

# Wise Owl Boxing To Become Complete Management Firm

LOS ANGELES (January 29, 2024)– Wise Owl Boxing is pleased to announce additional services to professional boxers under its management platform.

The company, headed by Mark Habibi, is looking to not only sign and expand its growing roster, but provide many supplemental and business services both inside and outside the ring.

."I want to set Wise Owl Boxing apart from the competition. Our goal is to provide our fighters with a full-service management platform and to provide them the best representation available so they excel both inside AND outside of the ring. We care about our fighters and want to make sure they have all the resources available they need to set them up for success".

Wise Owl has a two-part strategy to increase its presence in boxing management

The first involves collaborating with other managers to form alliances and create synergies. The second involves forming alliances with strategic partners/investors to create a full-service management team of preferred vendors/contractors that can assist the fighter with all their affairs outside of the ring.

Wise Owl is currently involved in the co-management of some fighters while it's exclusively managing others.

The company believes that by being open to co-managing fighters, it allows more options for the fighters, thus creating more opportunities. "Joining forces is something I absolutely welcome. If there's an opportunity to get involved

with a great fighter I'm all about it. It's all about energy. If the energy is right then the synergy could be tremendous and the fighter will benefit," continued Habibi.

Wise Owl is also actively forming alliances with strategic partners/investors who will become preferred vendors/contractors of Wise Owl Boxing and will create a complete management team that can assist with all aspects of the fighter's life.

These alliances range from attorneys, accountants, insurance agents, doctors, real estate agents, financial advisors, publicists, photographers, videographers, brand/marketing specialists, commercial/media agents, etc. These preferred vendors/contractors will be available to the fighters to provide advice and guidance. Fighters have no commitment to hire any of these consultants, but these consultants will be available upon request.

"The goal is to provide a full-service management team that can help the boxer from A-Z and provide assistance with just about anything. I don't think any of the other managers out there are doing this and I want to go above and beyond for my guys".

Wise Owl Boxing currently manages the careers of WBC ranked #1 super welterweight Charles Conwell, former world title contender Brandon Adams, DeAngelo Evans and Javon Woodard Jr.