

Undefeated Kenneth Sims, Jr. ready for complete performance this Friday night as part of ShoBox: The New Generation Quadrupleheader

NEW YORK (July 10, 2017) – Undefeated super lightweight Kenneth Sims, Jr. (12-0, 4 KO's) is looking for a complete performance when he takes on Rolando Chinaea (14-1-1, 6 KO's) of Lancaster, Pa., as the two prepare to meet in an eight-round bout on ShoBox: The New Generation on Friday, July 14 live on SHOWTIME (10 p.m. ET/PT, delayed on the West Coast) from Buffalo Run Casino in Miami, Okla.

The ShoBox telecast features eight returning fighters with a combined record of 94 wins against just four losses.

Dangerous southpaw Keenan "Killa" Smith, (11-0, 5 KOs), of Philadelphia will make his second appearance on the series as he takes on Ivan Baranchyk, (14-0, 10 KOs), a native of Minsk, Byelorussia fighting out of Miami, Okla., who is making his fifth appearance on the ShoBox series.

Plus, undefeated Glenn Dezurn (9-0, 6 KOs) will take on Adam Lopez (16-1-1, KOs) in an eight-round bantamweight clash. In the telecast opener, Joshua Greer (13-1-1, 5 KOs) will battle Leroy Davila (5-1, 3 KOs) in an eight-round super bantamweight bout.

Tickets for the event promoted by GH3 Promotions and Tony Holden Productions are priced at \$35, \$55, \$65 and \$75 and are available for purchase now at buffalorun.com.

Sims, a 2013 U.S. National Amateur Champion and a 2012 Olympic Trials semifinalist, continues to step up in level of

opposition as he meets one of the most dangerous opponents of his career in his second ShoBox appearance.

The Chicago native has stayed active as a pro; he fought four times in 2016 and this will be his third start of 2017. In his last outing, he stopped Israel Villela with a third-round TKO.

The 23-year-old Sims was a sparring partner for Floyd Mayweather (when he was getting prepared for Andre Berto) and Manny Pacquiao (as he was getting ready for Mayweather). He is known for his boxing skills and ability to work the body.

"My camp has been great," Sims said. "I feel like I am a lot mentally stronger going into this bout than I was for my last ShoBox fight. I was going through a lot and that was documented. "

Sims was mourning the loss of close friend and undefeated welterweight, Ed Brown.

"This fight on Friday will be a case of me just going out there and doing what I need to do. I am just going to go out there to box and use my physical attributes, and make this fight easy."

Sims will be looking to improve on his ShoBox performance when he took a unanimous decision from Emmanuel Robles on Jan 20.

"I think that fight helped me a lot going into this fight. It taught me that I can go eight hard rounds. I want to stay ready, and I plan on getting started earlier in the fight. I am going out there to have fun. That is when I am at my best.

"I will show everyone a big difference on Friday night. I have been working very hard, and I will be in better shape, and overall the fans will see a better Kenneth Sims."

Said Sims promoter, Vito Mielnicki of GH3 Promotions, "Kenneth has all of the talent in the world, and on Friday I feel he will show it. He has a clear head going into this fight and is

extremely focused. China is a very solid opponent, and I feel that will bring the best out of Kenneth on Friday night.”

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Barry Tompkins will call the ShoBox action from ringside with Steve Farhood and former world champion Raul Marquez serving as expert analysts. The executive producer is Gordon Hall with Rich Gaughan producing and Rick Phillips directing.

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About ShoBox: The New Generation

Since its inception in July 2001, the critically acclaimed SHOWTIME boxing series, ShoBox: The New Generation has featured young talent matched tough. The ShoBox philosophy is to televise exciting, crowd-pleasing and competitive matches while providing a proving ground for willing prospects determined to fight for a world title. Some of the growing list of the 69 fighters who have appeared on ShoBox and advanced to garner world titles includes: Errol Spence Jr., Andre Ward, Deontay Wilder, Erislandy Lara, Shawn Porter, Gary Russell Jr., Lamont Peterson, Guillermo Rigondeaux, Nonito Donaire, Devon Alexander, Carl Froch, Robert Guerrero, Timothy Bradley, Jessie Vargas, Juan Manuel Lopez, Chad Dawson, Paulie Malignaggi, Ricky Hatton, Kelly Pavlik, Paul Williams, Errol Spence Jr. and more.