said Flagg. “I am happy that I have managers that will fight for my career. I know I will be world champion and I have the right managers that will help get me there.”

“We are excited to welcome Anthony to the VSE family. He’s a young fighter with tremendous upside and the fact he’s from a great fight town like Detroit is a bonus,” said manager Mike Leanardi

The 22 year-old had a distinguished amateur career that saw him go 75-10 and win numerous titles which includes being the

2012 USA National Champion, 2012 Olympic Trials Quarterfinalist, 2010 State Golden Gloves Champion, 2010 National Silver Gloves Champion, 2009 State Silver Gloves Champion, 2009 James Toney Tournament Champion, and the 2009 Junior Olympic Champion.

Flagg is trained by Ali Harrison, who is also the father of junior middleweight contender Tony Harrison.

"I am a boxer-puncher. I have power in both hands and I like to set up my shots. I can fight when I have to, but I can box, use the ring and use all of my skills."

Outside of the ring, Flagg has accomplished a great deal as he has been featured in many articles in the Detroit area. One can be read by clicking [here](#).

Also, with his natural good looks has done a good deal of professional modeling (he's modeled for Title in their catalogs) and even appeared in an Eminem video.

Not many fighters can claim to having been seen by over 120 million people, but Anthony has when he was prominently featured in the "Guts Over Fear" video by Eminem.

"I had a high-top fade haircut, I guess like Will Smith and then I got a commercial. Then I got the Eminem video. I also have modeled for a watch company and did a photo shoot for the movie "Southpaw"." This is a good start for a life after boxing."

"I believe that I am the next big thing out of Detroit. Actually I think I can be the next big thing in the United States. I have a good team with my managers, but I also want to thank my fans, family and friends."

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Leanardi, Victory has steadily built an impressive stable of young prospects that it is grooming for future stardom.

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## **Three Roc Nation promoted fighters in action this Saturday in Milwaukee**

Milwaukee, Wisc. (August 17, 2016)–LUIS “CUBA” ARIAS will take on battle tested Darryl Cunningham (33-8, 13 KO’s) for the USBA Middleweight title this Saturday night at the Wisconsin Center in Milwaukee.

Also on the bill will be two more Roc Nation fighters that are managed by Victory

Sports & Entertainment in undefeated prospects, super lightweight SONNY FREDRICKSON and featherweight TYLER MCCREARY.

Arias (15-0, 7 KO’s) of Milwaukee, was a highly touted amateur who was a 2008

and 2010 national champion, and he will be looking for his first professional title and a ranking in the IBF.

In Cunningham, Arias is fighting a 14 year veteran who has wins over former world title challengers Antwun Echols and Rubin Williams.

This will be the 2nd consecutive fight for the 26 year-old Arias in his hometown where he has proven to be a bona fide attraction and ticket seller.

On June 4, Arias stopped Jorge Silva in three rounds at the same venue and had Milwaukee fight fans eager for him to

return.

Fredrickson of Toledo has a record of 13-0 with nine knockouts, will make his third start of 2016.

The 22 year-old power puncher, recently identified by Ring Magazine as one of the new faces to keep an eye on in the sport, continues to develop as he will take on the tough veteran Ramesis Gil.

Gil has wins over previously undefeated Carney Bowman & Luis Joel Gonzales.

The speedy and highly skilled McCreary, also of Toledo, Ohio has a record of 10-0 with six knockouts and like Fredrickson, will be making his third appearance of 2016.

McCreary's opponent will be veteran gatekeeper Dwayne Wisdom.

"This is a big night for our three fighters," said Rick Torres of Victory Sports and Entertainment.

"These are three of the brightest prospects in boxing, and in "Cuba's" case, it is time for him to make a move to the next level. We feel he is getting better everyday under John David Jackson, and with a win he becomes a legitimate contender in the middleweight division. The fights will only get bigger from here for "Cuba", his time is now and we're confident that he will become a force in the middleweight division for years to come. Sonny and Tyler are coming along very nicely. They are getting the right fights and getting much needed experience as they continue in their development. Gil is a capable opponent, who should provide Sonny a good test, while Wisdom should be a good learning experience for Tyler, after that, we will look to step them up with each fight.

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## **John David Jackson's Star Pupil Luis "Cuba" Arias Ready for His First Headlining Bout**

NEW YORK, NY (March 3, 2016)—This Saturday night in Columbus, Ohio,

Victory Sports & Entertainment is pleased to announce that undefeated middleweight prospect, Luis "Cuba" Arias will make the first in what we hope, are many headlining appearances when he takes on power punching Gilberto Santos of Brazil in a bout scheduled for ten rounds under the direction of world class trainer, John David Jackson.

Arias of Milwaukee, Wisconsin has a perfect record of 13-0 with six knockouts.

"Camp has been excellent. Things have been coming together nicely and on time. I get better and stronger every camp," Said Arias. "I am not overlooking Santos as he's a strong fighter who's coming to win but this is my time and I want to make a statement in my first headliner."

"Training with John David Jackson has been a great. Having someone with his level of experience has helped me develop as a fighter. He has helped take my game to another level. Him and Derik Santos have been a great fit for me. I feel I have the best training team in boxing."

The 25 year-old came into the pro ranks with high aspirations after a stellar amateur career that saw him win two US National Championships and a National PAL title, in addition to numerous medals on the international level.

In Jackson, he has a trainer who has trained many world champions and is currently one of the hot cornermen in boxing due to his work with current Light Heavyweight champion Sergey Kovalev.

"Luis has had a great camp he's strong and on weight. He's ready for his first headlining bout and wants to showcase his talent and show people that he's the real deal," said Jackson of his prized pupil," said Jackson.

"For this camp we are stressing the body attack. Luis is a good boxer with excellent skills and power. We are trying to develop his all-around game so we are focusing more on working the body for this fight."

Jackson does not feel Cuba Arias is just any boxer. He sees major things in the future for him.

"Luis has the potential to become a World Champion. He was a tremendous amateur, he's tough, determined with excellent power and great all around skills. 2016 should be his breakout year. He has the skills and needs to be showcased on a bigger stage. It's time to take the wraps off and let him prove himself. He can fight, he gets better each time out, he wants to test himself in bigger fights and is ready for the challenge."

"After this fight, I want a real test for Luis, a good name fighter where he can be challenged and have to work. I know he can be great and will rise to the occasion so I just want him to get the opportunity to showcase his skills and show everyone what a great fighter he is."

Arias, who is promoted by Roc Nation Sports and managed by Victory Sports & Entertainment, now has the complete team in place with the addition of the world class trainer.

Said Victory Sports & Entertainment's Rick Torres, "2016 is the year where Cuba has to step up the level of competition and show everyone how great he is. This is his first headlining bout which is a big deal for him and we know Santos is a dangerous opponent with real punching power so this should be a good test for Cuba. After this fight we are looking forward to Roc Nation putting him on higher profile fights, TV fights where the world can see what we already know – that he's one of the best young fighters in the world and a future Champion. With the right development Cuba can become a star attraction in the sport and we know Roc Nation can make this happen. We just want the opportunity and Cuba will handle the rest."

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**Undefeated                      Welterweight**  
**Javier Flores takes on Jamie**  
**Herrera on November 5, 2015**



# for the WBC United States National Welterweight Championship

On Thursday, November 5th in Washington DC, Javier “El Chino” Flores will step in the ring at the 25th Annual Fight for Children Night with the WBC United States National Welterweight Championship (“USNBC”) on the line. Flores, one of Roc Nation’s most promising prospects, has been in the game for some time but is now poised to take the next step towards a championship as he battles a tough Jaime Herrera (12-1-3 7 KOs) in a 10 round bout.

Flores of Aguadilla, Puerto Rico is currently in camp in Orlando, Florida and is training hard for his first title opportunity. Said Flores, “camp has been very good and we are working hard to bring home the victory to Puerto Rico.” The southpaw Flores is a come forward fan friendly fighter who describes himself as a power boxer that can box from the outside or rumble on the inside. His current record stands at an impressive 12-0 with 11 KOs. Having been sidelined previously with managerial issues, Flores is ready to increase his activity level and show that he is the best fighter in Roc Nation’s stable not named Miguel Cotto or Andre Ward. Flores feels the timing is right for him to break out and establish his own name. In Herrera, Flores is facing a battle- tested veteran who has victories over Patrick Boozer, Michael Finney and his biggest win to date when he stopped former world title challenger Mike Jones just 15 months ago. Said Flores of Herrera, “he’s a durable fighter, very strong. He likes to come forward and is not afraid to mix it up, which I like. We are preparing for a war and working hard to make sure that we come out victorious on November 5th.”

Flores is managed by boxing attorney Rick Torres of Victory

Sports & Entertainment and noted boxing advisor Gaby Penagaricano. Said Torres, "we feel Chino is ready to take the next step and that he will soon be ready to challenge the best of the Welterweight division. We're very appreciative of the opportunity that Roc Nation has given us and are confident Chino will deliver a title on November 5th; we're also honored to take part in such a prestigious charity event in Washington DC and know that Chino is going to steal the show."