

TOP PROMOTER LOU DIBELLA “DIBELLA ENTERTAINMENT” CONFIRMED FOR INAUGURAL BOX FAN EXPO TO TAKE PLACE THIS SEPTEMBER IN LAS VEGAS

Las Vegas (APRIL 22nd, 2014 – Top promoter Lou Dibella “Dibella Entertainment” has confirmed that he will appear and have a Booth at the Las Vegas Convention Center for the inaugural Box Fan Expo that will take place this September.

DiBella Entertainment (DBE) was born from the unique insights that owner Lou DiBella honed as a television executive and matchmaker. DiBella graduated from Tufts University and Harvard Law School and was previously head of programming for HBO Sports. He created and orchestrated the highly successful series, “Boxing After Dark.”

DiBella Entertainment created a rebirth for boxing in New York City with its popular series “Broadway Boxing.” Dibella Entertainment is the promoter of WBC middleweight champion Sergio Martinez who will have merchandise and other memorabilia to sell to his fans with pricing details to follow.

“DiBella Entertainment is thrilled to be involved with Box Fan Expo. It is a great event for our sport and I’m looking forward to introducing myself and my talent to the greatest fans in the world.”

Every year, one of the biggest boxing weekends of the year is Mexican Independence Day. In 2014, that weekend has just got bigger, better and more fan accessible with the announcement of the FIRST-EVER BOX FAN EXPO.

Box Fan Expo will take place on Saturday, September 13th, 2014 at the Las Vegas Convention Center and will run from 10am to 6pm.

To Purchase tickets click:
<http://www.BoxFanExpo.eventbrite.com/>

Box Fan Expo is the ultimate fan experience that was created to promote the entire boxing industry and to allow fans to celebrate, Meet and Greet their favorite boxers and boxing celebrities. The event will feature boxing legends, today's superstars, Hall of Famers, future prospects and the stars of today all UNDER ONE ROOF.

The event will also feature major promoters, ring card girls, sanctioning organizations as well as trainers, referees, commentators and announcers. Anyone that directly or indirectly represents the sport of boxing will have a chance to showcase themselves to the boxing fans and whole industry. Also in attendance will be exhibitors, sponsors, television broadcasters and media.

Box Fan Expo will also feature different activities such as autograph sessions, photo ops, weigh in, face off with your favorite fighters and buy merchandise.

Throughout the next several months, there will be weekly updates on the many stars that have already committed their appearance at the Box Fan Expo.

For anyone in the industry who would like to be involved and reserve a booth, contact Box Fan Expo at:

U.S.A Telephone Number: (702) 997-2099 or (514) 572-7222

Email info@boxfanexpo.com

For more info go to: www.boxfanexpo.com

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Box Fan Expo is committed to helping the Retired Boxers Foundation which is a nonprofit organization that helps improve the quality of life for retired fighters. This is a fantastic opportunity for sponsors, retailers and anybody involved in the boxing industry to get involved and be a part of this once in a lifetime event and help out this great cause.. Box Fan Expo is proud to announce that part of the proceeds from the event will help the Retired Boxers Foundation.

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