Team Crawford expect title winning effort this Saturday on AWE

San Diego, CA (February 27. 2014)—This Saturday afternoon, undefeated Terence Crawford will look to capture his 1st world title when he takes on WBO lightweight champion Ricky Burns from Glasgow, Scotland in a bout that can be seen LIVE on AWE at 2pm eastern / 11 am pacific.

Boxing fans in the United States can enjoy this world championship bout live via

PlayStation®3 system via the Sony Entertainment Network Live Events viewer.

Crawford of Omaha, Nebraska has a record of 22-0 with 16 knockouts has traveled to the United Kingdom for once purpose and that is to bring back the world championship.

"I am ready. Training went excellent," said Crawford after a workout on Tuesday.

The opportunity to fight for a world title will not add any pressure to the even keeled Crawford.

"I am treating like this any other fight."

He respects Burns but he does not believe that champions has anything that Crawford can't handle.

"Burns brings the belt and experience. Whatever else he has, I will be ready for."

Crawford is not worried about getting a fair shake from the judges but isn't necessarily looking for the stoppage.

"If I get the knockout then it comes. The only thing that I am

looking for is being victorious."

"Just tune in Saturday and there will be a new champion."

Said manager Brian Mcintyre, "We started preparing for this when Terence won the NABO title in June. We have been training the whole time for this. We are not worried about the judges. Bob Arum has talked to (WBO President) Paco Varcarcel and we know there will be good experienced judges. We are just going over there handle our business. We know Burns does not want this fight. He tried offering us step-aside money for us not to take this bout to get out of it."

One of the men, who help mold career path for Crawford is Top Rank matchmaker Brad Goodman who said, "The expected 10,000 fans wont faze Terence. Terence is a professional and he comes from a tough area and he will not be intimidated."

About AWE

For 2012, AWE earned 2 of the 6 Boxing Writers Association of America nominations for "Fight of the Year" candidates, beating out all other networks except HBO which earned three. AWE also showcased live all 2012 David Price fights. In 2013 AWE has featured the stunning upsets of Tony Thompson over Price, bouts with Adonis Stevenson and Tony Bellew, who just fought each other for the Light Heavyweight championship; 2008 Olympic Gold Medal winner James DeGale and possibly the two most controversial bouts which saw Ricky Burns keep his Lightweight title against Ray Beltran as well as the debatable stoppage that saw Carl Froch retain his title against George Groves.

The network is currently available nationally on Verizon FiOS TV channel 169 and 669 in HD, AT&T U-Verse TV channels 470 and 1470 in HD, along with over 100 cable systems across the country and worldwide. The new website for AWE is www.awetv.com

AWE is the premier lifestyle and entertainment network -the

destination for exclusive and original programming, simultaneously transmitted in high definition and standard definition. AWE delivers informative shows to its viewers, providing invaluable insights on what every American dreams of — from travel secrets to fast cars, from outrageous homes to live boxing events, and much more. The network fills a television vacuum by delivering intellectually stimulating, thought-provoking entertainment and always-unbiased news from an insider's perspective.

For more information, please visit www.awetv.com

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